

Welcome to the

**FIAT CHRYSLER
JEFFERSON NORTH
ASSEMBLY PLANT
EXPANSION**

Community Benefit
Public Meeting 1
Wednesday March 13th, 2018

Planning & Development Department



Welcome to the
**FIAT CHRYSLER JEFFERSON NORTH
ASSEMBLY PLANT EXPANSION**
CBO Meeting 1

MEETING AGENDA

Welcome + Opening Remarks

Agenda Overview & Team introductions

Presentation of CBO Process + Q & A

Fiat Chrysler (FCA) Project Presentation

FCA Q&A

Resident Interest Serving on the NAC

Next Steps

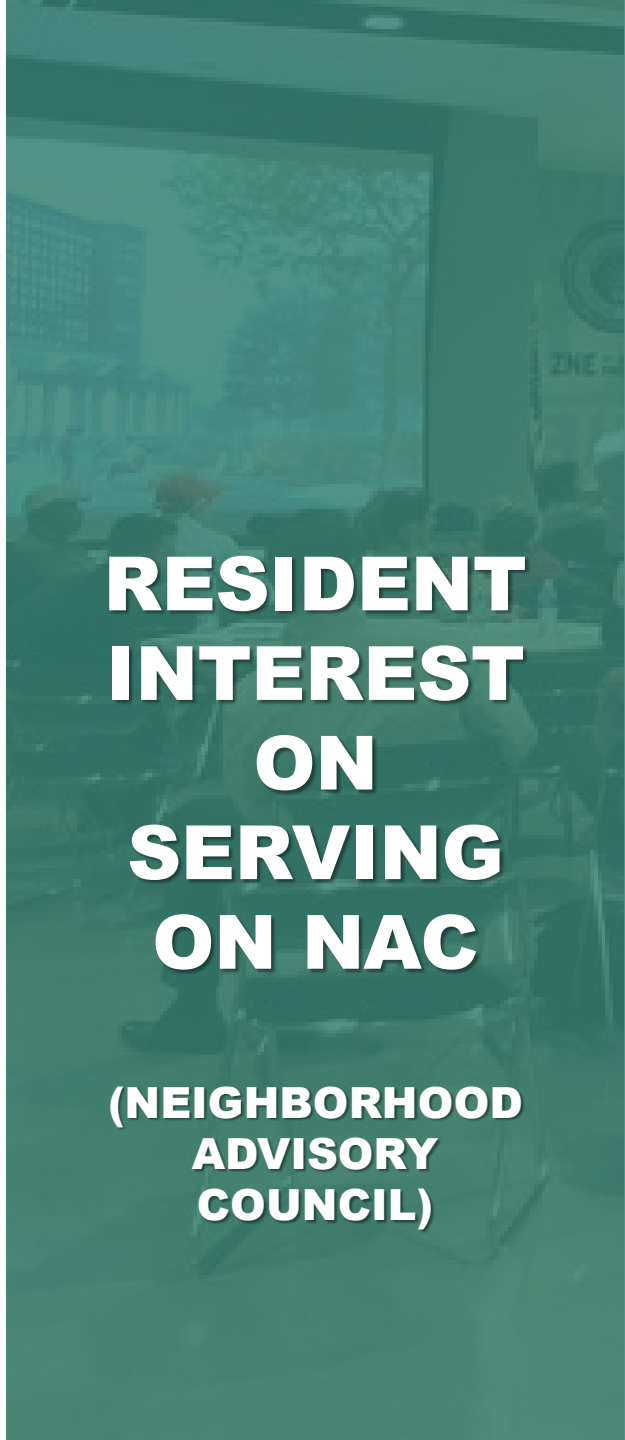




**CBO
PROCESS
SUMMARY**



**OVERVIEW
OF PLANT
EXPANSION**



**RESIDENT
INTEREST
ON
SERVING
ON NAC**

**(NEIGHBORHOOD
ADVISORY
COUNCIL)**

Council Members



Brenda Jones
