# WIGLE / MIDTOWN WEST ANNUAL COMMUNITY BENEFITS UPDATE MEETING NOVEMBER 18, 2019



#### **MEETING AGENDA**

- 1. WELCOME & INTRODUCTION
- 2. CBO MONITORING AND ENFORCEMENT
- 3. BROWNFIELD INCENTIVES
- 4. MIDTOWN WEST PROJECT UPDATES
- 5. COMMUNITY BENEFITS
  PROVISIONS IMPLEMENTATION
  UPDATES
- 6. NAC QUESTIONS AND DISCUSSION
- 7. GENERAL Q & A
- 8. WIGLE PARK DESIGN EXERCISE



#### THANK YOU NEIGHBORHOOD ADVISORY COUNCIL!

- **Derrick Dykas** Elected by Impact Area Residents
- Jenny Lee Elected by Impact Area Residents
- Leslie Malcolmson Appointed by Council President Brenda Jones
- David Dobbie Appointed by At-Large Council Member Janeé Ayers
- Shayla Griffin Appointed by Council Member Raquel Castañeda-López
- Francine Dorn Appointed by Planning & Development
- Jesalyn Blount Appointed by Planning & Development
- Lee Payne Appointed by Planning & Development
- Samuel Merritt Appointed by Planning & Development

#### **CBO ENGAGEMENT PROCESS**

#### WHAT WE HEARD FROM THE COMMUNITY

7 CBO
MEETINGS

+163 ATTENDEES

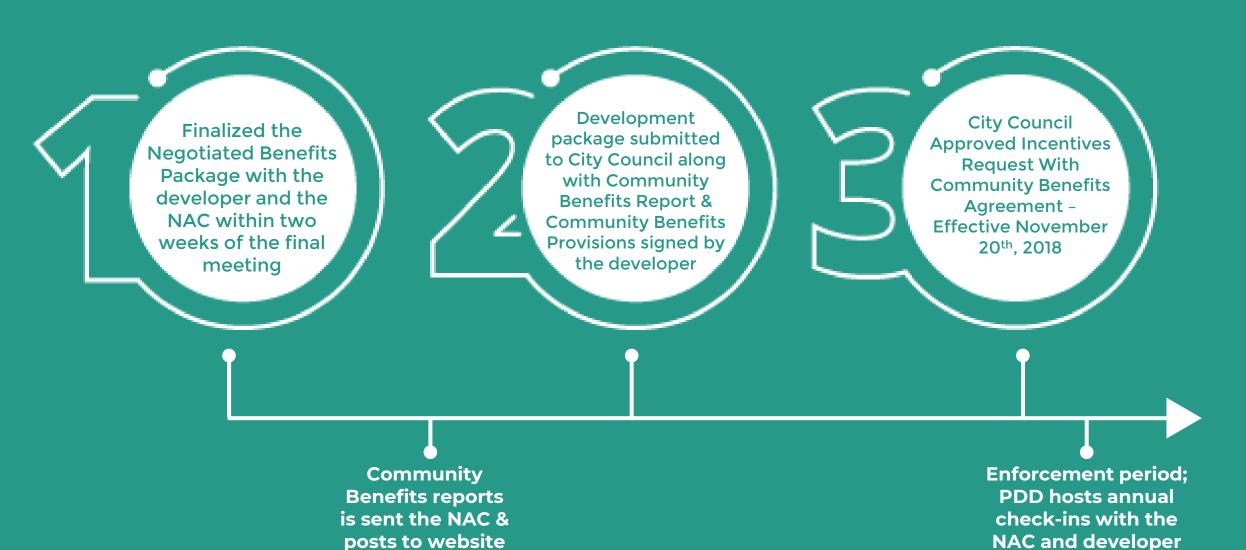
OVER 11 MONTHS Support local, and ethical businesses and provide affordable retail space

Integrate project within neighborhood through inclusive, sustainable, and accessible design

Support digital inclusion in neighborhood

Increase neighborhood greenspace / parks Work with Detroit artists for public art reflecting history and culture of Cass Corridor Provide deeper
levels of
affordability in
housing and market
to community
members

#### ONCE CBO MEETINGS ARE COMPLETED



#### **COMMUNITY BENEFITS PROVISION CONTENT**

Enforcement Mechanisms for the Community

Benefits Provision

List of Benefits That Developer has Agreed to Provide

Ex. Claw-back of City-provided-benefits, revocation of land transfers or land sales, penalties and fees

Requirement for Developer to Submit Compliance Reports Community Engagement Requirements

## ONCE CBO MEETINGS ARE COMPLETED



- The Planning and Development Department will facilitate at least one public meeting annually between the Developer and the NAC for the time period identified in the project's Community Benefits Provision 2 years
- The Community Benefits Provision Agreement Remains in effect throughout the duration of the project
- City of Detroit's Civil Rights, Inclusion and Opportunity Department (CRIO) leads enforcement and monitoring

## ONCE CBO MEETINGS ARE COMPLETED

All documents and reports are posted on City of Detroit Website:

**Detroitmi.gov/CBO** 



USES DEPARTMENTS GOVERNMENT JOBS PAY WATER

ENGLISH

SPAÑOL

BENGALL

العرينة

#### **SEARCH**



here am I: Home > Planning and Development Department > Citywide Initiatives > Community Benefits Ordinance > Past CBO Engagement

#### **WIGLE: MIDTOWN WEST**



#### CONTACTS



Aaron Goodman Manager - Community Benefits (313) 224-3577 goodmana@detroitmi.gov



Planning and Development Department Coleman A. Young Municipal Center 2 Woodward Avenue - Suite 808 Detroit, MI 48226 (313) 224-1339, Fax: (313) 224-1310

Monday - Friday 9:00 am –
 5:00 pm

#### **DEPARTMENT MENU**

Related Links Documents

# COMMUNITY BENEFIT MONITORING BY CRIO

#### **FOR TIER 1 PROJECTS**

An investment of Seventy-five Million Dollars (\$75,000,000) or more, and garnishes public support in the form of land transfers that have a cumulative market value of One Million Dollars (1,000,000) or more without open bidding and priced below market rates and/or tax breaks that abate more than One Million Dollars (1,000,000)

