

CDBG Neighborhood Opportunity Fund

Application Webinar

Agenda

- Welcome/Introduction
- Oracle Supplier Portal Review
- Neighborhood Opportunity Fund Program
 Overview
- NOF ARPA Program Overview



Proposal Timeline





Purpose of this Webinar

Our goal is to provide organizations with a better understanding of the CDBG/NOF application, timeline, and process and to endow organizations with the tools to submit the best applications possible.

Organizations that are interested in meeting to review their previous application should reach out to their project manager or the Program director prior to August 26th

This webinar will not cover

- Homeless Solutions Grants
- Public Facility Rehabilitation
- Housing Rehabilitation Grants



NOF Program Overview





Funding Priorities

• Public Services has Five Funding Priority Areas

Education	Seniors	Health	Youth Recreation	Public Safety
 Literacy Enrichment/Read ing (Math/Science) Job Training 	 Transportation Health Services 	 Health Services to Low/moderate income 	 Arts Sports 	 Community/Neig hborhood Based Domestic Violence Counseling



CDBG NOF Threshold Criteria

Must meet HUD National Objective

There are three national objectives under CDBG, including:

- Benefit to LMI persons 1
- Prevent or eliminate slums and blight on an area or spot 2 basis.
- 3. Meet an urgent need

Workshop Attendance

Group must attend the CDBG/NOF workshop or view the workshop online.

Completed Proposals

Proposals must be complete and submitted by the deadline and on correct form



Must have at least five (5) member board, which meets atleast biannually.

Non-Profit Status

Must have federal tax-exempt status, i.e., 501(c)(3), 501(c)(19), etc..., prior to applying for proposal

Operating Proof

Organization must have been in operation at least two years, and have operating proof



CDBG NOF Threshold Criteria

Issue Free Audits/Monitoring

Must not have unresolved government audit and monitoring problems (i.e., tax, legal, etc).

Current Financial Statements

Must submit most recent fiscal year cash flow statements, financial statements and, if available, recent audit or Form 990 within the past 2 years.

Articles of Incorporation

Must submit Certificate of Good Standing and Article of Incorporation.



Certifications

Must read and sign all certification forms at the end of the application



Current Michigan Annual Non-Profit Report

Must submit current Non-Profit Corporation Information Update. Department of Licensing and Regulatory Affairs -<u>https://www.michigan.gov/lara/0,4601,7-154-61343_35413_60200-</u> <u>140881--,00.html</u>

7% Operating Cash

Applicant organization must provide proof of operating cash on hand and must be at least 7% of the funding request.



Sample Threshold Documents

Certificate of Good Standing

The State Hickingan
Department of Licensing and Regulatory Affairs
Cansing, Michigan
stansing, Helichigan
This is to Centify That
was validly incorporated on July 13, 1972 as a Michigan nonprofit corporation, and said corporation is validly in existence under the laws of this state.
This certificate is issued pursuant to the provisions of 1902 PA 162 to attest to the fact that the corsonation is in poor standing in Michigan as of this date and is outy authorized to conduct affairs. In Michigan and for no other purpose.
This certificate is in size form, make by me as the proper officer, and is entitled to have ful faith and credit given it in every court and office within the United States.
In transmony whereas / have here unto set my hand, in the City of Lansing, this 27th day of Deptember , 2021. June Ling City of Lansing, this 27th day of Deptember , 2021. Ling City of Lansing, Director Corporations, Decurities & Commercial Licensing Bureau
Certificate Number.
Verty this certificate at URL to «Certificate Vertification Bearch Higu/News mixingen gov/corporatificate.