Council President



Janeé L Ayers
Council Member
At Large



André L. Spivey
Council Member
District 4

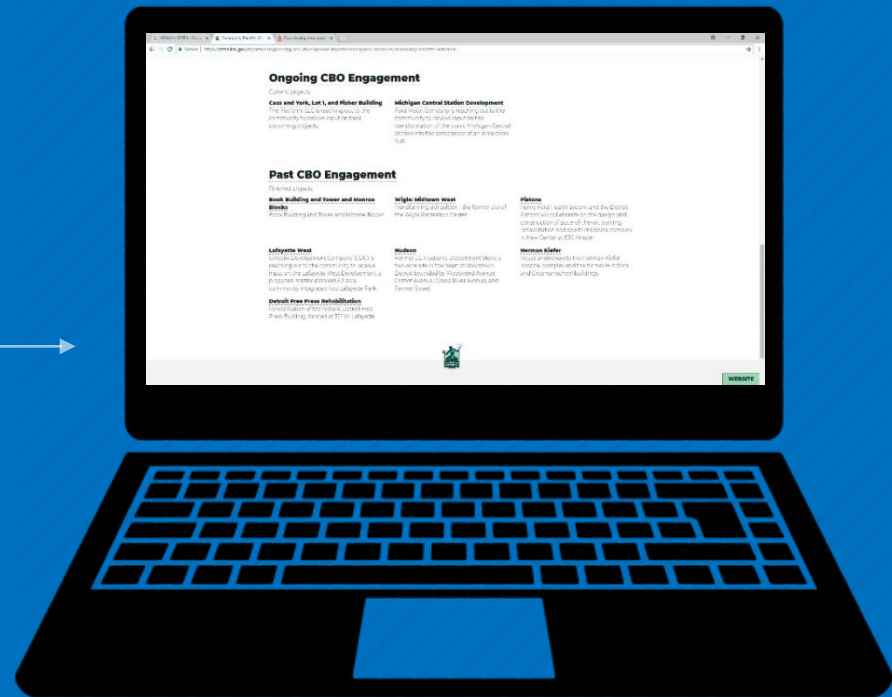


Mary Sheffield
Council President
Pro Tem - District 5

THROUGHOUT THE PROCESS

**THE CBO
WEBSITE IS
UPDATED
REGULARLY
WITH PUBLIC
MEETING TIMES,
DATES, &
PRESENTATIONS
+ THE SIGNED
COMMUNITY
BENEFITS
PROVISION**

WWW.DETROITMI.GOV/CBO



What is a
**COMMUNITY
BENEFITS
ORDINANCE?**

CBO Fast Facts



**CBO WAS
APPROVED
BY DETROITERS
IN 2016
ELECTIONS**



**A PROCESS FOR
DEVELOPERS
TO PROACTIVELY
ENGAGE WITH THE
COMMUNITY
TO IDENTIFY AND
ADDRESS ANY
PROJECT IMPACTS**

CBO TRIGGERS

The Community Benefits Ordinance only applies to a development project if...