SECTION 14-12-3(F)(2) REQUIRES A BIANNUAL COMPLIANCE REPORT TO CITY COUNCIL AND THE NEIGHBORHOOD ADVISORY COUNCIL

**CRIO Produces the biannual Community Benefits Provision Report** 

#### **CRIO BIANNUAL REPORT**

## Community Benefits Provision are the terms negotiated by the Neighborhood Advisory Council

- On Track the developer is taking the necessary steps to complete the commitment
- Off Track the developers has shown no follow through and/or has not met deadlines
- Completed the commitment has been satisfied!!
- Not Started the developer has taken no action
- Awaiting Reply the developer has not yet responded to a request for information

#### Reports are produced every January and July for projects 6 months and older

Reports can be found at: Bit.ly/cbocm



#### **ENFORCEMENT**

## SEND US YOUR COMMENT OR CONCERN

#### **Bit.ly/CBOComment**

- Reported violations are shared with the Enforcement Committee
- The Committee investigates all allegations
- The Committee's findings are presented in writing to the NAC

## CRIO DEPARTMENT CONTACT

#### **Avery Peeples**

Policy and Compliance Manager <a href="mailto:peeplesav@detroitmi.gov">peeplesav@detroitmi.gov</a>
(313) 224-9505 (313)224-4950
<a href="mailto:detroitmi.gov/crio">detroitmi.gov/crio</a>



#### **Property Tax Abatements**

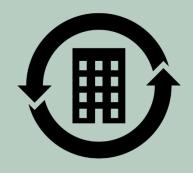
General Eligibility Criteria



State Law allows developers the future increase in taxes for a certain period of time



**Business Expansion** 



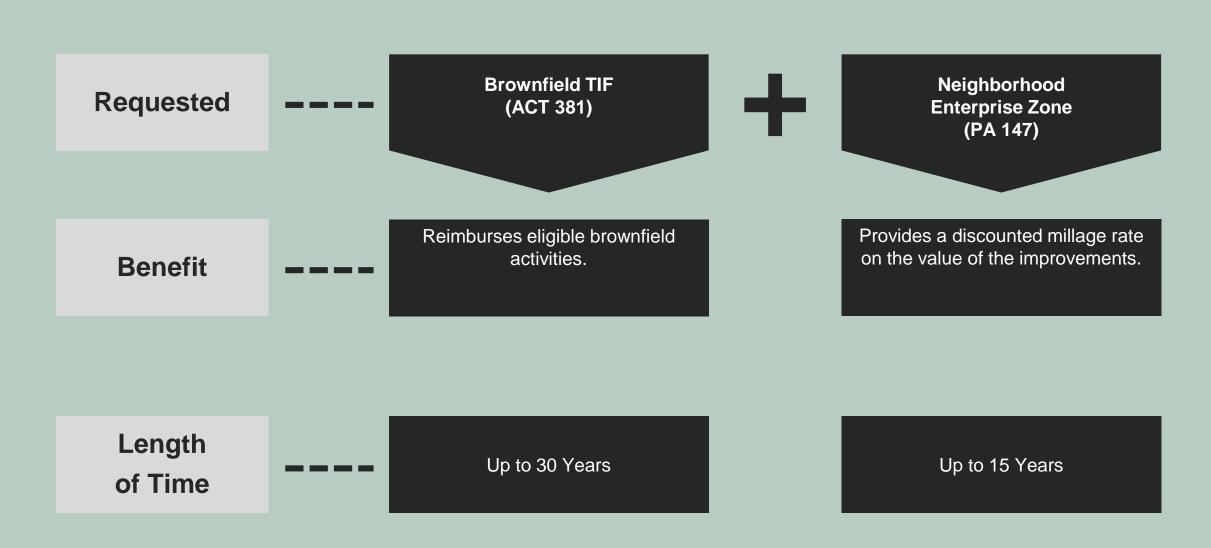
Rehabilitation of Blighted or Obsolete Building



New construction of commercial property on vacant land

\_\_\_

## Midtown West Tax Incentives



#### **Brownfield Act**



In 1996,
Act 381 of the State of
Michigan allowed a
"Qualified Local
Governmental Unit" to
establish a Brownfield
Redevelopment Authority
(BRA)



Detroit is a

Qualified Local

Governmental Unit



In 1998
The Detroit Brownfield
Redevelopment
Authority (DBRA) was
established

## **Qualifying for Brownfield**



#### **Facility**

A property formally recognized as contaminated per the Natural Resources & Environmental Protection Act (NREPA), Michigan PA 451 of 1994



#### Historic Resource

A property located in a City, State and/or Federal Historic District



### Functionally Obsolete / Blighted

Must also be accompanied by written confirmation from City Assessor

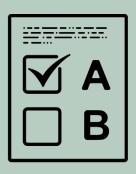
Public nuisance, utilities removed/destroyed, tax reverted, buried subsurface demolition material



