

### Greater Corktown Neighborhood Framework Plan Summary Presentation

July-August 2020

### Today's Virtual Public Meeting

5 mins Welcome and Introduction

5 mins Framework Overview

20 mins Neighborhood-Wide Strategies (interactive)

20 mins Historic Corktown Moves (interactive)

10 mins Implementation and Action Plan

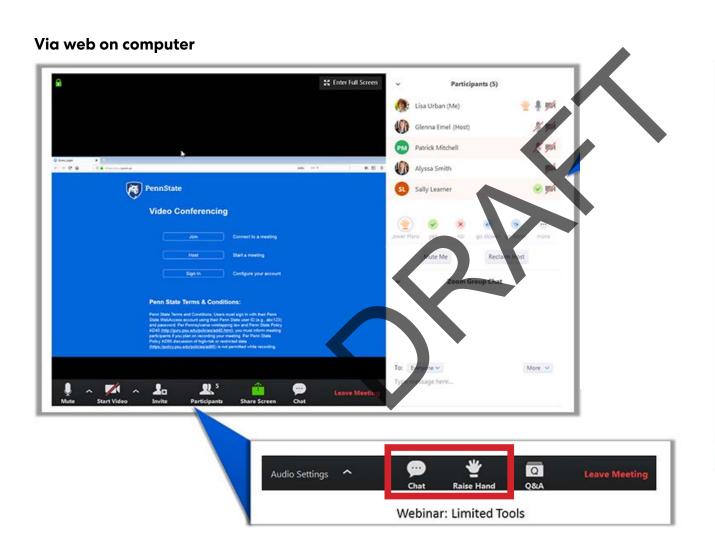
5 mins What's Next?

25 mins Remaining Discussion (interactive)

### **Using Zoom for Interactive Discussion**

### Chat Raise Hand

Via phone press: \*9



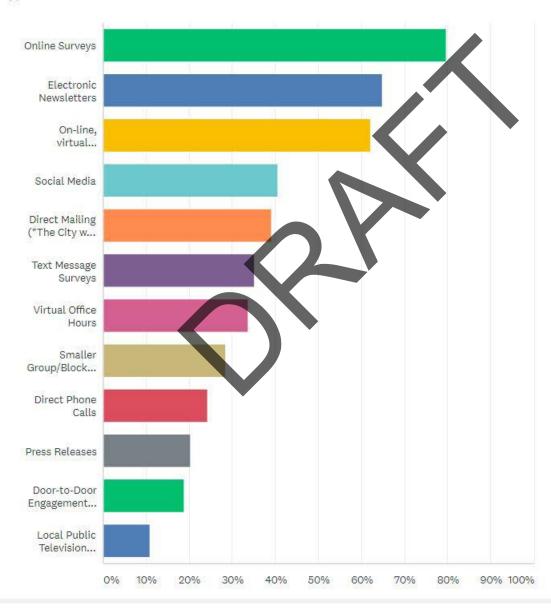
### Via phone



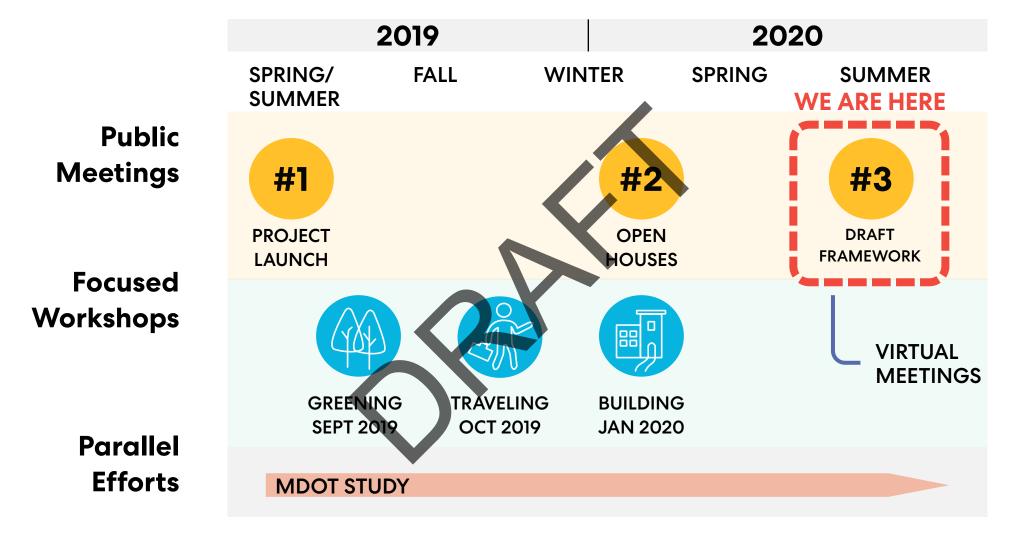
### **Engagement Survey Results**

Which of the following engagement tools would you prefer? (Check all that apply)

Answered: 74 Skipped: 1



### **Corktown Project Schedule**



### Framework Purpose

create a short and long-term plan that promotes inclusive growth of Detroit's oldest established neighborhood, while preserving unique character, cultural heritage & integrity.

### What We've Heard From You

### **Thematic Focused Workshops**



**Public Open House** 





Neighborhood Pop-Ups





### **Emerging Vision**

Corktown is a neighborhood with good bones – its existing streets, blocks, shops and parks set out the structure for its future – one that will play host to new and existing residents, businesses and visitors.



### **Principles**



**Corktown for Everyone** 

**History and Heritage** 



**Sustainable and Resilient** 



**Safe Streets** 

# Neighborhood Framework Overview

### **Traveling Framework Overview**



### Rosa Parks Blvd and 14<sup>th</sup> St

Two-way street conversion

### Michigan Ave

- Primary transit corridor
- Intersection improvements
- Safer pedestrian experience

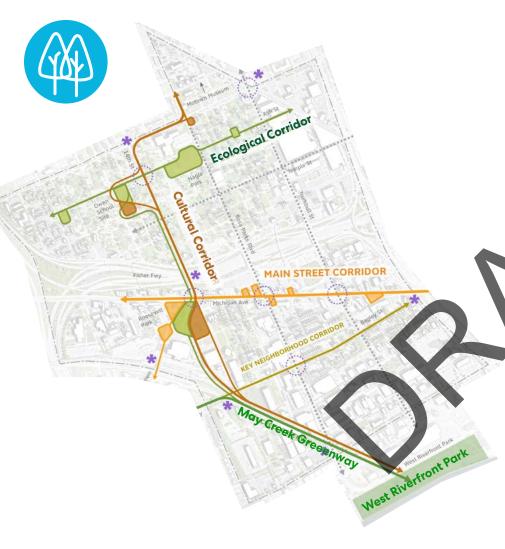
### **Neighborhood Corridors**

Ash St, Trumbull Ave and Bagley St

### **Intersection Improvements**

- 14<sup>th</sup> St/Michigan Ave
- · Trumbull Ave/MLK Blvd

### **Greening Framework Overview**



### **Cultural Corridor - 14th St**

Celebrate historic identity

### **Ecological Corridor - Ash St**

- Active leisure
- Connection with nature

### Main St Corridor - Michigan Ave

- Active communal gathering
- Eat, shop and socialize

### **Open Space Assets**

 Preserve connections with adjacent community assets including the May Creek Greenway and West Riverfront Park.

### **Gateways**

 Important neighborhood entrances to highlight Corktown's unique identity and culture.

### **Building Framework Overview**



### **Neighborhood Anchors**

- Fountain Court Co-op
- Michigan Central Station
- Detroit PAL
- Burton International Academy
- Most Holy Trinity School

### **Catalytic Housing Sites**

- North Corktown Focus Area, Clement Kern Gardens, Left-field site, Victor Attar Apartments
- Utilize publicly owned assets
- Ensure housing affordability
- Low-density housing typology

### **Neighborhood Parks**

- Roosevelt Park
- Nagel Park
- Owen School Site
- Dean Savage Memorial Park

### **Neighborhood Framework Structure**

#### **VISION**

**\$**\_\_\_\_

Corktown is a neighborhood with good bones – its existing streets, blocks, shops and parks set out the structure for its future – one that will play host to new and existing residents, businesses and visitors.