\$75M
OR MORE IN
CONSTRUCTION
COSTS

+



\$1M
OR MORE
IN CITY TAX
ABATEMENTS
IN THE CITY
OF DETROIT

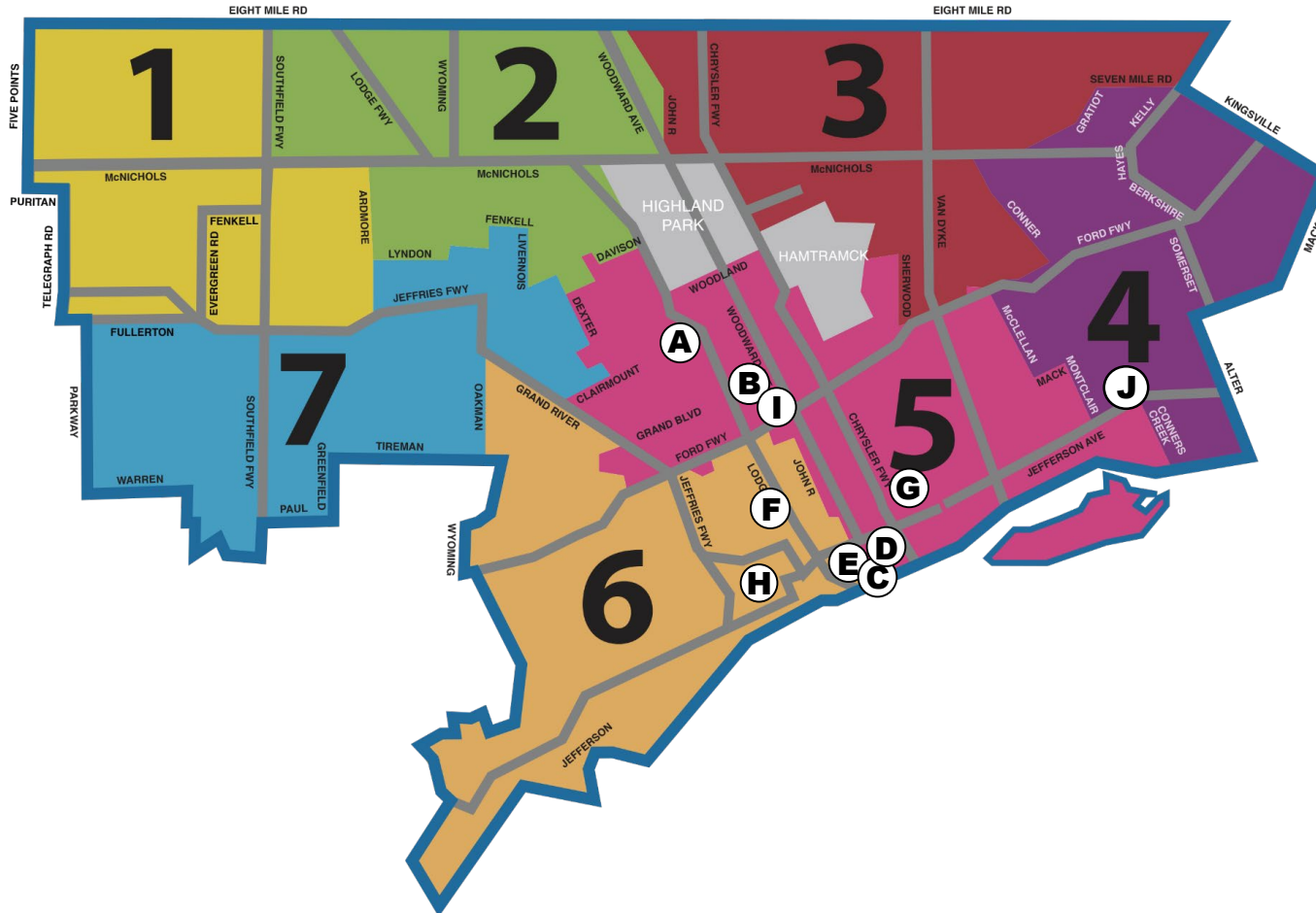
OR



\$1M
OR MORE
IN VALUE OF
CITY PROPERTY
SALE OR
TRANSFER
WITHOUT
OPEN BIDDING

.....the FCA Expansion Project includes all three

8 CBOS COMPLETED 2 IN PROGRESS



- A** HERMAN KIEFER
3 MEETINGS
- B** PISTONS
6 MEETINGS
- C** HUDSONS
5 MEETINGS
- D** BOOK TOWER & MONROE BLOCK
6 MEETINGS
- E** DETROIT FREE PRESS BUILDING
4 MEETINGS
- F** WIGLE
8 MEETINGS
- G** LAFAYETTE WEST
5 MEETINGS
- H** MICHIGAN CENTRAL STATION
8 MEETINGS
- I** CASS & YORK
(IN PROGRESS, 7th MEETING)
- J** FCA
IN PROGRESS

OVER THE NEXT 30 YEARS, CBO PROJECTS WILL BRING THE ENTIRE CITY OF DETROIT...