#### Adjacency

Parcels directly adjacent to an eligible property

## **Eligible Environmental Brownfield Costs**



**Environmental Testing & Reporting** 

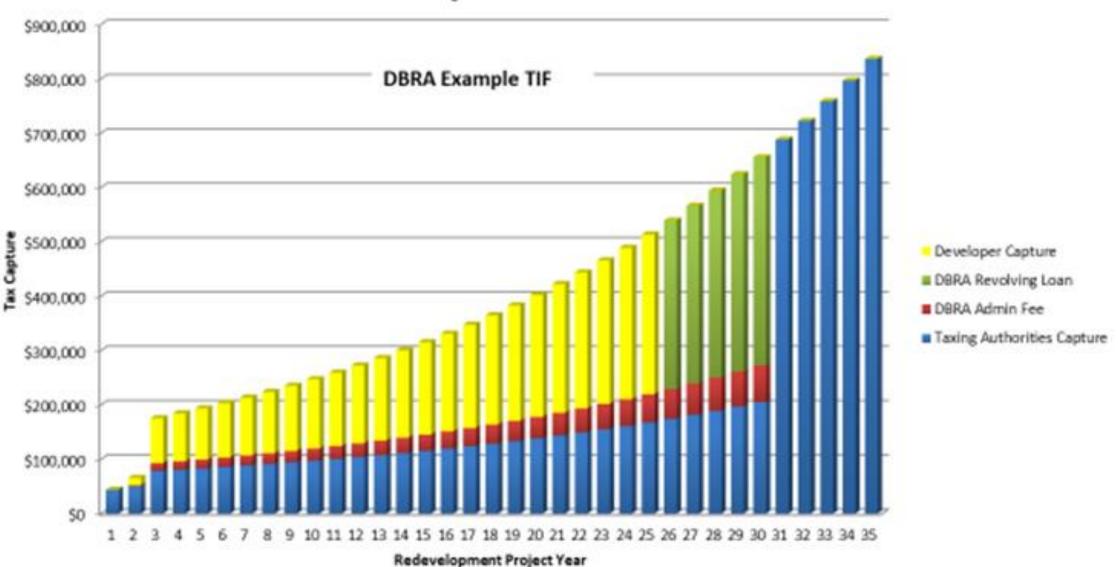


**Environmental Insurance** 



Removal & Remediation of Contamination

### Example TIF Chart



## Midtown West Summary of Brownfield

#### **Estimated Cost of Eligible Activities Table**

Department Specific Activities (EGLE)		
Phase I, Phase II and BEA	\$	65,000
Environmental Reporting and Compliance	\$	50,000
Tipping Fees	\$	246,296
Environmental Response Activities and Oversight	\$	50,000
Soil Vapor Mitigation System (pending)	S	750,000
No Further Action Report	\$	25,000
Brownfield Plan and Work Plan Preparation (50%)	\$	15,000
Brownfield Plan Implementation (50%)	5	15,000
Subtotal	5	1,216,296
Contingency - 15% (excluding plan preparation)	S	177,944
Total Department Specific Activities	S	1,394,241
M SF Activities		
Site Preparation - Fence, Demolition / Clearing of Debris	\$	121,326
Infrastructure improvements (less tipping fees included above)	\$	821,204
Infrastructure Improvements: Parking	\$	988,431
Stormwater Management (less greenfield costs)	\$	50,000
Brownfield Plan and Work Plan Preparation (50%)	\$	15,000
Brownfield Plan Implementation (50%)	S	15,000
Subtotal	\$	2,010,961
Contingency - 15% (excluding plan preparation)	S	297,144
Total MSF Activities	S	2,308,105
Brownfield Eligible Activities	\$	3,702,346