#### **PRINCIPLES**

- 1. Corktown for Everyone
- 2. History and Heritage
- 3. Sustainable and Resilient
- 4. Safe Streets

### **FRAMEWORKS**















Strengthen, Preserve and Increase Community
Serving Retail Options

Activate Publicly-Owned Land

Promote Parking System Improvements

Promote Ecology and Create Active Landscapes

Protect and Improve Community
Managed Open Space

Improve Safety and Accessibility of Neighborhood Streets

**Integrate Transit Network Improvements** 

Establish Wayfinding and Gateway Branding

### NORTH CORKTOWN MOVES



<u>Ecological Corridor - Ash St</u> <u>Cultural Corridor - 14th Street</u>

Neighborhood Links - Rosa Parks

Intersection Improvements
Owen School Site

North Corktown Development



### **HISTORIC CORKTOWN MOVES**

Ecological Corridor - Bagley St Cultural Corridor - 14th Street Neighborhood Links - Rosa Park

Neighborhood Links - Rosa Parks
Intersection Improvements

Roosevelt Park
Michigan Ave Corridor

Improve Access to Waterfront

### **IMPLEMENTATION AND ACTION PLAN**



Specific policy recommendations, finance and funding strategies, and design standards to implement the Vision.



Click on the Headers to learn more.
Click 'Home' to return to this page.
Navigate back and forth using the left and right arrows.

# Neighborhood-Wide Strategies

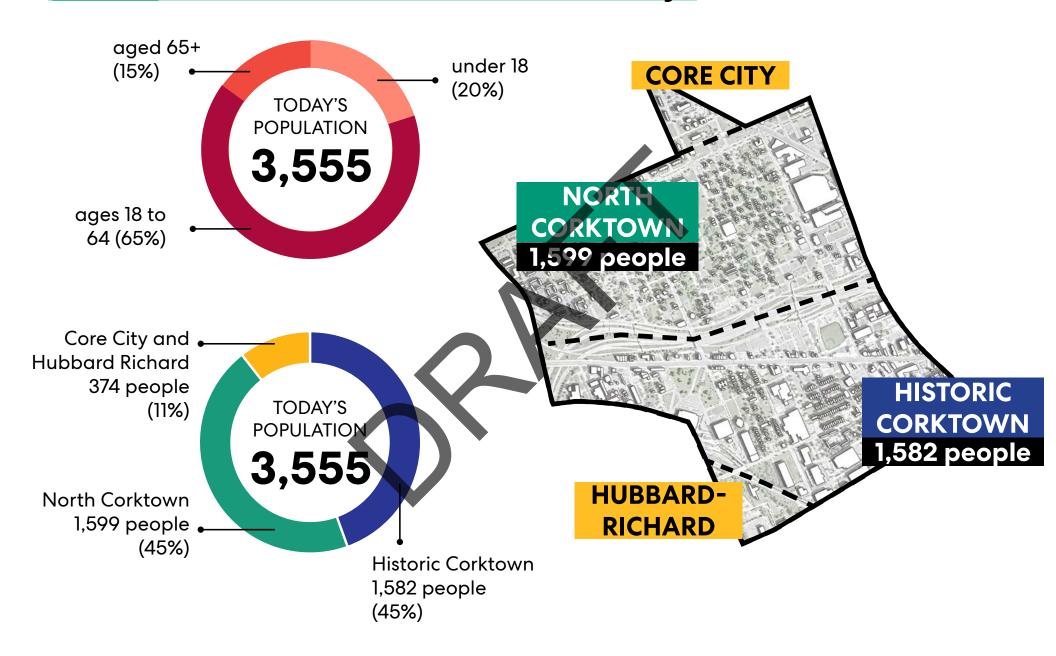
### **Neighborhood-Wide Strategies**

What are you most interested in hearing about today? Send us a chat message!

- A Create and Promote an Inclusive Community
- **B** Strengthen, Preserve and Increase Community-Serving Retail Options
- C Activate Publicly-Owned Land
- Promote Parking System Improvements
- **E** Promote Ecology and Create Active Landscapes
- F Protect and Improve Community Managed Open Space
- G Improve Safety and Accessibility of Neighborhood Streets
- **H** Integrate Transit Network Improvements
- I Establish Wayfinding and Gateway Branding



### STRATEGY A Create an Inclusive Community



<sup>\*</sup>Population does not include Elton Park or the Corner developments

<sup>\*</sup>Source: 2018 American Community Survey (ACS), (City of Detroit, PDD)

### STRATEGY A Create an Inclusive Community

### **Development Pipeline**



### N Pine St Townhomes

2049 Pine St 14 Units | Oakland Housing For-sale, Middle-income housing

Status: Under Construction



47 units in the pipeline, in a variety of single- and multi-family projects, concentrated in the area east of Rosa Parks

### North Corktown 11

3303 Cochrane St 11 Units | Christian Hurttienne Condos for \$315k-\$384k

Status: Pre-Development





### **Elton Park**

2130 Trumbull Ave 150 Units | Soave Real Estate Rentals, Affordable + luxury 13k SF retail, Historic tax credits City-funded infrastructure

Status: Lease-Up



Condos, Townhouses for

\$600k-\$725k

**Status:** Under Construction





### Bagley & 16th

2400 Bagley St 60 Units | Woodborn **Partners** 20% affordable at 80% AMI. 5k SF retail, Bought Cityowned land

Status: Pre-Development



### The Corner

1620 Michigan Ave 111 Units | Larson Realty Group 20% affordable, 26k SF

retail

Status: Partially opened



### Recent and Pending Development

330 units delivered in 2019 pipeline

150+ additional units in

Over the next 10 years, the study area will likely need to plan for 700-1,100 new residential units (affordable and market-rate)

### STRATEGY A Create an Inclusive Community

### Of the 700-1,100 new residential units:

**Approximately 15% single family** 

**Approximately 85% multi family** 

100-200 single family









600-900 multi family







Majority of development in **North Corktown** 

Majority of development in Historic Corktown, along Michigan Ave

### STRATEGY A Create an Inclusive Community

### **Housing Strategy**

### **North Corktown**

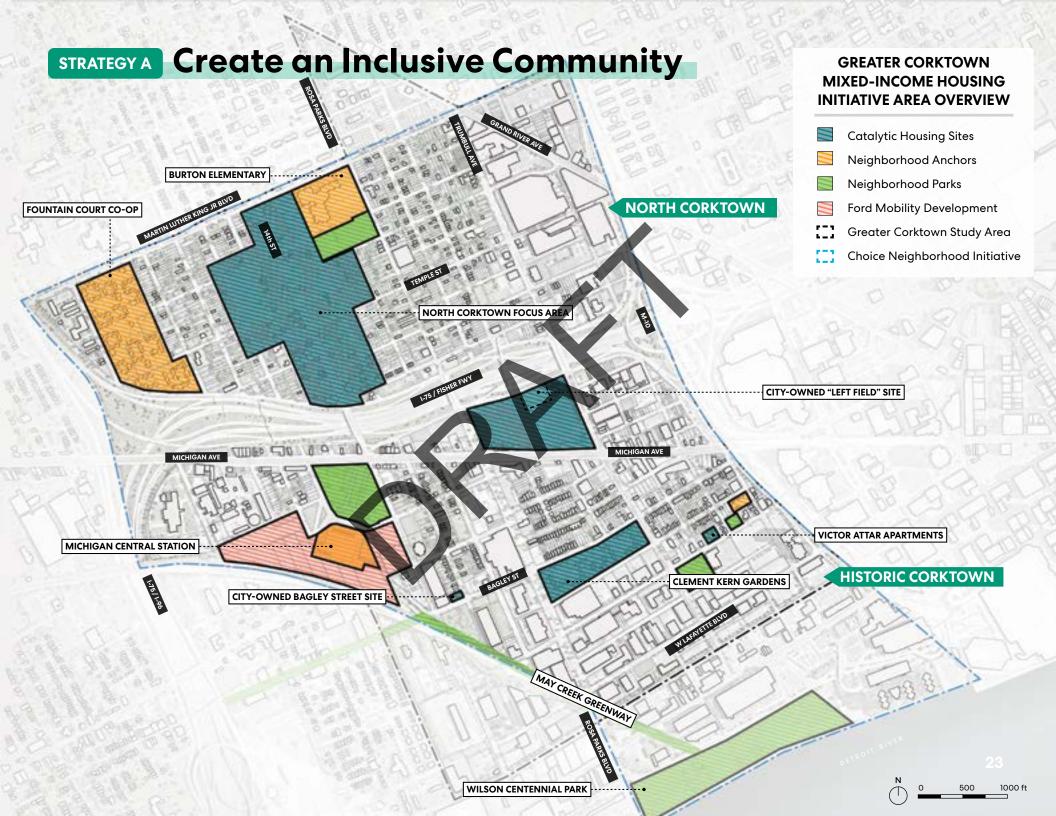
 Identify a portion of publicly-owned vacant land for mixed-income home ownership

### **Historic Corktown**

Ensure new multifamily,
 mixed-income housing
 Preserve existing regulated
 affordable housing units