\$655M

**ESTIMATED
TOTAL NET
BENEFIT**

17,545

**ESTIMATED
CONSTRUCTION
JOBS**

11,588

**ESTIMATED
PERMANENT
JOBS**

How does the
**COMMUNITY
BENEFITS
ORDINANCE**
Work?

How is the community engaged?



**THE
NEIGHBORHOOD
ADVISORY
COUNCIL (NAC)
9 RESIDENTS
FROM THE
IMPACT AREA**

**THE NAC MEETS
WITH **PLANNING,**
DEVELOPER, AND
COMMUNITY TO
IDENTIFY PROJECT
IMPACTS**

**THE NAC
DEVELOPS
SUGGESTIONS
TO IDENTIFIED
IMPACTS**

**THE
DEVELOPER
GENERATES AN
AGREEMENT IN
RESPONSE TO
THE NAC'S
INPUT**

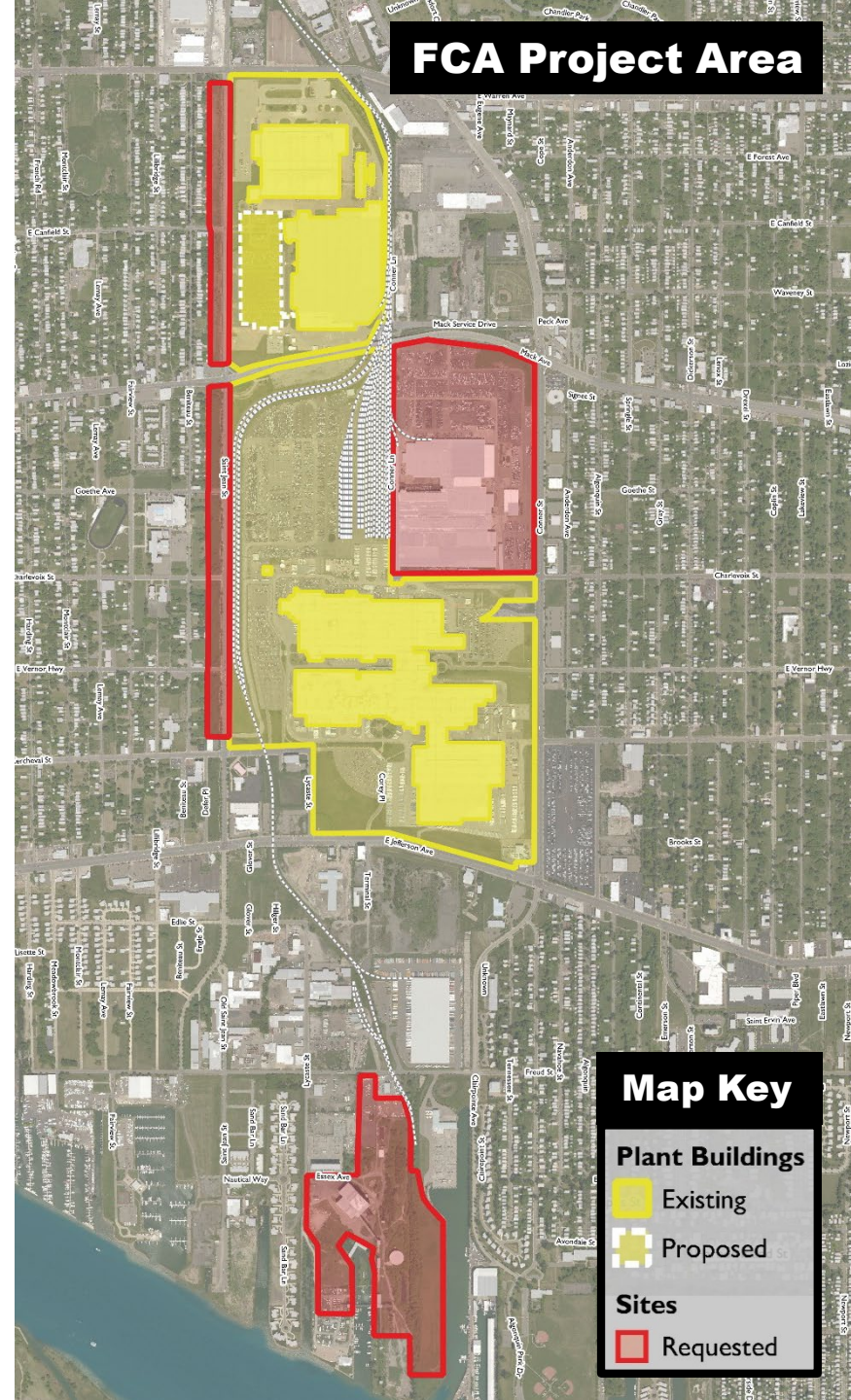
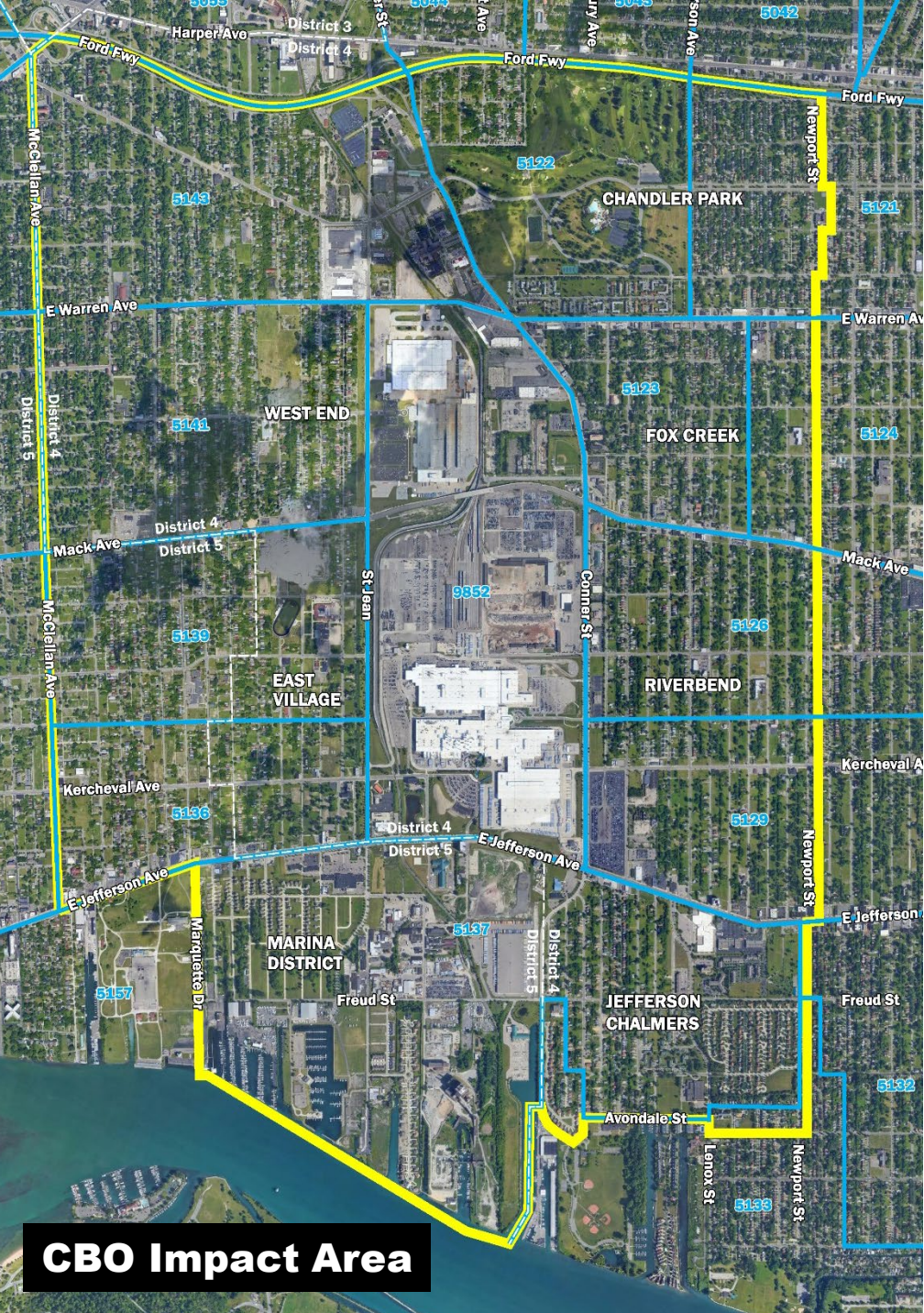
What is an Impact Area?

