



# EAST RIVERFRONT ASSETS STUDY



**Jefferson Village**



*Part of the* DETROIT  
PARKS & REC  
STRATEGIC PLAN

April 13th, 2021

# What is the purpose of the study?

- To create **vibrant, sustainable destinations** by understanding and unlocking the potential of underused parklands/sites along the riverfront.
- To build upon past riverfront studies
- To develop a **holistic, connective vision** and an **actionable strategic plan** for Detroit's riverfront.
- To learn **how you use and enjoy your favorite spaces along the riverfront now** and how you wish to do so in the future.

## ➤ WHO is conducting the study?

- City of Detroit General Services Department
- Detroit Parks and Recreation Division
- Consulting team headed by Detroit architecture firm ROSSETTI

## ➤ WHAT is the focus of the study?

- Assessing the current condition of parks/sites
- Determining the scope and cost of any needed repairs
- Creating an actionable plan for the long-term capitalization (i.e. funding), management, operation and maintenance of each park/site
- Working with stakeholders to develop a cohesive, strategic vision for the riverfront that enhances these public spaces

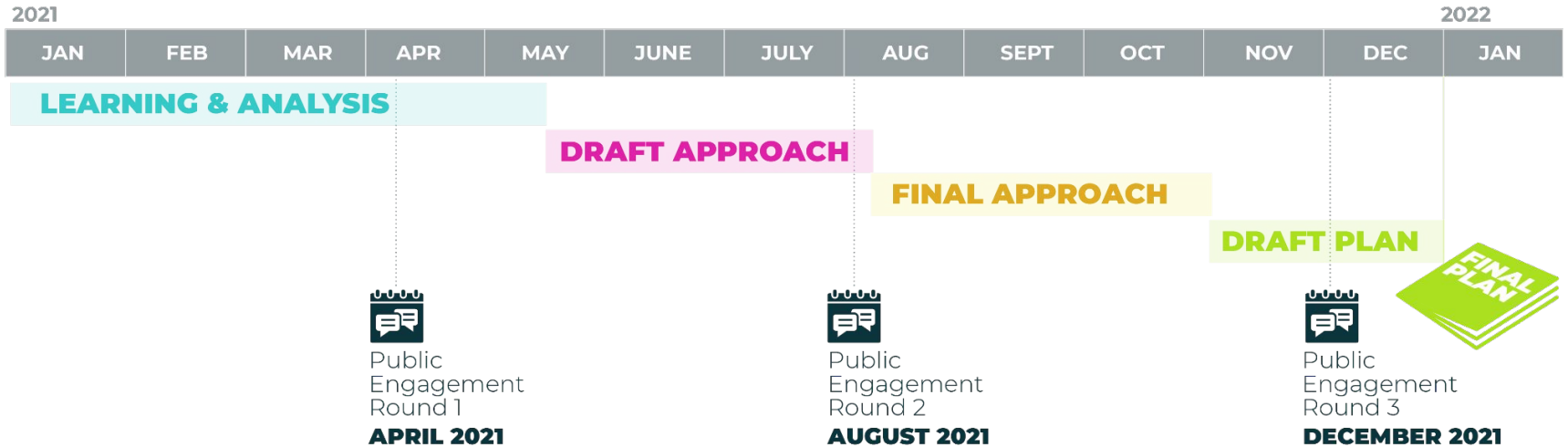
## ➤ WHEN will it take place?

- Now through December 2021

➤ This is **not** a detailed design study for each asset.



# Schedule Overview



# THE EAST RIVERFRONT

JEFFERSON VILLAGE

MARINA DISTRICT

RIVERSIDE MARINA,  
ST. JEAN BOAT LAUNCH

GOLD COAST

OWEN PARK, ERMA  
HENDERSON MARINA & PARK

GABRIEL RICHARD PARK

MT. ELLIOT PARK

ROBERT C. VALADE PARK

THE ARETHA

MILLIKEN STATE PARK AND HARBOR

MILLIKEN STATE PARK WETLANDS  
CULLEN PLAZA (+ CAROUSEL!)

RIVERWALK GARDEN ROOMS

GM PLAZA

CIVIC CENTER

HART PLAZA, SPIRIT PLAZA,  
JOE LOUIS FIST

*Detroit River*



JEFFERSON VILLAGE

MARINA DISTRICT

RIVERSIDE MARINA  
ST. JEAN BOAT LUNGE

GOLD COAST

OWEN PARK, ERMA  
HENDERSON MARINA & PARK

GABRIEL RICHARD PARK

MT. ELLIOT PARK

ROBERT C. VALADE PARK

THE ARETHA

MILLIKEN STATE PARK AND HARBOR

MILLIKEN STATE PARK WETLANDS

CULLEN PLAZA (+ CAROUSEL)

RIVERWALK GARDEN ROOMS

GM PLAZA

CIVIC CENTER

HART PLAZA, SPIRIT PLAZA,  
JOE LOUIS FIST

# THE EAST RIVERFRONT

*Detroit River*



JEFFERSON VILLAGE

MARINA DISTRICT

RIVERSIDE MARINA  
ST. JEAN BOAT LUNCH

GOLD COAST

OWEN PARK, ERMA  
HENDERSON MARINA & PARK

GABRIEL RICHARD PARK

MT. ELLIOT PARK

ROBERT C. VALADE PARK

THE ARETHA

MILLIKEN STATE PARK AND HARBOR

MILLIKEN STATE PARK WETLANDS

CULLEN PLAZA (+ CAROUSEL)

