



CITY OF DETROIT

2020 AMENDMENTS TO CHAPTER 4 OF THE DETROIT CITY CODE

ADVERTISING AND SIGN ORDINANCE SEMINAR

WEDNESDAY, NOVEMBER 18, 2020

SESSION #1 AGENDA

Session Title: GENERAL OVERVIEW AND IMPLEMENTATION STRATEGY

Session Time: Three (3) Hours

OVERVIEW: Introductions and comments from City officials. General review of changes to the Sign Ordinance and implementation strategies. A discussion on impacts of the sign ordinance to Owners, Sign Erectors and Sign Specialists.

12:00 P.M. David Bell, Director, BSEED – OPENING REMARKS

12:15 p.m. Councilman Scott Benson, Detroit City Council – OPENING REMARKS

12:30 P.M. Amanda Elias, Mayor’s Office – OPENING REMARKS

12:45 P.M. James Foster, Manager, BSEED DRC – PURPOSE OF THE SEMINAR

1:00 P.M. Rory Bolger, City Planning Commission – PURPOSE OF THE ORDINANCE CHANGE

1:20 P.M. Daniel Arking, Law Department – OVERVIEW OF CHANGES TO ORDINANCE RELATED TO SIGNS

1:40 P.M. Jessica Parker, BSEED PMB – PROPERTY MAINTENANCE & YOUR SIGNS

1:50 P.M. Eric B. Johnson, BSEED DRC – OVERVIEW OF SEMINAR

2:00 P.M. Eric B. Johnson BSEED DRC– INTRODUCTION OF SIGN GUIDEBOOK

2:20 P.M. Eric B. Johnson, Moderator - Q&A SESSION

3:00 P.M. ADJOURNMENT



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THURSDAY, NOVEMBER 19, 2020
SESSION #2 AGENDA

Session Title: GENERAL REQUIREMENTS, SPECIAL DISTRICTS & OVERLAY, HISTORIC DISTRICT

Session Time: 1.5 Hours

OVERVIEW: Review major changes and new requirements for overlay districts and their impacts to signs. Overview of Historic Districts and Historic review process and requirements.

12:00 P.M. Eric B. Johnson, Moderator – INTRODUCTION & REVIEW OF MAJOR PROCESS CHANGES

12:10 P.M. – Q&A

12:20 P.M. Karen Gage, PDD – SPECIAL DISTRICTS AND OVERLAY REVIEW

12:35 P.M. – Q&A

12:45 P.M. JENNIFER ROSS – HISTORIC DISTRICT REQUIREMENTS AND REVIEW

1:00 P.M. – Q&A

1:10 P.M. Jamie Murphy – CITY PLANNING COMMISSION & CITY COUNCIL REVIEW PROCESS

1:25 P.M. – Q&A

1:30 P.M. ADJOURNMENT



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THURSDAY, NOVEMBER 19, 2020

SESSION #3 AGENDA

Session Title: PERMIT APPLICATION REVIEW, WAIVER & APPEALS

Session Time: 1.5 Hours

OVERVIEW: Review Sign Application requirements and process and identify core changes. Overview of sign related DPW Traffic and Encroachment review. Overview of PDD waiver process. Overview of DA&H appeals and hearings requirements and process.

1:30 P.M. Eric B. Johnson, Moderator – INTRODUCTION & SIGN APPLICATION PROCESS & CHANGES

1:45 P.M. – Q&A

1:55 P.M. Karen Gage, PDD – SIGN PERMIT WAIVER REQUIREMENTS AND PROCESS

2:10 P.M. – Q&A

2:20 P.M. Miriam Blank-Smart, DA&H – SIGN APPEALS AND HEARINGS PROCESS

2:35 P.M. – Q&A

2:45 P.M. Melissa Staffeld, MDOT – ADVERTISEMENT SIGN REGULATED ROUTS AND PERMIT REQUIREMENTS AND APPLICATION

3:00 P.M. ADJOURNMENT



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SEMINAR

FRIDAY, NOVEMBER 20, 2020

SESSION #4 AGENDA

Session Title: BUSINESS SIGNS, CONSTRUCTION INSPECTIONS, LICENSE & MAINTENANCE

Session Time: 1.5 Hours

OVERVIEW: Overview of general requirements and review major changes impacting business sign. Overview of construction inspections, Certificate of Acceptance. Outline sign license, maintenance requirements and enforcement. Overview of MDOT requirements for regulated roads.

12:00 P.M. Eric B. Johnson, Moderator – INTRODUCTION & BUSINESS SIGN REQUIREMENTS AND PROCESS

12:20 P.M. – Q&A

12:30 P.M. RANDY HARGRAVES, BSEED CST – PERMIT INSPECTIONS & CERTIFICATE OF ACCEPTANCE PROCESS

12:45 P.M. – Q&A

1:00 P.M. Terry Martin/R. Watson – SIGN LICENSE, MAINTENANCE AND ENFORCEMENT

1:15 P.M. – Q&A

1:30 P.M. ADJOURNMENT



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FRIDAY, NOVEMBER 20, 2020

SESSION #5 AGENDA

Session Title: ADVERTISING SIGNS, MDOT REQUIREMENTS, CONSTRUCTION INSPECTIONS, LICENSE & MAINTENANCE

Session Time: 1.5 Hours

OVERVIEW: Overview of general requirements and review major changes impacting advertisement signs. Overview of construction inspections, Certificate of Acceptance, and initial Sign License

1:30 P.M. Eric B. Johnson, Moderator – INTRODUCTION & ADVERTISEMENT SIGN REQUIREMENTS AND PROCESS

1:50 P.M. – Q&A

2:00 P.M. Pamela Lemme – DPW TRAFFIC AND ENCROACHMENT REVIEW PROCESS

2:10 P.M. – Q&A

2:20 P.M. RANDY HARGRAVES, BSEED CST – PERMIT INSPECTIONS & CERTIFICATE OF ACCEPTANCE PROCESS

2:35 P.M. – Q&A

2:45 P.M. Terry Martin/R. Watson – SIGN LICENSE, MAINTENANCE AND ENFORCEMENT

2:55 P.M. – Q&A

3:00 P.M. ADJOURNMENT