### **Overall**

- Leverage federal programs (including Choice Neighborhoods)
- Align housing policies with resident needs (rehab and new)
- Housing Resource Center
- District-wide Neighborhood Enterprise Zone and Targeted Redevelopment Areas





# Strengthen, Preserve and Increase Community-Serving Retail Options

### Strengthen, Preserve and Increase Community-Serving Retail Options

- Support existing retail tenants impacted by COVID-19
- Support long-term viability of retail through streetscape improvements and programs for retail tenant attraction
- Encourage new retail infill and development to fill demand gaps, generate neighborhood activation, and support neighborhood resident needs



### **STRATEGYC Activate Publicly-Owned Land**

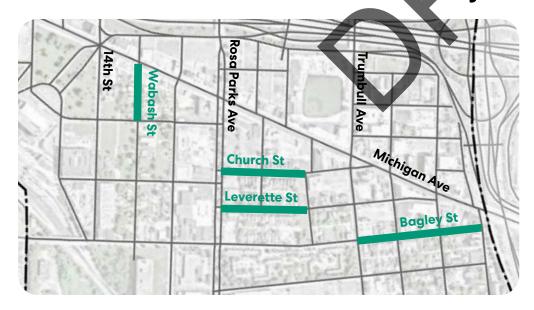
- Leverage publicly-owned vacant parcels for strategic disposition in the North Corktown Focus Area, with a focus on achieving affordability and homeownership goals.
- Position publicly-owned parcels within Historic Corktown for redevelopment
- Phase disposition of public property to leverage growing market values to cross-subsidize future affordability housing opportunities.
- Explore creation of a long-term affordability steward.



### **STRATEGY D** Implement Parking System Improvements

### **Short Term**

- Residential parking permit (RPP) regulations
- Shared parking program on privately-owned off-street lots
- Expansion of metered parking zones into areas where onstreet parking is in high demand
- Survey existing shuttle operations to identify opportunities for consolidation and community benefit



### **STRATEGY D** Implement Parking System Improvements

### **Medium and Long Term**

- Ensure zoning regulations incorporate context-sensitive parking requirements to support new development and mitigate negative impacts on existing residents/businesses.
- Continue to refine curbside management policies and programs
- Improve multimodal access at primary visitor parking locations
- Pursue joint development opportunities on existing surface lots
- Explore opportunities to create a Parking and Mobility District





### **Neighborhood-wide Strategies**

- Continuity: Continuous green spaces along streets
- Diversity: Matrix of varied habitat functions and diverse native plants
- Habitat: Support pheasants and other local species
- Stormwater Management: Green infrastructure
- Parks: Improve existing and create new parks for active landscapes to serve existing and future residents

# Promote Ecology and Create Active Landscapes



# Promote Ecology and Create Active Landscapes









## Protect and Improve Community Managed Open Space

### What is it?

- Recognize exsiting community gardens, urban agriculture sites within Study Area as active uses
- Potential to establish long term land trust
- Management, maintenance agreement to promote sustainable land stewardship

# Protect and Improve Community Managed Open Space





# Street and Intersection Improvements

#### Safer Intersections

- 14th St / Michigan Ave
- 14th St / Bagley St
- Rosa Parks Blvd / Lafayette St
- MLK Blvd / Grand River Ave

# **Safer Streets**

- Sidewalks, bike lanes/markings
- 14th Street, Bagley Street, Rosa Parks Boulevard, Trumbull, 6th Street









# **STRATEGY H** Integrate Transit Network Improvements

- Improve spacing between routes
- Consolidate bus routes
- Improve bus stop amenities
- Extend transit lines to increase coverage and connect people to destinations
- Designate transit lanes where there is high frequency of buses and high traffic volumes