Michigan Annual Non-Profit Report

Filed by Corporations Division Administrator Filing Number: Date: 07/20/2021
MICHIGAN DEPARTMENT OF LICENSING AND REGULATORY AFFAIRS
FILING ENDORSEMENT
This is to Certify that the 2021 ANNUAL REPORT
for
ID Number:
received by electronic transmission on July 20, 2021 , is hereby endorsed. Filed on July 20, 2021 , by the Administrator, The decement is effective on the date filed, vulses a subsequent effective date within 90 days after received date is stated in the document.
In testimony whereof, I have hereunto set my head and afficed the Seal of the Department, in the Ory of Lansing, this 20th day of Jay, 2021. Lind Cingo, Director Corporations, Securities & Conmercial Licensing Bureau

Article of Incorporation

МА-08-013 01-07 ДЛУЯ ЦАК РСТ ВАНИКОВИ Р.О.С./013 09/28/2013 7:51.128 АН -0400 DELED FAXCON РАСТО 07 13 № 1.25. 2113 19:15МК № 15.01 19.15МК	880-30-013 00:07 24976 LAR PCI 34696:3040 P.005-013 00/28/1013 7:51:29 AR -0400 DELED FAXCON PAGE 0 OF 13	CELCENSING MINI (1927) MICHIGAN DEPARTMENT OF LICENSING AND REGULATORY AFFAIRS CORPORATIONS, SECURITIES & COMMERCIAL LICENSING BUREAU
NUMERANA HERMATHERY OF MERSET, SARON AND RECEMENT CORPORATIONS PREMAT (fue Barraws are only) That Barraws are only) That Barraws are only in the second s	(Michigan Department of Licensing and Regulatory Affairs Filing Endorsement	Date Record Inco (FOR BUREAU USE ONLY) This document is effective on the date float, yrises a sublequer effective on the date float, yrises a sublequer effective on the date float, yrises a Inco Name Inco Inco Inco Address Inco Inco Inco Ory State 2P Cobe IFECTIVE CATE: Co Stateward of the requered dates If is black, document will be returned to the regelered efficies. If is black, document will be returned to be regelered efficies.
ANTICLE I The name of the composition in:	This is to Cartily that the ARTICLES OF INCORPORATION - NONPROFIT for	ARTICLES OF INCORPORATION For use by Domestic Nonprofit Corporations (Please real information and instructions on the last page) Pursuent to the provisions of Act 162, Public Acts of 1982, the undersigned corporation executes the following Articles:
ATTIME II The Curporation has been segmeited to receive contributions and sheinleter funces in the Curporation has been segmeited to receive contributions and advances and to assess the sen and include the second second second second second for an and include the second second second second second to conducting artifician almost in specular barries and second second provide separative these in the greater barries area. The second second second second second second second second provide second second second second second second second second provide second second second second second second second provide second second second second second second second second second provide second second second second second second second second second provide second s	ID NUMBER: 71317K received by localmile branamission on Mernh 25, 2013 is hereby endursed Filed on Merch 28, 2013 by the Administrator.	ARTICLE I The name of the corporation is: ARTICLE II The purpose or purposes for which the corporation is formed are:
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Attachments Naming Convention

- Attachment 1 Nonprofit Designation
- ATTACHMENT 2 OPERATING PROOF
- Attachment 3 Financial Statement and 990
- ATTACHMENT 4 2021 MICHIGAN ANNUAL REPORT
- Attachment 5 Articles of Incorporation and Bylaws
- ATTACHMENT 6 CERTIFICATE OF GOOD STANDING
- ATTACHMENT 7 BANK STATEMENT
- Attachment 8 Exhibit A Scope of Services current
- ATTACHMENT 9 EXHIBIT E PERFORMANCE OUTCOMES REPORT
- 🛃 Attachment 10 Financial Sustainability Plan

ATTACHMENT NAMING CONVENTION

Please note, the following maming conventions are to be used for attachments to complete the application. Certain application questions allow respondents to either upload a document or address the question in writing directly below, while others will aik for an attachment response. Please refer to the question for details. Not properly responding to a question or incorrectly naming attachments may diversible affects your application score.

Name Of Attachment	Description
Attachment # 1:	Nonprofit Designation
Attachment # 2:	Operating Proof
Attachment # 3:	Financial Statement - or most recent audit or 990
Attachment # 4:	2022 Michigan Annual Report
Attachment # 5:	Articles of Incorporation and Bylaws
Attachment # 6:	Certificate of Good Standing
Attachment # 7:	Bank Statement
Attachment # 8:	Exhibit A - Scope of Services,
Attachment # 9:	Exhibit E - Performance Outcomes Report
Attachment # 10:	Financial Sustainability Plan
BI # 1:	Proof of Ownership
BI # 2:	Proof of Lease Agreement
BI # 3:	Health Inspection
BI # 4:	Building Safety Engineering Environmental Inspection
BI # 5:	Fire Marshall Inspection
Org Brochure #1:	Organizational Brochure
Org Staff # 2:	Staff Resumes
PD:	Performance Data
PS # 1:	Letters of Support from a Recipient of Program or Partnering
	Organization
Bud # 1:	Financial Statement
Bud # 2:	Financial Audit
Bud # 3:	Other funding sources
Bud # 4:	Financial Management System
Bud # 5:	Budget Explanation and Justification