#### Contact

#### **Nevan Shokar**

Manager of Development Services

nshokar@degc.org

313.294.5826



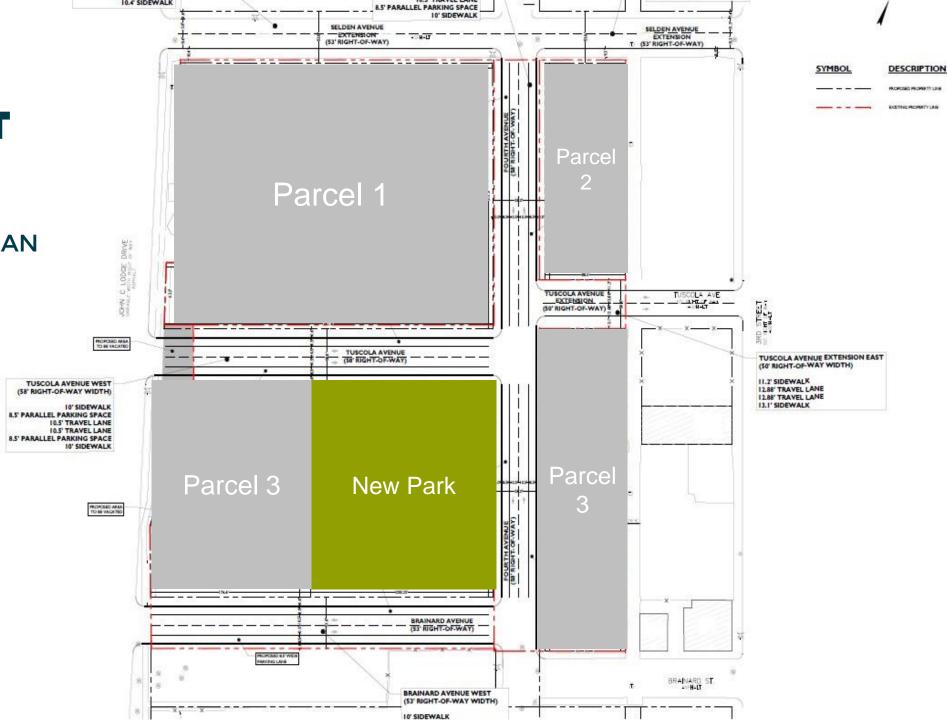
# MIDTOWN WEST DEVELOPMENT AND DESIGN UPDATES



# DEVELOPMENT AND DESIGN UPDATES UPDATED SITE PLAN



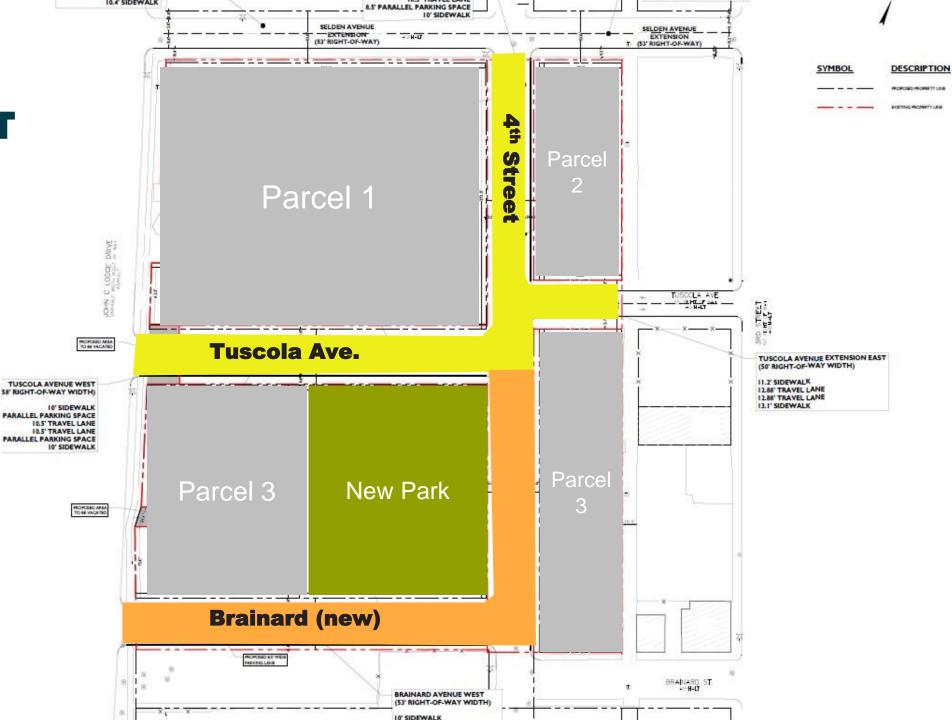
INITIAL BLOCK & SITE PLAN AS PRESENTED TO NAC DECEMBER 2017



INITIAL PHASING PLAN AS PRESENTED TO NAC DECEMBER 2017

**Phase I Roads** 

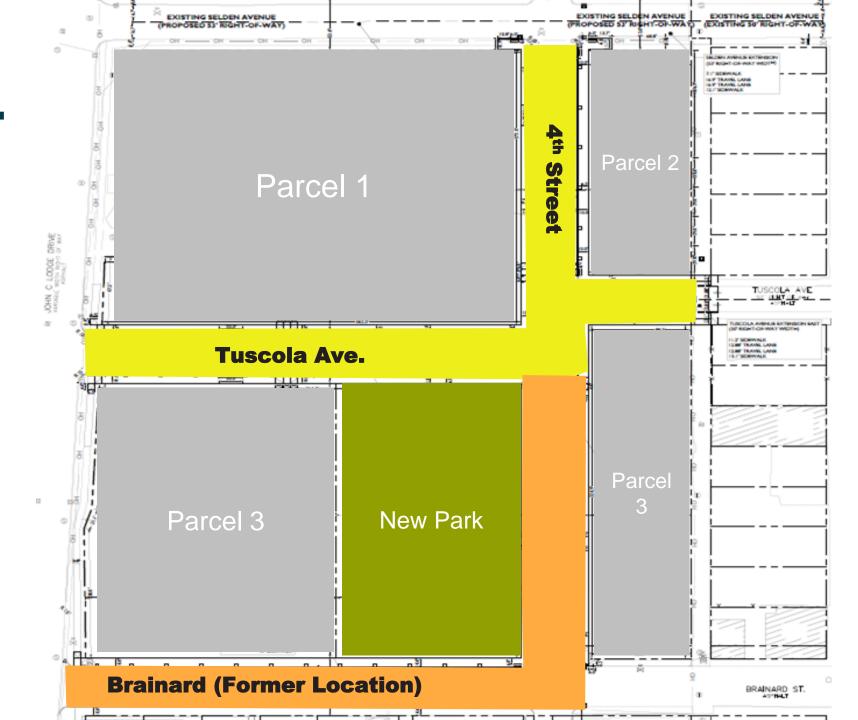
**Phase II Roads** 



REVISED BLOCK & PHASING PLAN

**Phase I Roads** 

**Phase II Roads** 



UPDATED SITE PLAN-FOURTH & SELDEN (PARCEL 2)

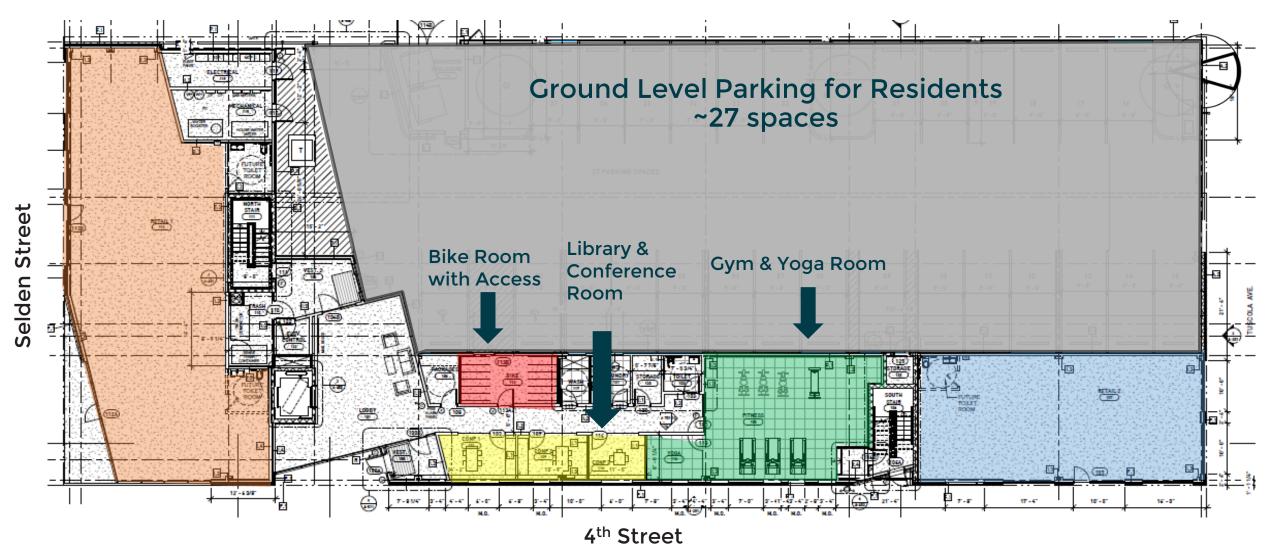
Retail facing street

Residential units begin on 2<sup>nd</sup> level and above

Parking screened from street



PARCEL 2 GROUND FLOOR PLAN - Residential Amenities



Bike Room with Access

Library, Conference Room



#### **PROJECT TIMELINE**

PARCEL 2

**GROUNDBREAKING:** November 15th, 2019

**CONSTRUCTION: ~18** months

**MARKETING OF 26** UNITS: ~Fall 2020

PROJECT COMPLETE ~Spring 2021

#### Officials break ground on new \$100M Midtown mixed use development

Sarah Rahal, The Detroit News

Published 2:21 p.m. ET Nov. 15, 2019













Detroit — City officials broke ground Friday on a \$100 million residential and retail complex in Midtown, dubbed the Midtown West neighborhood.