# **STRATEGY1** Wayfinding and Gateway Branding





















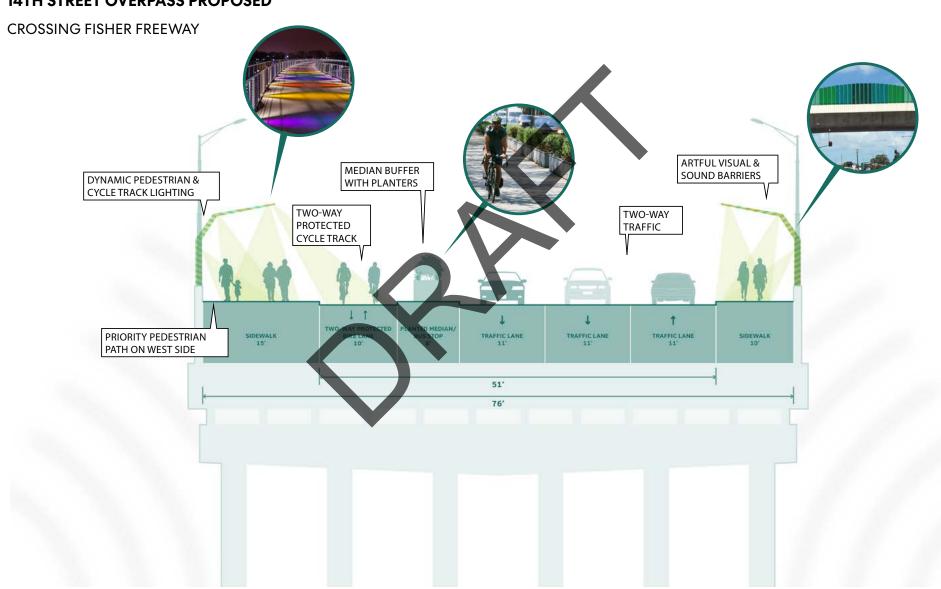




# **STRATEGYH** Wayfinding and Gateway Branding

#### **NEIGHBORHOOD GATEWAYS: FREEWAY OVERPASSES**

#### 14TH STREET OVERPASS PROPOSED



# Historic Corktown Moves

# **Historic Corktown Moves**

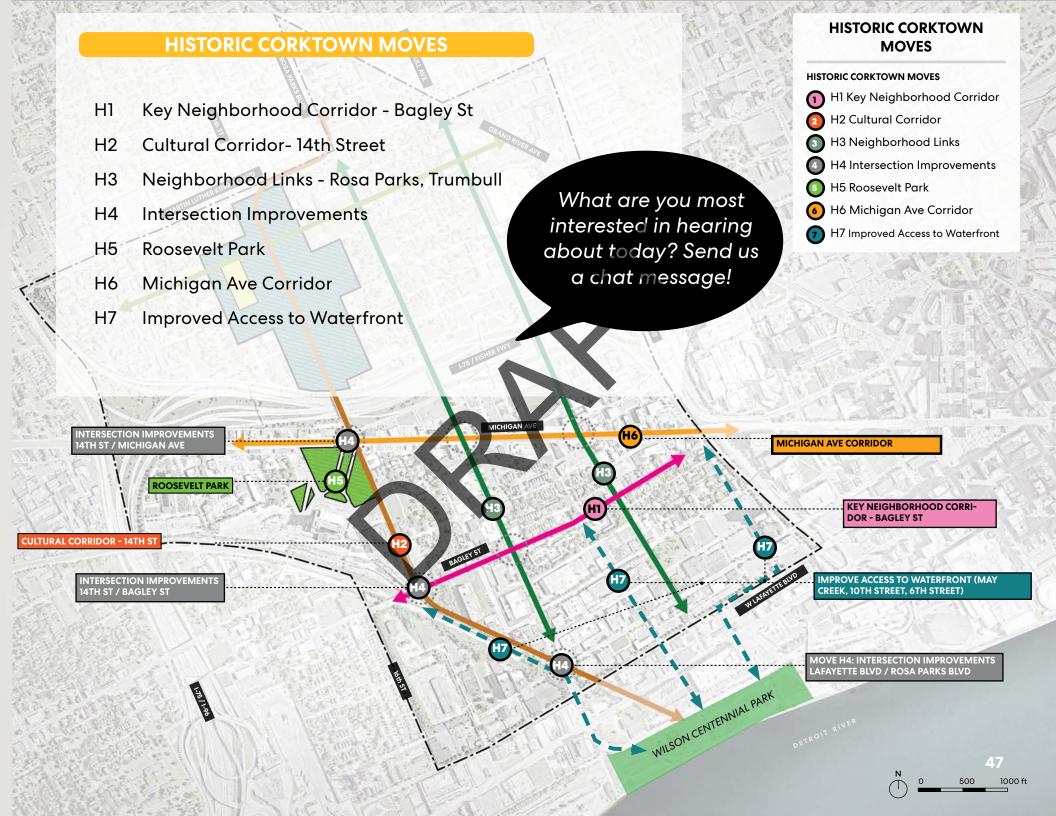
# Moves are proposed physical projects

#### **HISTORIC CORKTOWN MOVES**

H1	Key Neighborhood (	Corridor - Bagley St
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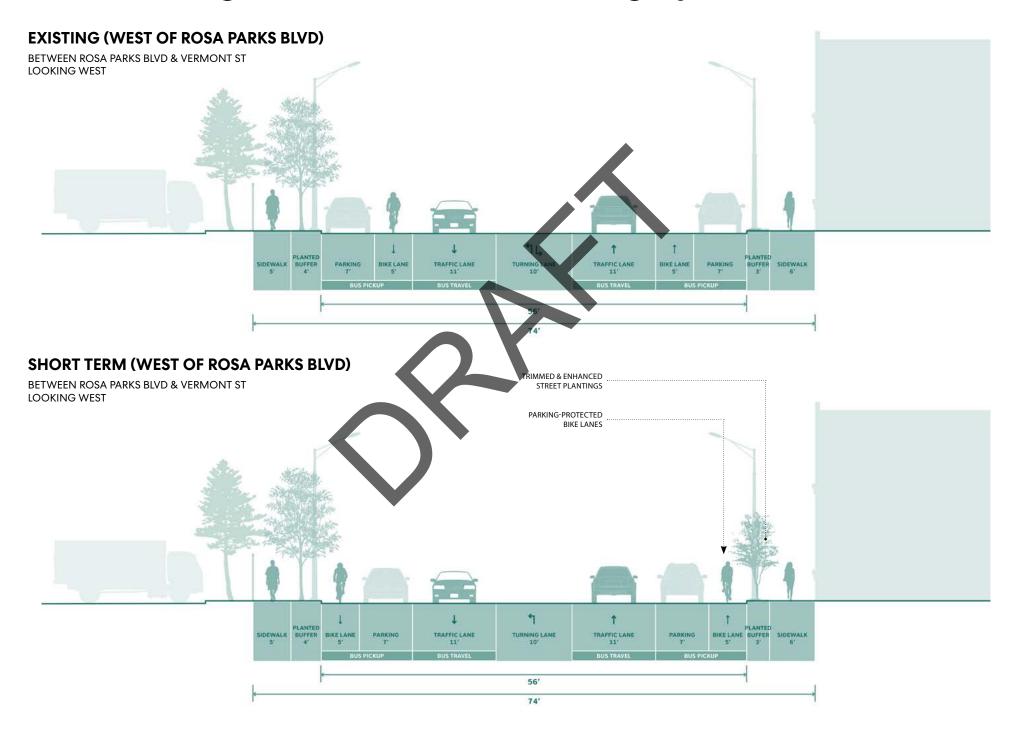
- H2 Cultural Corridor- 14th Street
- H3 Neighborhood Links Rosa Parks, Trumbull
- H4 Intersection Improvements
- H5 Roosevelt Park
- H6 Michigan Ave Corridor
- H7 Improved Access to Waterfront

What are you most interested in hearing about today? Send us a chat message!



#### MOVE H1

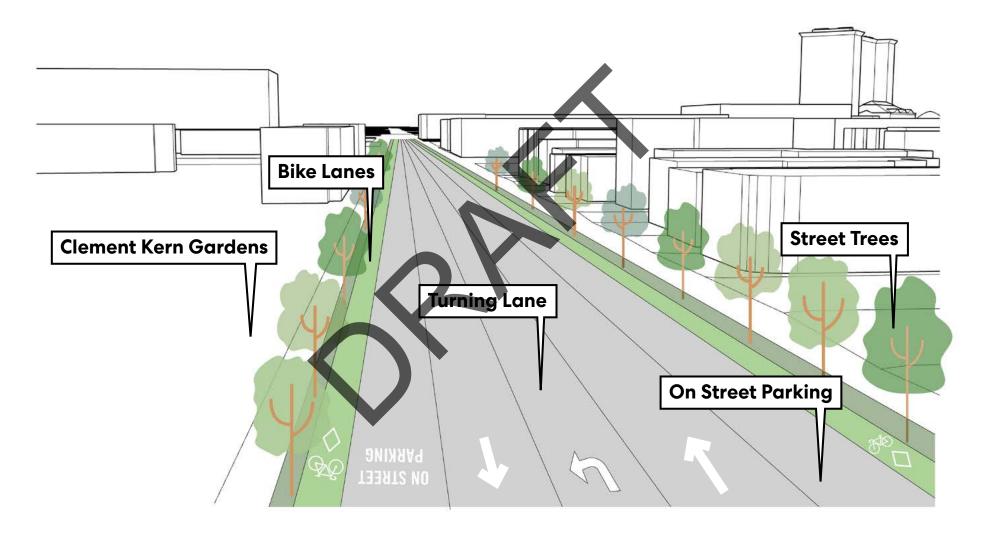
# **Neighborhood Corridor - Bagley Street**



# **Neighborhood Corridor - Bagley Street**

#### **Long Term Intervention**

Bagley St between Rosa Parks Blvd and Vermont St - Looking West



# **Cultural Corridor 14th Street**

#### **WHY**

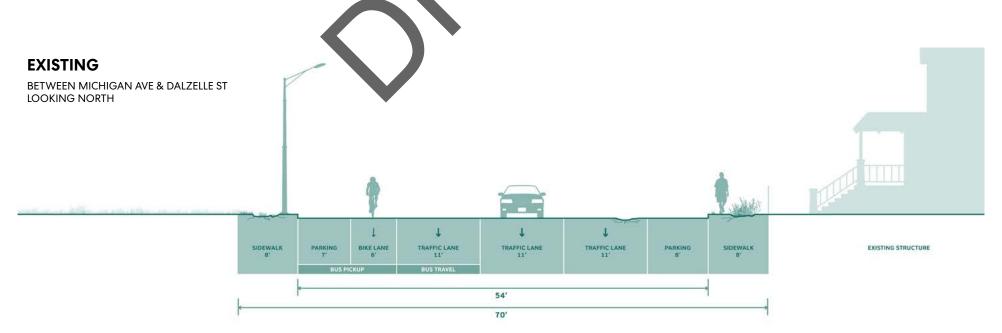
14 Street has been identified as a key neighborhood corridor that can connect May Creek Greenway, Roosevelt Park, the old Owen School Site, and further north. It is characterized by art and public realm art celebrating Corktown's historic identity, and can be coupled with improvements in Roosevelt Park and 15th street.

#### SHORT TERM INTERVENTIONS

- Improve road/surface quality.
- Convert to separated two-way auto/bike traffic, shifting auto traffic to the east.
- Move northbound 18 bus travel from Rosa Parks Blvd to 14 Street.
- Use paint to demarcate two-bike lane and traffic buffer.
- Use planters & furniture to temporarily activate the buffer future bus stop.
- Improve lighting.

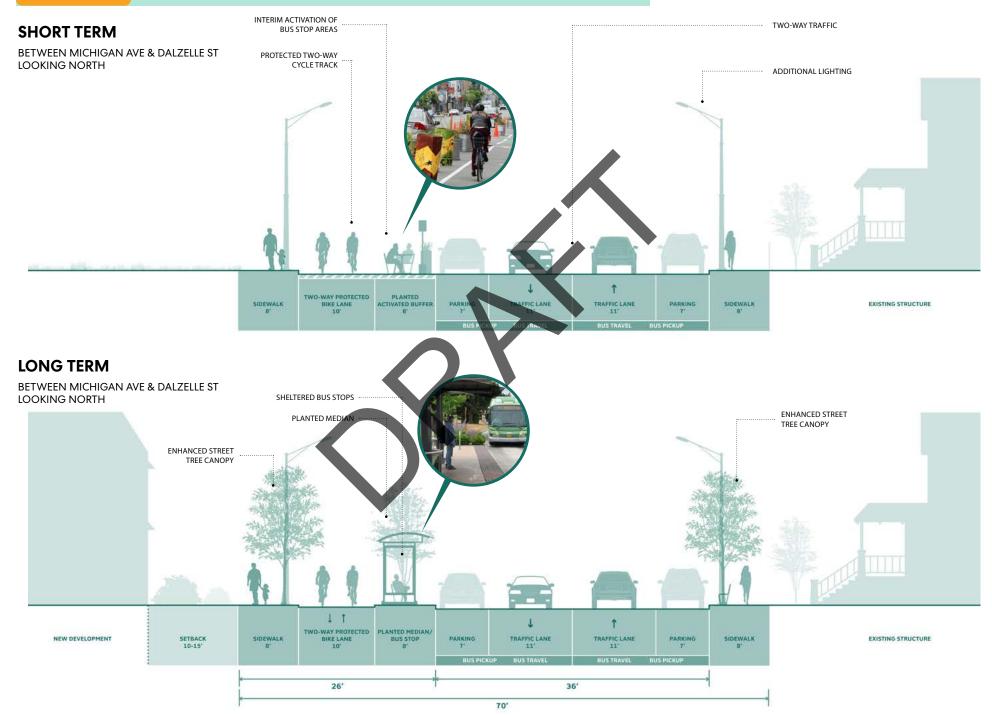
#### LONG TERM INTERVENTIONS

- Reconstruct curb to protect two-way bike lane.
- · Improve bus stop infrastructure.
- Plant trees along the street and within the median.
- Encourage residential lots to landscape yards in accordance with guidelines for ecology ans sustainability.
- Consider opportunities to integrate bioswales into planted median.



