



# East Riverfront Assets Study (ERAS) FAQ

Taking place  
now through  
December 2021

## What is the East Riverfront Assets Study (ERAS)?

The East Riverfront Assets Study is a year-long project that will look closely at the network of city-owned parklands and properties along the Detroit riverfront. It is one part of the Detroit Department of Parks & Recreation's overall strategic planning initiative and aims to:

- Learn how Detroiters use these sites now and how they envision them in the future
- Develop a connective vision and actionable plan for creating vibrant, sustainable destinations along the riverfront

## What parks and properties will be considered?

- Hart Plaza, the Joe Louis Fist and Spirit Plaza
- The Aretha Franklin Amphitheater
- Owen Park, and Erma Henderson Park and Marina
- Jefferson Village, Riverside Marina and St. Jean Boat Launch

## But wait, haven't we already completed a riverfront study! Why are we doing another one?

Yes, in fact there have been several; especially since 2003. That is when renewed interest in the riverfront led to the creation of the first three and a half miles of the Riverwalk.

Since then, many partners – from the City of Detroit and the Detroit Riverfront Conservancy to the Detroit Economic Growth Corporation and the Michigan Department of Natural Resources, among others – have worked together to realize the long-term goal of making the Detroit riverfront a world-class destination.

**The purpose of the East Riverfront Assets Study is to help build on what has been accomplished so far and continue to move toward that goal.**

## So, what will this study focus on?

The ERAS will take a deeper dive than past studies to:

- Assess the current condition of all the above sites
- Determine what needs to be fixed and how much those repairs will cost
- Create an actionable plan for the long-term capitalization (i.e., funding), management, operation and maintenance of each site

## Who is conducting the study?

- City of Detroit General Services Department
- Detroit Parks and Recreation Division
- Consulting team headed by Rossetti, Detroit.

## How can I learn more and make sure you get my thoughts and ideas about this?

- Plan to attend a virtual focus group this April.
- Get more information and leave your comment at the ERAS webpage at [www.detroitmi.gov/eras](http://www.detroitmi.gov/eras)
- Invite us to give a virtual presentation at your neighborhood or organizational meeting
- Follow us on social media: @DetroitParksRec
- Call us at 313-241-4080