The Procida Development Group plans to build more than 300 living units in total near Fourth and Selden near the Lodge Freeway, along with a 1-acre park, 10,000 square feet of retail space and a former school next door rehabbed into coworking space.

Detroit Mayor Mike Duggan, Procida CEO Mario Procida, Midtown Detroit Inc. Executive Director Sue Mosey and Donald Rencher, director of the city's housing and revitalization development, celebrated at the groundbreaking with local officials such as Dave Dobbie of Cass Corridor Neighborhood Development Corp. They said the project represents one of the largest public-private partnerships in the city.



UPDATED SITE PLAN-PARCEL 1

Retail facing street

Residential units begin on 2<sup>nd</sup> level and above

Ground level parking screened from street



PARCEL 1 GROUND FLOOR PLAN

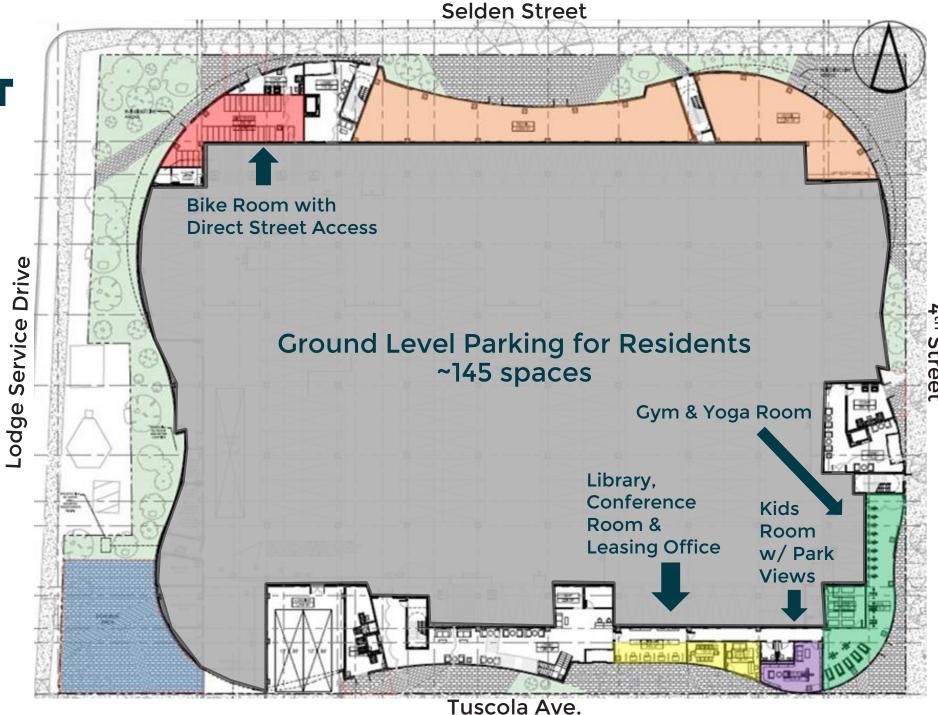
Residential Amenities

Library, Conference Room & Leasing Office

Bike Room with Direct Street Access

Kids Room w/ Park Views

Gym & Yoga Room



## **PROJECT TIMELINE**

PARCEL 1 (Anticipated)

CLOSE ON FINANCING & GROUNDBREAKING: Spring 2020

CONSTRUCTION: ~24 months

AFFORDABLE UNITS MARKETING: ~Fall 2021

PROJECT COMPLETE ~Spring 2022



#### PROJECT TIMELINE

PARCELS 3 & 4



# COMMUNITY BENEFITS PROVISION UPDATES

## COMMUNITY BENEFITS UPDATES PROVISION 1: GREENSPACE & PUBLIC AMENITIES

#### **DEVELOPER WILL**

- Provide and maintain open space in the Project that is privately-owned, but publicly accessible
- Enhance pedestrian activity and add to the attractiveness of the development and the neighborhood
- Landscaped pedestrian walkways connected to public streets and City's public park

## COMMUNITY BENEFITS UPDATES

#### PROVISION 1: GREENSPACE & PUBLIC AMENITIES

- PDH has designed the site to strengthen the streetscape and promote pedestrian activity along the new City streets
- Design will activate the new street frontages with a mix of retail and residential amenities and will enhance pedestrian activity along 4th, bringing people to the new park at the corner of 4th and Tuscola
- 4,500 SF of Retail Space on the Selden Corridor
- Landscaping Along Street



Tuscola Ave.

Parcel 1 Ground Floor Plan

**PROVISION 1: GREENSPACE & PUBLIC AMENITIES** 

PDH has implemented a design to install a publicly accessible dog run at the corner of the Lodge Service Drive and Tuscola to serve as a neighborhood amenity

The space will maintain hours from dawn to dusk

**Publicly Accessible Dog Run** 

**Landscaping Along Street** 

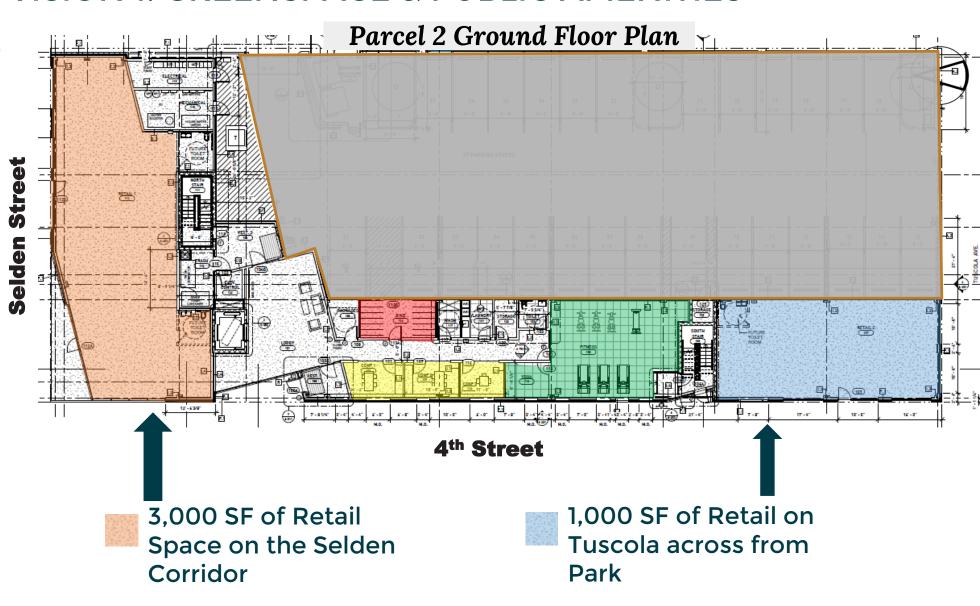


Tuscola Ave.