MOVE H2

# **Cultural Corridor 14th Street**



# Neighborhood Links - Rosa Parks Blvd, Trumbull

#### **WHY**

Rosa Parks Boulevard and Trumbull Avenue are important North-South links. Simple traffic, pedestrian, and bike improvements can enhance the safety and walkability of these important connectors. South of Michigan Avenue, Rosa Parks Boulevard can incorporate visionary pedestrian and bike improvements.

#### **ROSA PARKS BOULEVARD (SOUTH)**

- · Shrink median to give room for extended sidewalks and bike buffers.
- Expand sidewalk as much as possible while retaining existing street trees.
- · Flip parking and bike lanes to protect cyclists.
- · Add benches and plantings in expanded buffer.
- · Opportunities to add bioswales into median & planted buffers

#### INTERVENTIONS ALONG TRUMBULL AVENUE (SOUTH)

- · Introduce traffic calming measures and intersection improvements.
- · Swap lanes to make bike lane parking-protected.

#### **ROSA PARKS BOULEVARD (SOUTH) - EXISTING**

BETWEEN DALZELLE ST & MARANTETTE ST LOOKING NORTH **ROSA PARKS BOULEVARD (SOUTH) - OPTION 2** BETWEEN DALZELLE ST & MARANTETTE ST LOOKING NORTH PROTECTED BIKE LANES PLANTED BUFFERS -118'

# **Intersection Improvements**

#### THE STRATEGY

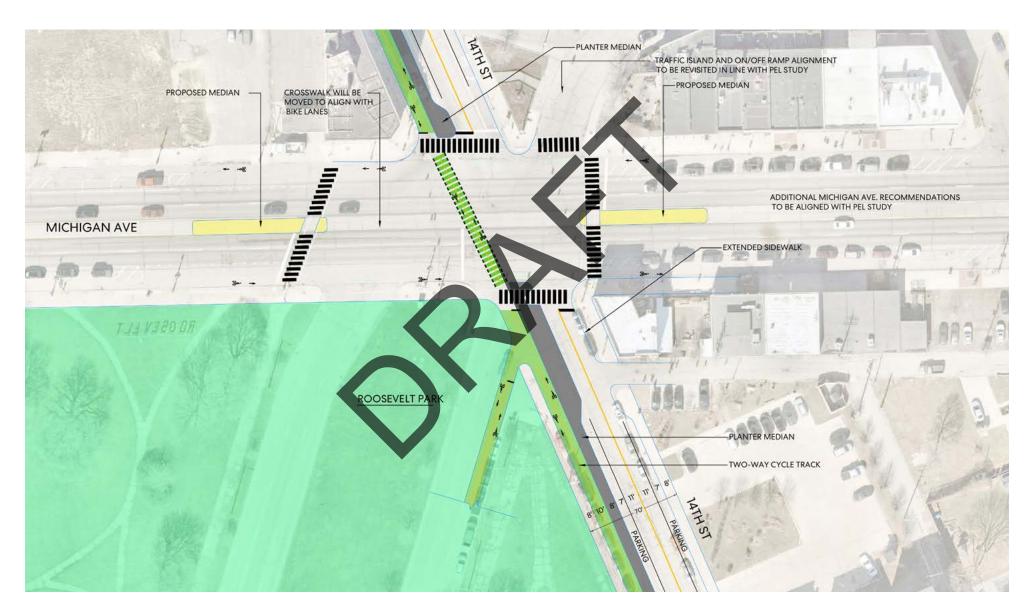
- · Separate active modes (bicycles and pedestrians) from automobiles
- Shorten crossing distances
- · Implement traffic calming measures to reduce vehicle speeds
- · Support continuity of complete street networks through major intersections

#### WHAT THIS MEANS

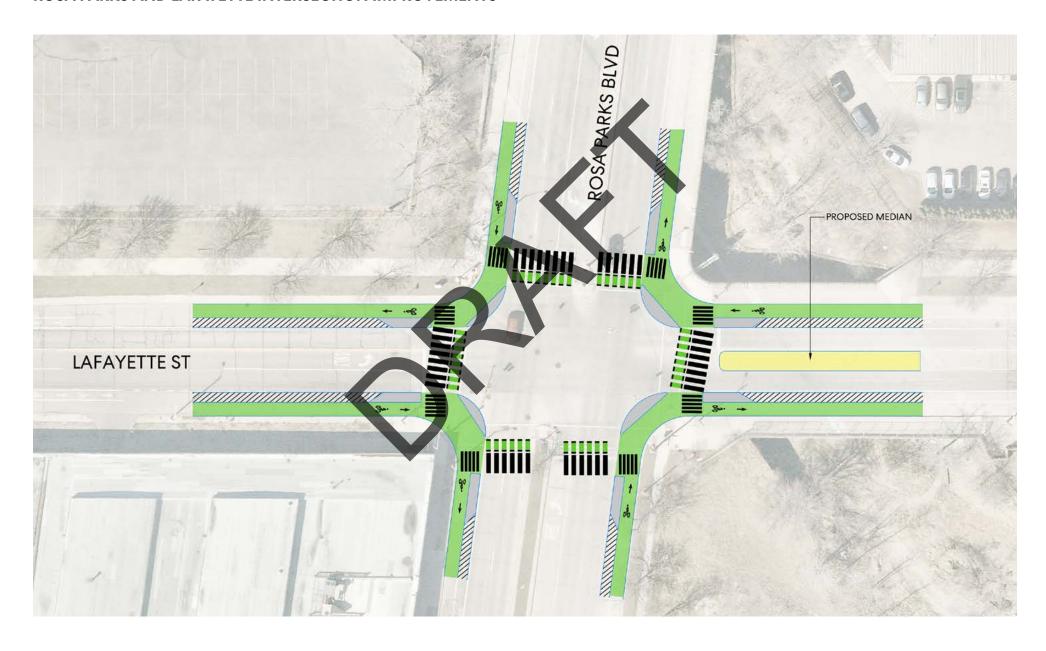
- · Curb extensions to shorten crossing distances and slow traffic
- Pedestrian islands to provide refuge during long crossings and calm traffic
- High visibility markings to make clear where crossings are to occur
- · Bike lanes and markings continue through intersections
- Road closures or shared streets alongside park redevelopment (Roosevelt Park)
- Connections to regional trail networks (May Creek, Joe Lewis, and West Riverfront)
- Mid-block crossings in locations where signalized/marked crossings are far apart, including locations along Michigan Avenue, Lafayette, Bagley, and Trumbull.