Ineligible Cost

- Pre-Contract costs
- Back taxes, proposal costs, debts, late charges, penalties
- Excessive travel expense
- Improperly procured purchase
- Undocumented mileage charges
- Gifts and Donations
- Staff recruitment
- Facilities /equipment depreciation
- Costs associated with the organization rather than the specific program

- Any costs associated with advertisements, pamphlets, survey, etc.
- Staff training, entertainment, conferences or retreat
- Public relations, advertising or fundraising
- Payments for bad debts
- Indirect organization cost
- Rental assistance in any unit in which the subrecipient or subsidiary has one percent or more ownership interest in the property
- Lobbying at partisan political activities
- Suing the government



Strong Applications

- The organization is leveraging resources to help sustain, enhance, and maximize the program
- The applicant has strong capacity to implement programs and have a proven track record of program success
- The program design that capitalizes on successful implementation and program strength
- Applicant has partnerships with the community in which they are working
- The organization has the capacity to comply with the program rules and guidelines
- A clearly defined Scope of work and staff roles (Program goals are realistic and achievable)
- Clearly defined success and performance standards/metrics/outputs and outcomes
- The program is either a new program or is expanding its services there is a quantifiable increase in the service than was delivered in the 12 months prior

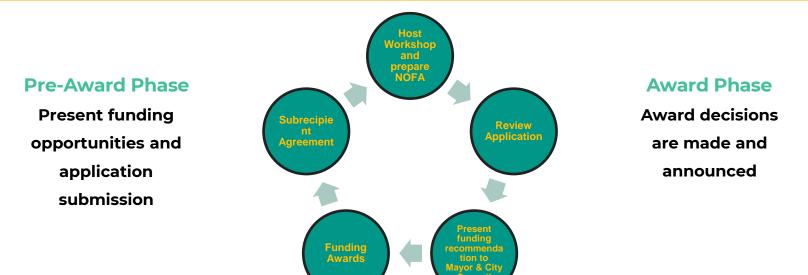


Proposal & Evaluation Overview





NOF Funding Process

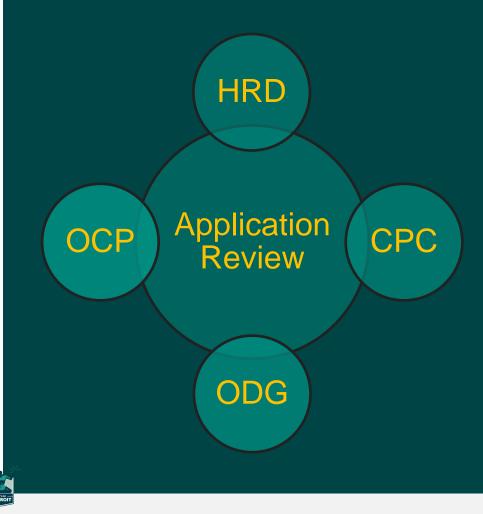


Implementation Phase Program Monitoring, Reporting, Closeout



Consensus Review Group

- HRD=Housing & Revitalization Department
- ODG=Office of Development & Grants
- CPC= City Planning Commission
- OCP= Office of Contracting and Procurement