Parcel 1 Ground Floor Plan

#### **PROVISION 1: GREENSPACE & PUBLIC AMENITIES**

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- Design will activate
   the new street
   frontages with a
   mix of retail and
   residential amenities
   and will enhance
   pedestrian activity
   along 4th, bringing
   people to the new
   park at the corner of
   4th and Tuscola



#### **PROVISION 2: HOUSING AFFORDABILITY**

### DEVELOPER will provide deeper affordability for rental units at the project such that:

- 2.5% of rental units are available at 80% or less of the Area Median Income determined as of lease execution
- 5% of rental units are available at 60% or less of the Area Median Income determined as of lease execution
- 2.5% of rental units are available at
   40% or less of the Area Median Income determined as of lease execution
- PDH will meet or exceed the affordability requirements for the rental buildings on site



For purposes of this Agreement, "Area Median Income" (AMI) means the median family income for Wayne County as published by MSHDA

#### **PROVISION 2: HOUSING AFFORDABILITY**

Unit Type	Total Proposed Units during CBO Process	Proposed	Affordable	40% AMI 2019 Rents*	60% AMI 2019 Rents*	80% AMI 2019 Rents*
0 (Studio)		4	0	\$535/month	\$802/month	\$1,070/month
1 Bedroom		118	10	\$573/month	\$859/month	\$1,146/month
2 Bedrooms		51	5	\$687/month	\$1,090/month	\$1,374/month
3 Bedrooms		4	3	\$794/month	\$1,191/month	\$1,588/month
Total	163 / 16 affordable	177	18			

\*RENTS REPRESENT CURRENT 2019 RENTS AS PREPARED BY MSHDA, ACTUAL RENTS SUBJECT TO MSHDA GUIDANCE AT TIME OF LEASE

For purposes of this Agreement, "Area Median Income" (AMI) means the median family income for Wayne County as published by MSHDA

#### PROVISION 2: MARKETING AFFORDABLE UNITS

DEVELOPER will adhere to the local marketing plan for affordable unit as previously presented to the NAC

- PDH will Notify PDD of which units are being designated as affordable units
- PDH and Marketing Agent will establish a PO box, email address or call service box for questions / applications
- When PDH is ready to begin marketing the units, PDH will erect a marketing sign @ the Project Site. PHD will post advertisements in newspapers and other media outlets
- PDH will send a copy of the advertisement to any persons that have been placed on the project interested party list
- Applicant's compliance information will be reviewed by PDH / Marketing Agent. Applicant to be notified of status
- Lease to be signed prior to Applicant move in
- PDH to maintain final log w/ initial rent roll for all affordable units

#### MARKETING OF AFFORDABLE UNITS WILL COMMENCE ~6 MONTHS PRIOR TO EACH PHASE COMPLETION

#### **PROVISION 3: COMMUNITY IMPACT FUND**

S50,000 to the Cass Corridor Neighborhood Development Corporation on or before the closing of construction financing for Phase 1 of the Project. Such contribution will be used solely for community space building improvements at 3535 Cass Avenue, Detroit, MI.

 PDH made contribution of \$50,000 to CCNDC at November 15<sup>th</sup> groundbreaking



#### PROVISION 4: INCLUSIVE ACCESSIBLE DESIGN

DEVELOPER will use renowned professionals to design the Project

 PDH is working with world renowned architects:
 STUDIO LIBESKIND

DEVELOPER agrees that the Project will follow a pedestrian focused urban design

 PDH has strengthened the street by maintaining a consistent street wall with "eyes on the street" to ensure a pedestrian focused design



#### PROVISION 4: INCLUSIVE ACCESSIBLE DESIGN

DEVELOPER agrees that the project will have a unit mix of studio, 1 BR, 2 BR and 3 BR apartments that comply with federal accessibility requirements and will be proportionately distributed amongst the affordable and market rate units in the Project.

 Parcel 1 has a mix of studios –
 3BR units which will be mixed by affordability (see Provision 2 for unit mix)

The affordable units will be mixed throughout the rental buildings in the Project. In its discretion, the DEVELOPER may also construct condominium units and/or townhomes.

 All rental buildings planned have a mix of market rate and affordable housing



Parcel 1, View from Selden

## COMMUNITY BENEFITS UPDATES PROVISION 5: HISTORIC & CULTURAL PRESERVATION

DEVELOPER will provide non-monetary support of art within the City's public park that is to be created by the City adjacent to the Project.

- PDH's use of Studio Libeskind to design Parcel 1 is a commitment to public art and the advancement of public design / art in Detroit
- PDH is committed to providing non-monetary support of art within the city owned park

**PROVISION 6: DIGITAL INCLUSION** 

DEVELOPER will work with the Detroit Community Technology Project (DCTP) to participate in the pre-existing mesh network.

 PDH will work with DCTP to participate in the network as the buildings get closer to completion

#### **PROVISION 7: RETAIL SELECTION**

DEVELOPER will assess retail options for the Project through community outreach performed by a local retail broker and Midtown Detroit, Inc. to drive retail interest to the Project and Selden Street retail.

- RETAIL RECRUITMENT ANTICIPATED TO BEGIN FALL 2020
- PDH will work with a local broker and Midtown Detroit Inc. to help drive retail interest

DEVELOPER agrees that retail rental rates in the Project will reflect market rates at the time of lease up. DEVELOPER will rely upon the retail tenants to set their price points for their goods and services, but will also consider what the neighborhood needs and attempt to lease the retail space to a tenant who is set up to be successful over the long term providing valuable services to not only the residents of Midtown West but the broader community as well.