# **Intersection Improvements**

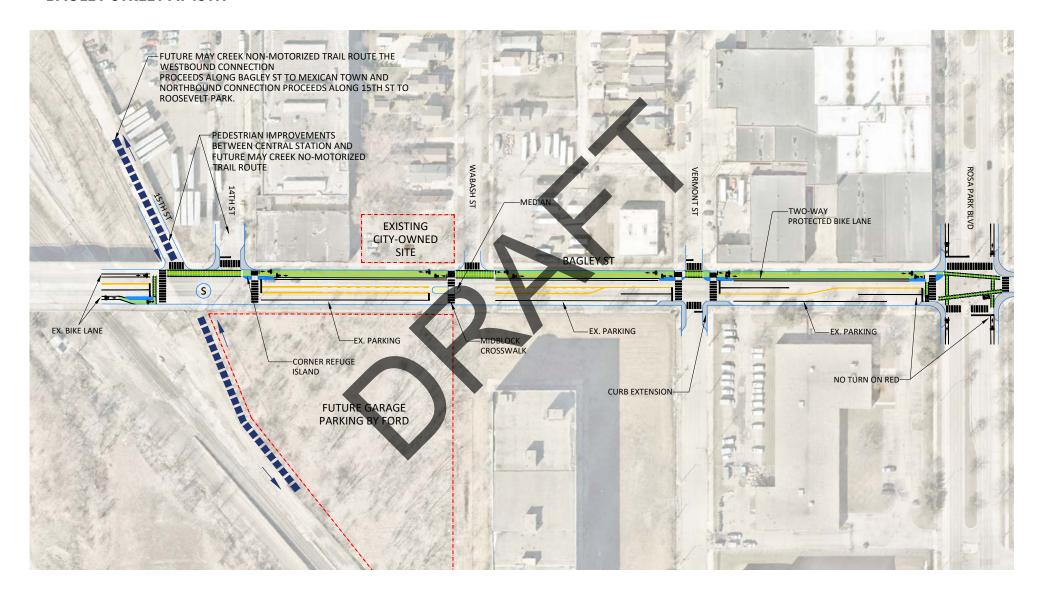
#### 14TH ST AND MICHIGAN AVE INTERSECTION IMPROVEMENTS



#### **ROSA PARKS AND LAFAYETTE INTERSECTION IMPROVEMENTS**



#### **BAGLEY STREET AT 15TH**

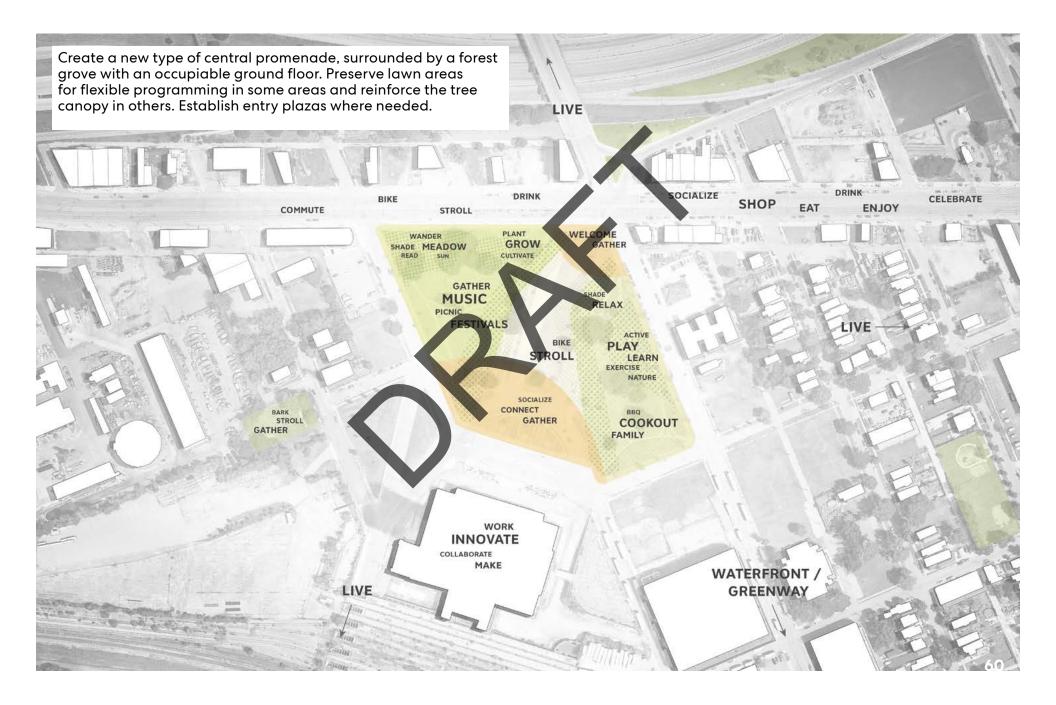


## **Roosevelt Park**

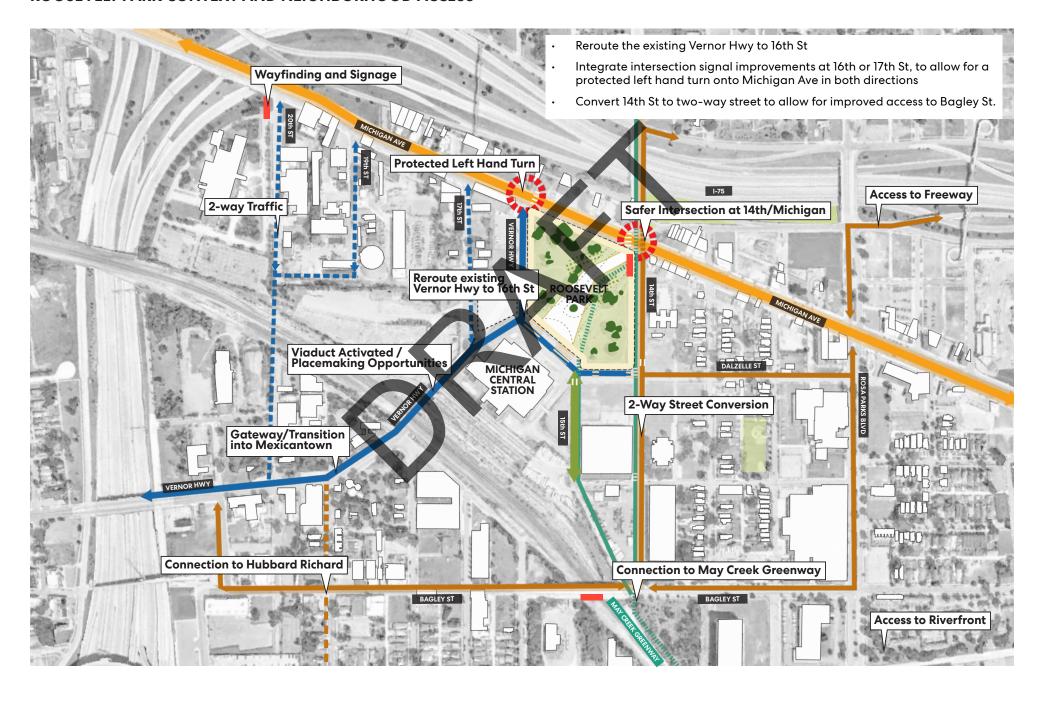
## Goals

- Create an inviting, animated and multipurpose park.
- Reflect and respond to the historic Michigan Central Station, as well the civic life along Michigan Avenue.
- Acknowledge and celebrate the historic significance of the park.
- Act as a catalyst for enhanced connectivity between residential areas of Historic Corktown, North Corktown, and local open spaces assets such as Wilson Centennial Park and the May Creek Greenway.

# **Roosevelt Park**



#### ROOSEVELT PARK CONTEXT AND NEIGHBORHOOD ACCESS



# Michigan Avenue Corridor

#### **DEVELOPMENT STRATEGY**

The vision for Michigan Avenue is to foster the regeneration of the street as a key commercial street. Building off of existing momentum from projects like Elton Park and the Corner, development along Michigan Avenue will leverage private sector investments to develop a complete street.

Priority will be given to parcels immediately fronting Michigan Avenue in an effort to complete the street wall.

Mid-rise buildings will house retail or live-work units on the ground floor and mixed-income residential above.

High levels of sustainable building design including green roofs will be encouraged.





public realm focused on retail

modern and contextual







#### MOVE H7

# Improve Access to Waterfront

Pedestrian and bike improvements along the Greenway, 10th St and Sixth St/8th St including wayfinding, street painting and planting.



# North Corktown Moves

## **North Corktown Moves**

# Moves are physical projects that are proposed

#### **NORTH CORKTOWN MOVES**

N1 Ecological Corridor - Ash St

N2 Cultural Corridor- 14th Street

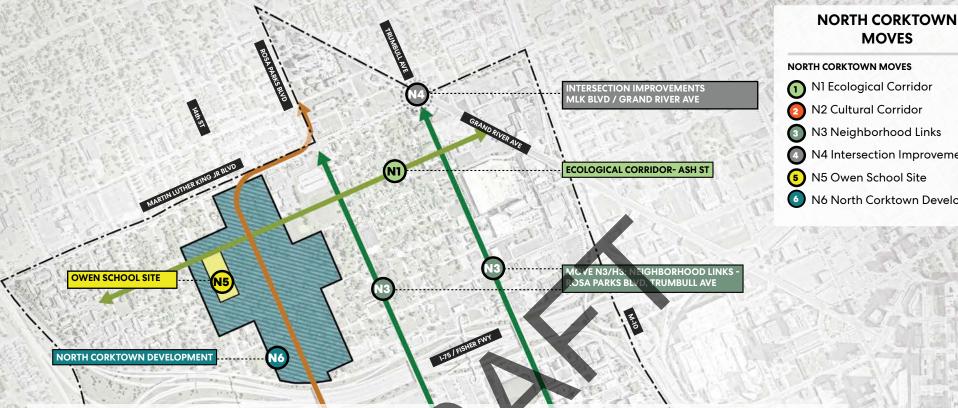
N3 Neighborhood Links - Rosa Parks, Trumbull

N4 Intersection Improvements

N5 Owen School Site

N6 North Corktown Development

What are you most interested in hearing about today? Send us a chat message!