Scoring Criteria Guide

PUBLIC SERVICE CRITERIA	Total points	Scoring Criteria G	rid	1. 1.	
Organizational Information	25				
Relevant experiences and qualifications for the program <i>Ogt</i>	10	accomplishments and impact of program services. The applicant uses data to back up claims. Reviewers deems experience and qualifications to be	services. The applicant uses little or no data to back up claims. Reviewers deems experience and qualifications to be questionable to effectively and efficiently administer	1 Point: Applicant does not provide any examples of accomplishments and impact of program services. The applicant uses no data to back up any claims. Reviewers deems experience and qualifications to be insufficient to effectively and efficiently administer the program service.	0 Points: Applicant left question blanklunanswered or applicant did not address the question being asked
Strength of board, including community representation <i>Dig 2-7</i>		vacancies). The previous year's board meeting schedule provided, as well as dates and times are provided for upcoming year board meetings,	provided, some dates and times of next year's board meetings provided, Chairperson/President identified, and board contains at least 1 member that lives in the City of	I Point: Board vacancies exceed 50%, no dates or times provided for previous year's meetings, no dates or times provided for next year's meetings, Chairperson Identified, No list of current board members, No board members live in the City of Detroit.	0 Points: Applicant left question blanktunanswered or applicant did not address the question being asked
Staffing plan and organizational infrastructure plan to implement program, including appropriate allocation of staff <i>Dig 8-12</i>	10	necessary to operate the public service activity. Staffing is deemed by Reviewers to be sufficient,	necessary to operate the public service activity. Staffing is deemed by Reviewers to be questionable, staff may not have the experience/qualifications to operate the public	necessary to operate the public service activity.	0 Points: Applicant left question blank/unanswered or applicant did not address the question being asked
Project Description	35				
Project clearly outlines a detailed plan for sustainability <i>Sum 1-9</i>	7.5	complete sustainability plan, outlines clear and	was not very detailed and/or only somewhat complete, outlines a plan for sustainability when program funding ends that is vague or unclear in some areas, may not	1 Point: Applicant provided a sustainability plan that was not detailed and not complete, outlines a plan for program sustainability when funding ends that is unclear and unrealistic, dies not contribute funding toward program budget, does not list	0 Points: Applicant left question blanklunanswered or applicant did not address the question being asked
Project description adequately describes proposed activities and quality of project design <i>PS 1.12-14</i> ,				1 Point: Applicant does not describe the project/program for which funds are being requested. Applicant does not provide a calendar of events.	0 Points: Applicant left question blank/unanswered or applicant did not address the question being asked
Project addresses a relevant, data-driven need in the city or within a specific district(s) in a new or different way <i>Delivery Innovation PS 2-11</i>		objective, clearly describes documentation collected	documentation collected to verify participants meet the lowmoderate income requirements. Organizations providing similar services in the program service area are	I Point: Applicant does not define the program/project objective. Applicant does not clearly describes documentation collected to verify participants meet the low/moderate income requirements. Applicants fails to identify organizations providing similar services in the program service area. The project does not meet at	0 Points: Applicant left question blanklunanswered or applicant did not address the question being asked



Application Sections

• Scoring is evaluated on a 5-point scale where a multiplier will be used (1; 1.5; 2) to compute the total points for each area

Application Section	Total Possible Points
Organization Information	25 Points
Project Description	35 Points
Activities, Output, Outcomes & Impacts	20 Points
Budget	20 Points
Contractual Compliance	-15 Points Deduction



I. Organizational Information

- Describe your organization and the unique experiences and qualifications that make your organization the most appropriate to provide the proposed services?
 - Provides detailed examples of accomplishments and the Impacts of program services.
 - Uses **data** back up claims of accomplishments
 - Provides proof of sufficient experiences and qualifications to administer the program services
 - List of Board Members
 - List all the staff positions needed to operate this public service activity, including those proposed to be funded by CDBG/NOF and other Sources. (Provide Resumes)



II. Project Description

Be prepared to respond to:

- What is the objective of the Program?
- What specific services are to be provided?
- What is the objective of the program?
- Reason for requesting funding?
- When and how will these services be provided?
- Describe how the activity will be implemented, operated, and administered.
- Provide clear and detailed Sustainability Plan