- PDH is committed to offering the retail space at market rates
- Prices for goods and services to be determined by tenant/s

DEVELOPER will work with Motor City Match to identify local entrepreneurs for retail space.

PDH will work with Motor City Match to identify tenants

#### **PROVISION 8: LABOR AND HIRING**

DEVELOPER will, to the extent possible, hire a minimum of 51% local contractors that will perform construction of the Project.

- PDH has retained the Monahan Companies as its CM for Fourth & Selden (Parcel 2)
  - Monahan Project Manager and Supervisor are Detroit residents
- PDH is working with Monahan to engage Detroit based subcontractors and suppliers
- PDH has established a relationship with its neighbor Advance Plumbing to provide plumbing and lighting fixtures for the development
- PDH is working with IBEW Local 58 to identify Detroit based Electrical Subcontractors

#### **PROVISION 9: ENVIRONMENTAL HEALTH**

DEVELOPER agrees that design of the Project will be sensitive to storm water mitigation. DEVELOPER will study sustainable methods for the Project, such as storm water retention.

 PDH has designed Midtown West in conjunction with the City's Storm Water Management Policy

DEVELOPER commits to including certain Enterprise Green Communities Standards into the Project, including energy star appliances, water conserving plumbing fixtures and energy efficient lighting.

• PDH is incorporating several Enterprise Green standards including water conserving fixtures, energy efficient lighting and Energy Star appliance

DEVELOPER will offer recycling services for all buildings within the Project.

 PDH is committed to offering recycling stations in the building, collection service for recycling to be provided by trash / recycling hauler as a part of contract

#### **PROVISION 9: ENVIRONMENTAL HEALTH**

DEVELOPER will study local providers for composting services to determine if composting is a feasible service to offer

• PDH has studied the availability and logistics for composting services in a multifamily setting and do not believe it is a feasible service to offer

Although DEVELOPER has yet to determine the HVAC systems for the Project, DEVELOPER will incorporate industry standard HVAC systems into all buildings within the Project. One of the criteria that must be utilized in the DEVELOPER's selection of the HVAC systems for buildings along the Lodge access road will be to minimize penetrations of the building's exterior walls.

 PDH is limiting penetrations along the Lodge and is using industry standard or better HVAC systems

DEVELOPER will utilize windows that have an OITC rating of 28 for windows within the Project that front along the Lodge access road with the expectation that such windows will provide sufficient noise buffer within the respective units.

PDH will install OITC 28 windows along the Lodge

#### **PROVISION 10: NEW CITY PARKS**

CITY OF DETROIT through the General Services Department (GSD) will lead a public engagement for the design of Wigle Park

CITY OF DETROIT will identify and secure land for additional Midtown Parks of at least 1.5 acres within a 12 minute walk of Wigle

CITY OF DETROIT GSD will engage residents through a public design process within 90 days of the closing of the land sale for Midtown West

• The park improvements will be funded by the Wigle land sale proceeds

CITY OF DETROIT GSD will begin construction on additional parkland within 12 months of land sale closing