N3 Neighborhood Links

N4 Intersection Improvements

N6 North Corktown Development

#### NORTH CORKTOWN MOVES

NI Ecological Corridor - Ash St

N2 Cultural Corridor- 14th Street

Neighborhood Links - Rosa Parks, Trumbull N3

N4 Intersection Improvements

N<sub>5</sub> Owen School Site

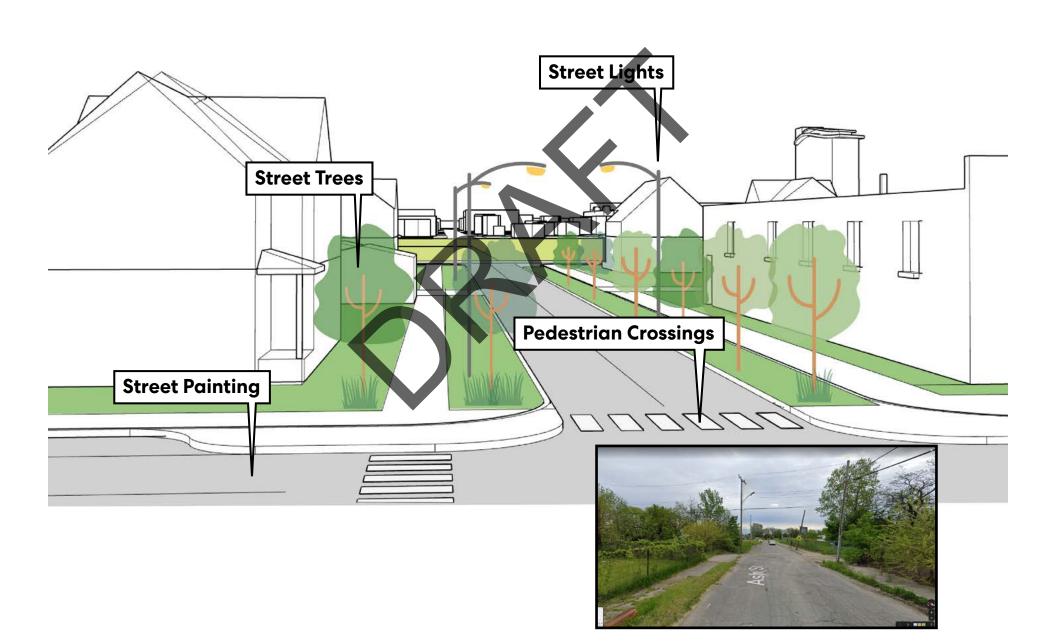
North Corktown Development N<sub>6</sub>

What are you most interested in hearing about today? Send us a chat message!

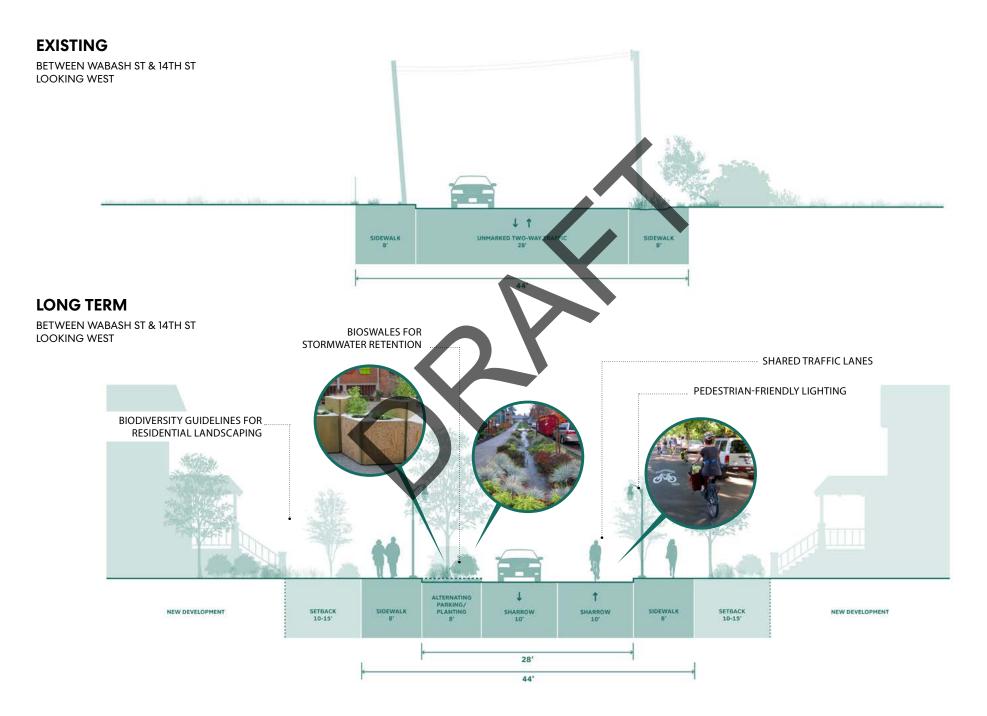
# MOVE NI Ecological Corridor: Ash Street

#### **Ash Street Ecological Corridor**

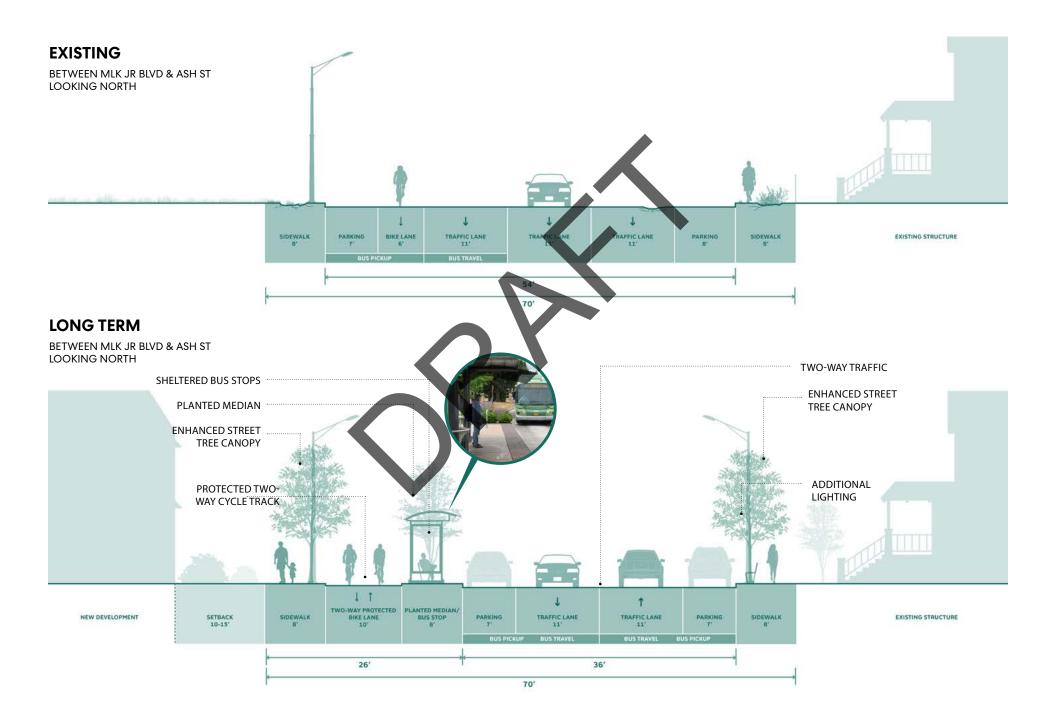
Intersection of 14th St and Ash St - Looking East towards Nagel Park