RIVERWALK GARDEN ROOMS

GM PLAZA

CIVIC CENTER

HART PLAZA, SPIRIT PLAZA,  
JOE LOUIS FIST

THE EAST RIVERFRONT



**JEFFERSON VILLAGE**

**MARINA DISTRICT**

RIVERSIDE MARINA,  
ST. JEAN BOAT LAUNCH

**GOLD COAST**

OWEN PARK, ERMA  
HENDERSON MARINA & PARK

GABRIEL RICHARD PARK

MT. ELLIOT PARK

ROBERT C. VALADE PARK

**THE ARETHA**

MILLIKEN STATE PARK AND HARBOR

MILLIKEN STATE PARK WETLANDS

CULLEN PLAZA (+ CAROUSEL)

RIVERWALK GARDEN ROOMS

GM PLAZA

**CIVIC CENTER**

HART PLAZA, SPIRIT PLAZA,  
JOE LOUIS FIST

**THE EAST RIVERFRONT**



# How do you use the Detroit Riverfront?

- What are your three favorite sites along the riverfront?
- Of the sites in this study, which ones have you visited?



**Our goal is to think about ways to make individual parks and properties better and how to connect them to create a richly diverse yet seamless riverfront experience.**

**With this in mind, let's explore ...**

# JEFFERSON VILLAGE

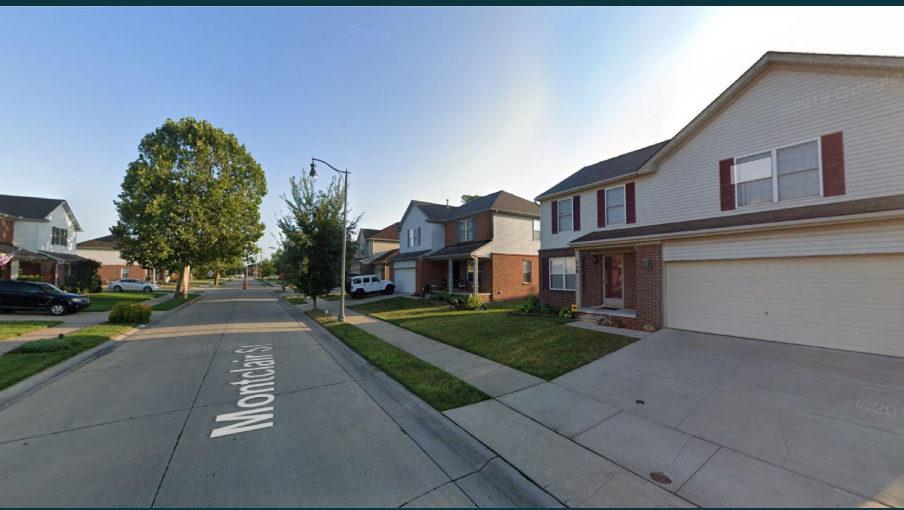
E Jefferson Ave.

Marquette Dr.

St Jean.

Freud St





## Jefferson Village

- Residential development of detached single-family homes.
- Completed in 2007 through the Neighborhood Development Corporation for the City of Detroit.
- Third phase was started but not completed due to the 2009/2010 Housing Crisis.
- Public infrastructure already exists to support future development.
- Significant amount of public land remains to the south between the new construction and the Riverside Marina and St. Jean Boat Launch.





## Riverside Marina (near Jefferson Village)

- Located on the Detroit River at 11000 Freud St.
- Deep water harbor docks maintained year-round
- Hundreds of seasonal boat slips
- Wide range of amenities including:
  - Heated outdoor pool and Jacuzzi
  - Tennis courts
  - Banquet facilities



## Questions to explore about Jefferson Village:

**01**

**How does the undeveloped vacant land impact the way you see your neighborhood?**

**02**

**What opportunities and challenges do you envision if this planned residential development were completed?**

**03**

**How would additional development benefit, or not benefit the community?**

## Questions to explore about Riverside Marina near Jefferson Village:

04

Do you ever use these locations (as a boat owner or non-boat owner)?

06

If you could access these locations, what amenities would you like to see?

05

Would it benefit the community to have access to the marina, boat launch and the waterfront?

**What other questions should we  
be asking?**

**Who else should we talk to?**





## How Your Input Will Be Used

This final product will be included as part of the Parks & Recreation Strategic Plan and outline funding to sustain these assets for the next 5 years.



# Next Steps





## Next Steps



### Additional focus groups:

St. Jean Boat Launch and Riverside Marina April 14, 6:00 – 7:30 p.m

The Aretha Amphitheater (Chene Park) April 15, 6:00 – 8:00 p.m

Civic Center (Hart Plaza, Spirit Plaza, the Fist) April 21, 6:00 – 8:00 p.m

## Survey coming soon!

## **How to Contact Us**

By phone: 313-241-4080

By email: Maria Galarza- [galarzam@detroitmi.gov](mailto:galarzam@detroitmi.gov)

## **Where to find more information**

[www.detroitmi.gov/eras](http://www.detroitmi.gov/eras)

*Thank you!*