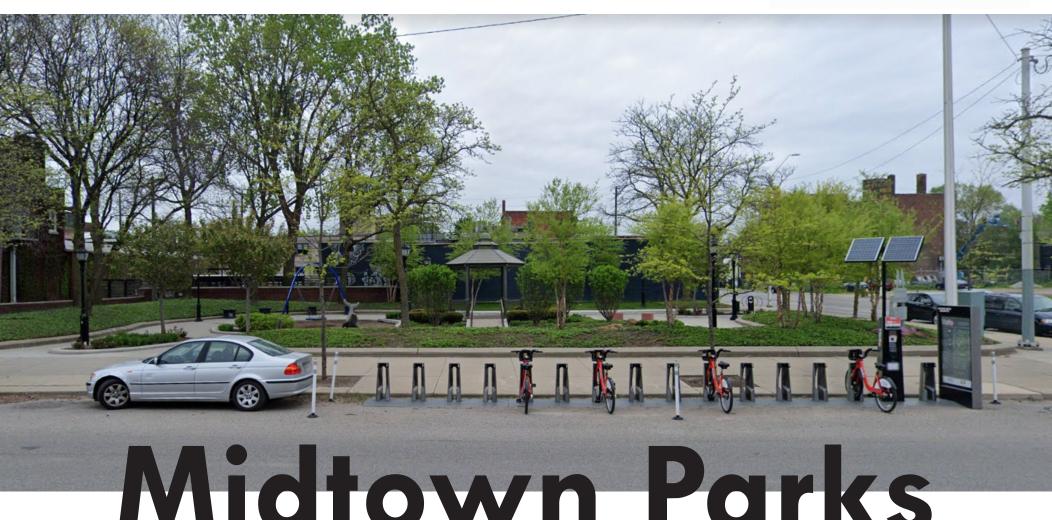
### NAC Questions & Discussion



## General Q & A

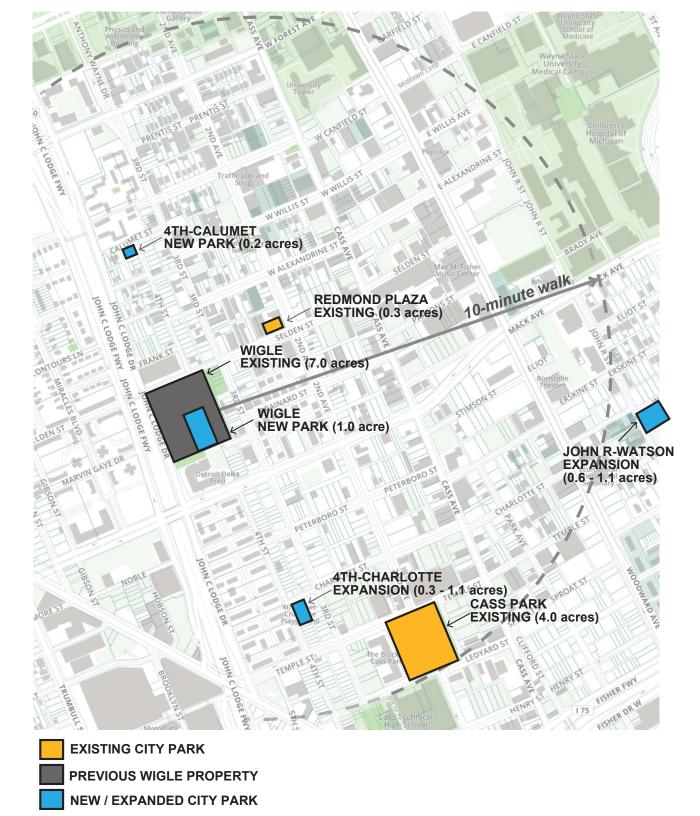




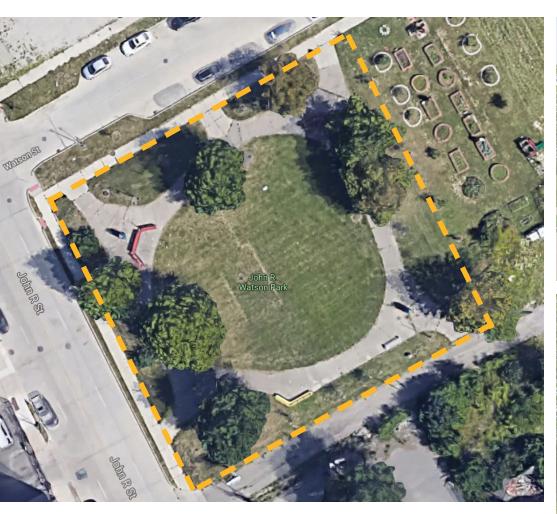


Midtown Parks

## Midtown Parks Map



### John R - Watson







Current Acreage: 0.57

Proposed Acreage: 1.1 target

Status: Pending land negotiations

## JOHN R-WATSON

-playground

- Lendres, tables

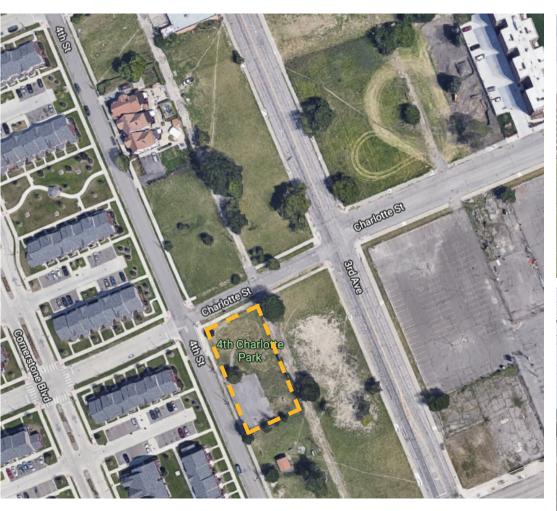
-native trees

- Community garden

- Skatte-Friendly design

- little walking 1000 -shelter for events

### 4th-Charlotte







Current Acreage: 0.3

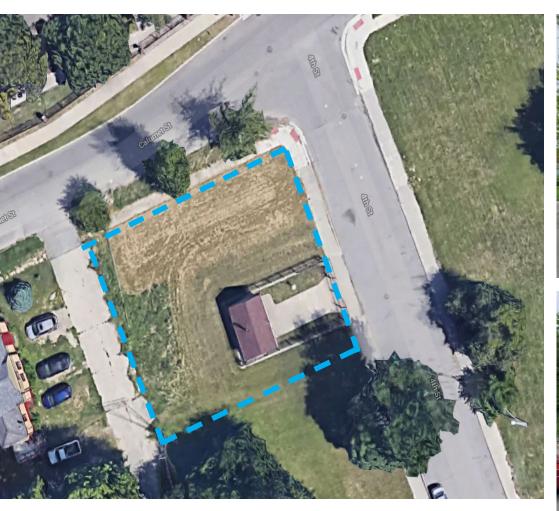
Proposed Acreage: 1.1 target

Status: Pending land negotiations

## 4TH CHARLOTTE

- -Playground
- Basketball-full court
- benches, tables
- -drinking fountain
- -native trees
- -walking loop (if noom)
- outdoor fitness
- skate-friendly design

## 4th-Calumet







Current Acreage: None Proposed Acreage: 0.2

Status: MOU being signed, 2020 construction

## 4++-CALUMET

- Fencing (traffic) decorative 4'
- Plangaround sand for small kids
  - benches, tables
  - -native trees
  - -small fitness area for parents
  - skate-friendly design

## Wigle

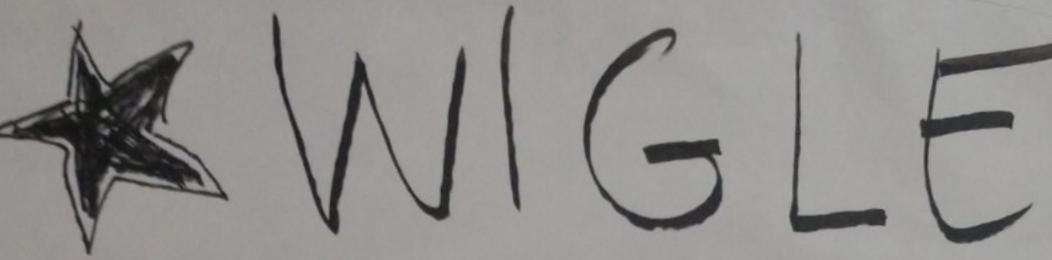




Current Acreage: None (prev. 7.0)

Proposed Acreage: 1.0

Status: 2020 design, construction



- Picnic shetter - Playground Sforsmall kids 2-5 - Playground Sforbigger kids 6-12 - NO dog park -Basketball (south side) - SKate Park - seating/skate elements - benches, tables - spacefor movie night - shade structure? -native trees - walking loop -topography/ampitheater/hill - spray garden/features -lighting. -outdoor fitness - bike repair station

# C 455

-seating -passive, strolling -fountain -trees -gathering spaces

- 5 Kate-friendly design