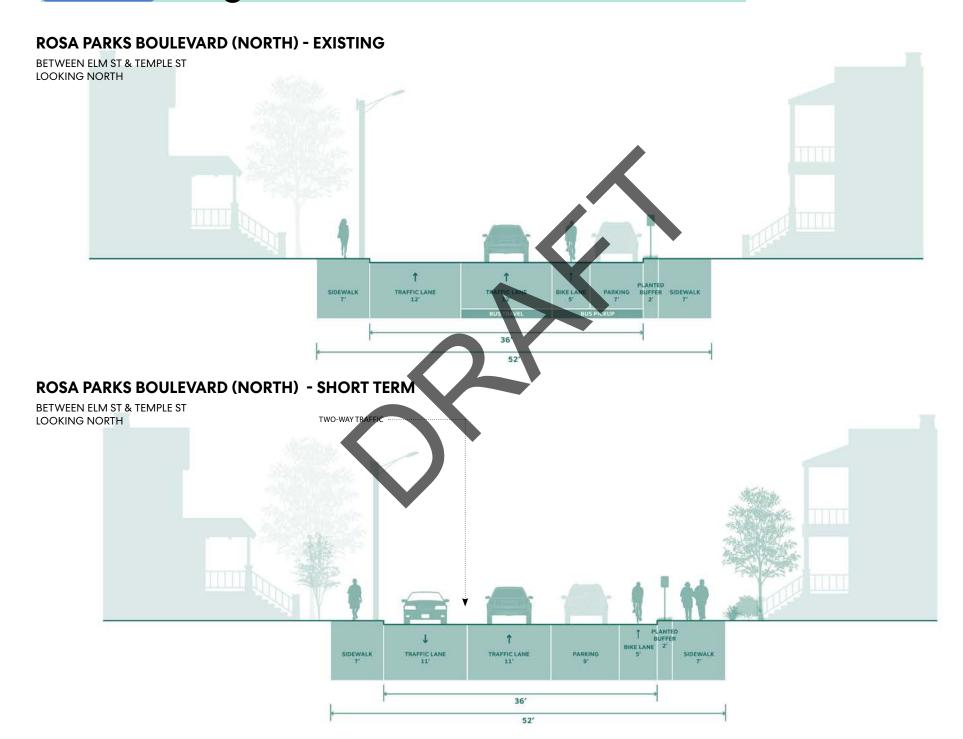
# MOVE NI Ecological Corridor: Ash Street



# MOVE N2 Cultural Corridor 14th St



# Neighborhood Links: Rosa Parks Blvd



# **MOVE N4** Intersection Improvements

#### 14TH ST AND MICHIGAN AVE INTERSECTION IMPROVEMENTS

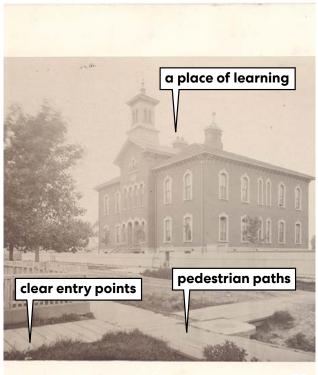


# Owen School Site Outdoor Living Lab

#### Goals

- A neighborhood community hub for recreation, learning, and gathering
- Clearly defined entry points and activities for residents
- A resource for the adjacent school and an amenity for future





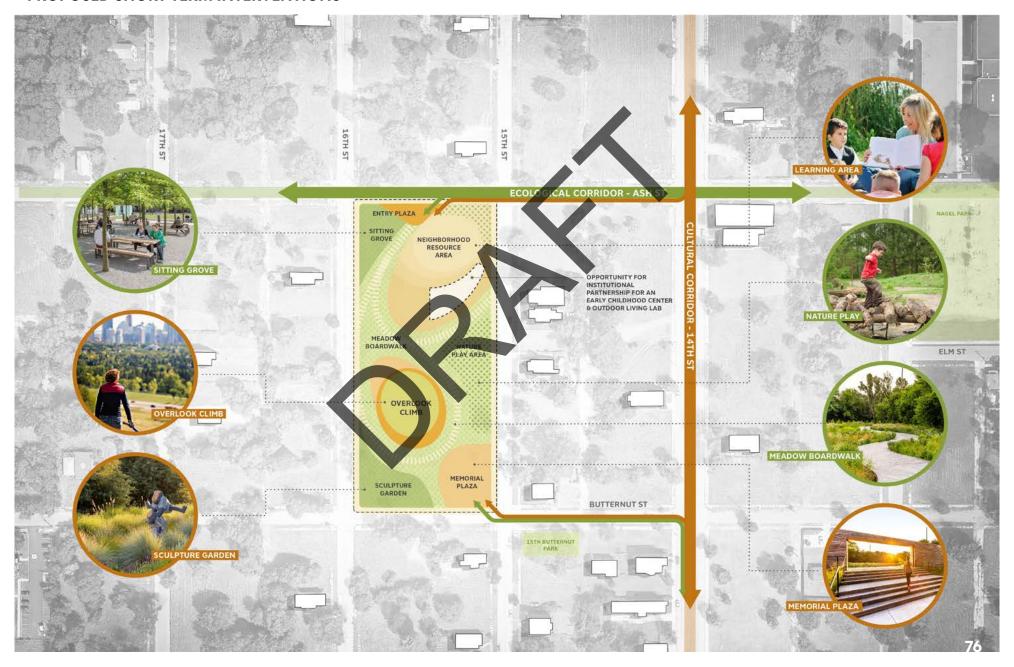
# Owen School Site Outdoor Living Lab

#### **PROGRAM VISION**



# Owen School Site Outdoor Living Lab

#### PROPOSED SHORT TERM INTERVENTIONS



# **North Corktown Development**

15th ST

MARTIN LUTHER KING BLVD

# **BUTTERNUT ST** Ownership by parcel: City Planning & Development 20 parcels, 3.3 acres Land Bank Authority 155 parcels, 14.7 acres Parks and Recreation **FOCUS AREA** 2 parcels, 0.1 acres **PARCELS** 305 parcels **Detroit Public Schools** 1 parcel, 2.9 acres Other Ownership 127 parcels, 16.6 acres PRIVATELY OWNED **PUBLICLY OWNED** (127 PARCELS)

#### **NORTH CORKTOWN PUBLIC OWNERSHIP**

#### **PUBLIC OWNERSHIP**

- Parks and Recreation
- Land Bank Authority
  - City Planning & Development
- **Detroit Public Schools**

#### **EMERGING FRAMEWORK**

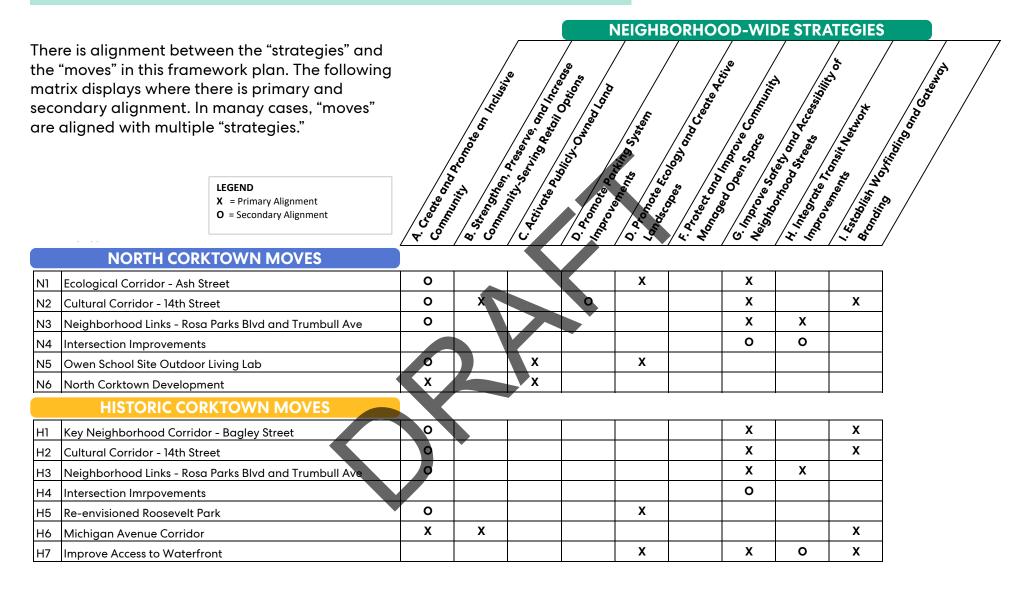
- Focus Area
- Market-Rate Area
- **Primary Corridor**
- Secondary Corridor

# North Corktown Development

	Multi-family apartment building	Two-way bike lane to provide complete safe bike network	Parking lanes either side of 14th St	Planted median with bioswales where not bus stops	Intersection crossing lengths reduced		Ash Street Ecological Corridor (Move 3)	Neighbourhood scale retail or amenity space
Green roofs o new multi-fam buildin	ily	First floor so for	privacy	community  Mid-rise apartment buildings	rve existing y managed open space			Owen School Site (Move 8)
					ISth BUTTERNUT PARK			OWENS SITE O
	ASH ST				panaaan	pagagaga S	ASHST	

# Moves Summary

# North and Historic Corktown Moves





# Implementation and Action Plan

# What tools and methods do the City have to implement change?

**Funding** 

**Policy** 

**Land Use** 

# What's Next