Program Sustainability Plan

Plan Component/Method	Action Steps	Timeline
Communication of Program and fundraising goals for year to staff and board	 Meet with staff and board to discuss annual program and fundraising goals and activities Provide fundraising calendar with grant due dates and campaigns listed Provide list of ways staff and board might support these events and/or activities 	Winter
Research and Prospect Grant Opportunities	 Use Foundation Center Online Service weekly to prospect grant opportunities Review monthly newsletter from Resource Champions that shares grant opportunities Review monthly grant opportunity listing 	All Year
Facebook Posts	Make posts 2-4 times per month	All Year
Annual Report	Determine Focus Collect Data Print and Mail Report	Winter-Spring
	Speaking at Church or Community Group to Secure Volunteers and/or donations	Spring
Mid-Year Ask	Direct mail Mid-year update and ask, highlighting need for monthly sponsors for upcoming school year	Spring
Special Event	Host special event celebrate long-time supporters and engage new supporters	Fall
End-of-Year Ask	Direct mail end-of year update and ask	Fall
End of year evaluations and projections for new year	Complete surveys and make projections based on lessons learned, demand and available staffing	Fall - Winter



Community Support

- Community Support:
 - Describe the network(s), partnership, working groups you are involved in that enhance your ability to deliver this program.
 - What kind of community support do you receive, including volunteer and in-kind support?
 - Describe specific actions undertaken in conjunction with other community organizations to deliver the services for which funding is being sought (i.e., shared staff or office space).



III. Activities, Outputs, Outcomes, and Impacts

- ACITIVITIES
 - Type of services the programs provides
- OUTPUTS, are the products of program activities or results of program processes.
 - What are your deliverables? For example, the # of classes taught, # of counseling sessions, # of people served.
- OUTCOMES, are the changes in program participants. They can be identified by asking, "How will program participants change as a result of their participation in this program?"
 - Organizations must clearly state the methodology used to measure outcomes, i.e., surveys, client interviews, pre- and post-tests results or clients self-reporting
- IMPACTS, assess the changes that can be attributed to a particular intervention, such as a program or policy.
 - Short Term (1 year); Intermediate (2 years); and Long Term (3 5 years or more)



Activities, Outputs, Outcomes, and Impacts

- Be prepared to respond to:
 - If the proposed activity is already in existence, what were its outputs for the most recently completed fiscal year?
 - What are the project outputs for the proposed activity in the current fiscal year?
 - What processes and tools are in place to measure program outcomes?
 - What kind of lasting benefits does your organization hope to provide to your clients through the services it provides?
 - How successful was your program in achieving the proposed outcomes?
 - What outcomes indicators were used to determine the results?



Outputs/Activities

			ctivity Name: ation Program/Project		
			vity Description:		
Provide baseball,	basketball and dance in	struction for children 4th t		n Street and St. Richard e	lementary schools.
		Ou	tputs		
# Persons Served Monthly	# Unduplicated Persons Served annually	Days Service Provided	Times Service is Provided	Personnel Implementing this Activity	Title
35	400	Mon, Wed, and Fri.	3:30pm to 5:30pm	Ann Smith, Ed Jones	Rec. Coordinator Phys. Ed. Assistant
 Engages yo 	ants (Outcomes) cills in sports and other re uth in constructive, supe cost care for children wh	rvised play	1	1	1



Out-1. If the proposed activity is already in existence, what were its <u>outputs</u> for the most recently completed fiscal year?

Example

Past Year (2/1/2020-1/30/21)

	Number	Percentage
Enrolled into RBD Program	22	
Complete the Program	21	95%
Industry Recognized Credentials	22	100%
Placed In Jobs	11	50%
Apprenticeships/Industry Related	6	27%
Retention - 6 months	5	23%
Net Income Increases	11	50%
Credit score Increases	8	36%
Net Worth Increases	10	45%

Out-2. What are the proposed program outputs for the upcoming year?

Upcoming year (2/1/2022-1/30/2023)

	Number	Percentage
Enrolled	80	
Complete the Program	64	80%
Industry Recognized Credentials	64	80%
Placed In Jobs	45	70%
Apprenticeships/Industry Related	32	50%
Retention - 6 months	18	40%
Net Income Increases	32	50%
Credit score Increases	23	35%
Net Worth Increases	29	45%

Out-3. What standards, measures, or benchmarks are used to assure or verify that this is a quality/successful Program? (Example: Meals comply with USDA dietary standards; tutors will be certified teachers; etc.)

Credentials are industry recognized and issued by a State recognized entity. The curriculum is a contextualized curriculum that was created based off the National Center for Construction Education and Research (NCCER) program. Credit scores are pulled from Transunion.



