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**MAYOR'S OFFICE**

Coleman A. Young Municipal Center  
2 Woodward Avenue, Suite 1126  
Detroit, Michigan 48226

Phone 313•224•3400  
Fax 313•224•4128  
[www.detroitmi.gov](http://www.detroitmi.gov)

August 1, 2022

Dear Halloween in the D Sponsor:

Each year the City of Detroit celebrates Halloween in the D. This family-friendly celebration includes a host of Halloween activities at police precincts, recreation centers and fire stations. Over 30,000 Detroit youth and their families take part in activities with over 225,000 pieces of candy distributed. We also recognize the contributions of residents that serve year-around as volunteers with their block clubs, community organizations and area radio patrols in each City Council district.

Our team has had to navigate many changes in the city due to the Covid-19 pandemic and we are determined to pull off Halloween in the D safely. We will provide Halloween cheer and entertainment to our youth all while following the recommendations of the CDC and our local Health Dept. Our police precincts and fire stations will be set up as Halloween drive-throughs this year to continue to engage community members while providing safe activities and allowing our youth to get the full Halloween experience.

Your sponsorship this year will go toward our effort to give Halloween joy to Detroit kids. Enclosed you will find a pledge form and information on various sponsorship levels and activities. If you have any questions, please contact **Karla Williamson** at [williamsonk@detroitmi.gov](mailto:williamsonk@detroitmi.gov) or **(313) 236-3484**.

Thank you for your commitment to the City of Detroit and to our annual Halloween in the D. Your support will help us celebrate this new chapter in Detroit's history and contribute to making Detroit's neighborhoods a great place to live.

Sincerely,

Mike Duggan, Mayor



# 2022 SPONSORSHIP PACKAGES

## Platinum Sponsorship / \$10,000 +

- Photo Op with Mayor Duggan at News Conference
- Speaking Opportunity at News Conference
- Company Name Listed in Press Release
- On-site signage with Company Name and/or Logo on City Website as contributor
- Listing on City Website as contributor
- Company Logo on T-Shirts\*
- Company Name in wrap-up newsletter

## Diamond Sponsorship / \$7,500

- Photo Op with Mayor Duggan
- Speaking Opportunity at HITD Press Conference
- Company Name Listed in Press Release
- On-site signage with Company Name and/or Logo
- Listing on City Website as contributor
- Company Logo on T-Shirts\*
- Company Name in wrap-up newsletter

## Gold Sponsorship / \$5,000

- Acknowledgement at Press Conference
- On-site signage with Company Name and/or Logo
- Listing on City Website as contributor
- Company Logo on T-Shirts\*
- Company Name in wrap-up newsletter

## Silver Sponsorship / \$2,500

- Company Logo on Shirts
- Listing on City Website, newsletter as contributor until the end of 2021
- Company Logo on T-Shirts\*
- Company Name in wrap-up newsletter

## Bronze Sponsorship / \$1,000

- Company Logo on Shirts
- Listing on City Website as contributor
- Company Name in wrap-up newsletter
- On-site signage with Company Name

DISCLAIMER: No company or organization will receive any preferential treatment or other advantages from the City of Detroit as a result of making a donation.



Department of  
Neighborhoods  
Fire Department  
General Services Department  
Parks & Recreation Division  
Police Department

\*Depending on donations



# SPONSORSHIP AND DONATION FORM

## CONTACT INFORMATION

Business Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

Work Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email Address \_\_\_\_\_

## "HALLOWEEN IN THE D" FINANCIAL COMMITMENT

Make checks payable to: **Treasurer, City of Detroit**. Write "**Halloween in the D Donation**" in the note section. Mail checks to: **City of Detroit, Executive Office, Coleman A. Young Municipal Center, 2 Woodward Avenue, Suite 1126, Detroit, MI 48226**. The City of Detroit has partnered with a non-profit to act as a fiscal agent for Halloween in the D donations when needed. If your company would like to donate to "Halloween in the D" through a fiscal agent, please contact Karla Williamson at [williamsonk@detroitmi.gov](mailto:williamsonk@detroitmi.gov) for further details. All donations made to the City of Detroit directly, or through the fiscal agent, are tax deductible.

I pledge \$ \_\_\_\_\_ . I will submit a check for the above amount within 30 days of the signature date below.

Signature \_\_\_\_\_ Date: \_\_\_\_\_

The individual signing above represents that s/he has signing authority on behalf of the sponsoring business.

## VOLUNTEERS

Volunteer Dates:  Candy Packing • October 25-27  Drive-through locations • October 31

Number of Projected Volunteers \_\_\_\_\_

## DONATION OPPORTUNITIES

Remarks	
<b>Candy (individually packaged)</b> Snacks (chips, cookies, etc)	
<b>Adopt A Location</b> Provide volunteers or additional support to precincts or fire stations	