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HEARING OFFICER:

Russell Baltimore, Planning and Development

ADVISORY CITY DEPARTMENT REPRESENTATIVES:

Eric Johnson, Buildings, Safety Engineering and Environmental
Jamie Murphy, City Planning Commission
Karen Gage, Planning and Development

DATE: 09/02/2021

PDD CASE: SWA 2021-00147

APPLICANT: Allied Signs/Xfinity

LOCATION: 1367 E. Eight Mile Rd

Notices were mailed and published which contained the following information:

PLEASE NOTE OUR HEARINGS ARE TEMPORARILY ON ZOOM

Governor Gretchen Whitmer's "Stay Home, Stay Safe" Executive Order 2020-21 (EO 2020-21) went into effect on March 24, 2020. Consistent with the various executive orders from Governor Whitmer, due to the COVID-19 pandemic, the City of Detroit Planning and Development Department, Signage Waiver Hearings will be meeting remotely via the internet until further notice. This action is being taken in accordance with Governor Whitmer's Executive Order 2020-75, which provides temporary authorization of remote participation in public meetings and hearings. The Planning and Development Department, Signage Waiver Hearings will be held electronically, in compliance with the Open Meetings Act and EO 2020-75.

TO OWNERS AND RESIDENTS OF PROPERTY WITHIN 300 FEET OF:

1367 E. Eight Mile Rd

You are hereby notified that a hearing will be held at 2:15 PM on Aug. 12, 2021

The link below is for all of our Zoom Meetings:

<https://cityofdetroit.zoom.us/j/85361038176>

Dial in number: +1 312 626 6799 US

Meeting ID: 853 6103 8176

A public hearing for the Signage Waiver and Adjustments Ordinance was held on Thursday, Aug. 12, 2021 @ 2:15pm by way of Zoom.

Hearing Officer Baltimore called the hearing to order.

ADVISORY CITY DEPARTMENT REPRESENTATIVES PRESENT:

Jamie Murphy, City Planning Commission
Greg Moots, Planning and Development
Karen Gage, Planning and Development

Summary of the proposed signage:

A 6 sq. ft, illuminated blade sign for an Xfinity store.

Summary of the Waiver request, including citation and the extent to the sign does not met the regulation: Waive the provisions of Sections 4-4-62(a) and (b) to permit signage to not be applied separately for a corner premises and a limit of 500 sq. ft. of signage / street frontage.

I. STATEMENTS FROM THE ADVISORY CITY DEPARTMENT REPRESENTATIVES:

After review, the proposed signage is in keeping with the spirit of the ordinance. However, it must be noted that the signage contractor installed the proposed signage prior to receipt of a legal construction permit which is in violation of the terms of said signage contractor's license to operate within the City of Detroit.

II. ARGUMENT FOR THE SIGNAGE WAIVER OR ADJUSTMENT FROM THE APPLICANT:

Present from the Applicant: James Fields and Emily Mahrle from Allied Signs were present on behalf of the owner.

III. PUBLIC COMMENTS:

No Public comments in favor or opposed.

IV. ACTION OF THE HEARING OFFICER:

APPROVED

We have reviewed the applicant's proposal and find that it although it exceeds the criteria set forth in **Sections 4-4-62(a) and (b)**, we find that it does meet the criteria set forth in **Sec. 4-4-64(a)**. The size and scale of the overall development warrants a sign for each individual tenant therefore, we hereby approve the application for a 6 sq. ft, illuminated blade sign for this Xfinity store.

V. APPEALS OF ADMINISTRATIVE DECISIONS

For any petition that is approved, approved with conditions, or denied, notice of the opportunity to appeal the decision of the Director of the Planning and Development Department, or the Director's Designee, as authorized by Section 4-4-23 of the Detroit City Code and the deadline by which such appeal must be made, as well as a certificate of the right to appeal in a form acceptable to the Department of Appeals and Hearings within 30 days of receipt of the determination letter.

You can find a copy of the certificate of right to appeal here:

<https://detroitmi.gov/sites/detroitmi.localhost/files/2020-12/DAH-right%20to%20appeal%20certificate-PDD%20sign%20waiver-ADMINISTRATIVE%20APPEAL-2020.pdf>

Sincerely,

Russell Baltimore
Assistant Director Design Review
Planning and Development Department

c: K. Gage
G. Moots
E. Johnson
J. Murphy