IV. Budget

- Request must be a minimum of \$100,000
- Be prepared to respond to:
 - Who is responsible for maintaining your organization's records?
 - What was the amount of your organization's total budget for your most recent fiscal year?
 - When was your must recent audit?
 - List other funding sources. (Provide award letters for each funding source)
 - Describe your financial management system.



PROVIDE DOCUMENTATION OF AN ACCEPTABLE AND ACCOUNTABLE FINANCIAL MANAGEMENT SYSTEM

TABLE OF CONTENTS

Section 1	Cash Management Expenditures
Section 2	Purchasing
Section 3	Expenditures – Accounts Payable Section 4 Payroll
Section 5	Revenue and Receivables
Section 6 SECTION 1	Fixed/Capital Assets CASH MANAGEMENT
A.	POLICIES
	At its annual meeting, the Board authorizes all bank accounts and persons permitted to be designated as check signers.
В.	CASH RECEIPTS
1.	Incoming mail is opened by the Administrative Assistant and checks are logged into a register by date received, issuer, check number, check amount and date deposited at the bank. An electronic detail of the deposits is provided to outside Accountants for inclusion with Financial reporting.
2.	A copy of each check is retained.
3.	Receipts are logged into the accounting spreadsheets by the Administrative Assistant. Amounts of cash receipts are verified when entered into the accounting spreadsheets. The receipts are then reconciled with the bank statements.
4.	Deposit slips are completed for each deposit and a detail support of every check is included in the main file along with the proof of the deposit made at the bank.
5.	Receipts are added to the cash sheet and compared to bank deposits and postings to cash receipts as entered and also during the monthly account reconciliation process.
6.	Receipts of currency are deposited after verification by two employees. Cash is recorded in the accounting spreadsheets. Cashing of checks out of cash receipts is prohibited



Public Service Project Budget

Complete the following budget form for the requested public service activity Budget Year	Amount from CDBG/NOF	Other Funding Sources	Total Project Cost
ADMINISTRATION EXPENSES (Not more than 10% of Allocation & no direct client contact)			
Director/CEO/Asst. Director (\$per hour x hrs/wk x# of weeks)			
Secretary (\$per hour x hrs/wk x # of weeks)			
Accountant/Bookkeeper (\$per hour x hrs/wk x $\#$ of weeks)			
Audit (\$per hour x hrs/wk x # of weeks)			
Employer Taxes (FICA, etc.) (%)			
Fringe (health insurance, life insurance, etc.) (%)			
OPERATING EXPENSES			
Program Manager (\$per hour x hrs/wk x # of weeks)			
Counselor/Coaches (\$per hour x hrs/wk x # of weeks)			
Sub-Contractors (\$per hour x hrs/wk x # of weeks)			
Maintenance/ Office, Van, Equipment			
Insurance (Employer's Liab., Worker's Comp, Auto, Dishonesty Bond)			
Equipment (copier/printer/desktop computer)			
Utilities (Gas/Electric)			
Security (\$per hour x hrs/wk x # of weeks)			
SPECIFIC PROGRAM EXPENSES			
Office Supplies			
Marketing Materials (business cards, brochures)			
Communication(Monthly telephone services)			
Miscellaneous (No more than \$500.00)			
TOTAL:	s	S	S

What are we looking for:

- 1. Strength of your finances, including adequate cash on hand.
- 2. Strength of other funding sources
- 3. Demonstrated acceptable financial management system.
- 4. Budget is accurate, reasonable, necessary, and related to proposed activity.
- 5. Did you accurately describe and justify each proposed budget line item?
- 6. What percentage of your budget will be expended on administrative costs?

Contractual Compliance

- Payment Timeliness Does current sub-recipient submit reimbursement request on or before 15th of every month per contract?
- Program Monitoring Does current sub-recipient have any outstanding unresolved finding from programmatic monitoring?



Reminder

- Application Opens <u>August 29th and Closes</u> <u>September 30th 5:00pm</u>
- Meet all the Threshold Requirements
- Name all attachments using naming convention
- Respond to all the questions
- Every question is complete A blank answer is an automatic 0
- Allow yourself enough time to review you application before submitting
- Review you application so you can catch errors or missing attachments
- Review attachments to confirm document matches file name.