The Planning Department reviews the project scope and **defines the impact area.**

The impact area is determined to identify **who can serve** on the Neighborhood Advisory Council (NAC) and **who can vote** to select a representative to serve on the NAC.

The impact area for the project defines who could be impacted by the project. The freeway and the river area natural boundaries, and the east and west boundaries were selected for traffic impact reasons.

The CBO process is set up to focus discussion around the impact area residents, however all meetings are open to the public and all are welcome to participate in the process.



NAC SELECTION

9 MEMBERS

2

**COMMUNITY
SELECTIONS**



+

3

**APPOINTED
BY COUNCIL
MEMBERS**



+

4

**APPOINTED BY
PLANNING &
DEVELOPMENT**



****PLUS ALTERNATE NAC MEMBER**

NAC SELECTION

NAC Roles & Responsibilities

ELIGIBILITY

- Resident of the impact area
- At least 18 years of age

REQUIREMENTS

- Attend all 5 scheduled meetings.
- Develop NAC impact list.
- Review Community Benefits Report written by the Planning and Development.
- Develop a letter of consensus of the proposed Community Benefits.
- Compliance: Review biannual compliance report to monitor progress and status of project.
- Compliance: Attend annual meeting to discuss the status of the project.

RESPONSIBILITIES

- You cannot use this position for personal gain.
- You are agreeing to represent your fellow residents.
- You are agreeing to provide feedback for the community.
- You are agreeing to work together with fellow NAC members to make official recommendations to mitigate any negative impacts of the project.
- You are advising the City of Detroit and City Council on how best to mitigate impacts.

IMPACT AREA VERIFICATION

Please Bring Your ID on March 20!

Impact Area Resident Verification

- Please bring your State or City issued ID to the meeting on March 20th
- In the event that you do not have an ID, or you forget your ID, you will be required to sign a vote affidavit confirming you live within the impact area

How do I know if I live in the impact area?

- As you sign in at the next meeting on Wednesday March 20th, City staff will check your ID or look up your residential address to determine if you are a resident of the Impact Area
- Note: If you received the notice to this community meeting in your residence mailbox addressed to your home sent via the postal service, you are a resident of the impact area

Planning and Development Department Identified Potential Impacts

A. Construction

- Noise and dust
- Street closures
- Pedestrian right of way closures
- Construction equipment staging
- Construction hours

B. Vehicular and Non-Motorized Traffic

- Site connectivity
- Cycling and pedestrian mobility
- Traffic flow
- Vehicular access through site

C. Jobs

- Jobs created
- Access to jobs

FCA CBO SCHEDULE

FCA CBO SCHEDULE					
MEETINGS	MARCH			APRIL	
	WK 2	WK 3	WK 4	WK 1	WK 2
Meeting 1 - Introduction to CBO	13-Mar				
Meeting 2 - Community Vote/NAC Established		20-Mar			
Meeting 3 - Developer Project Presentation			27-Mar		
Meeting 4 - NAC Presents Project Impacts & Proposed Mitigations				3-Apr	
Meeting 5 - Developer Response to Impacts + NAC Vote on Benefits Package					10-Apr
Community Benefit Provision Agreement Due to City Council					12-Apr

*Please note that this schedule might change.
 Updates will be provided to any changes as we progress.

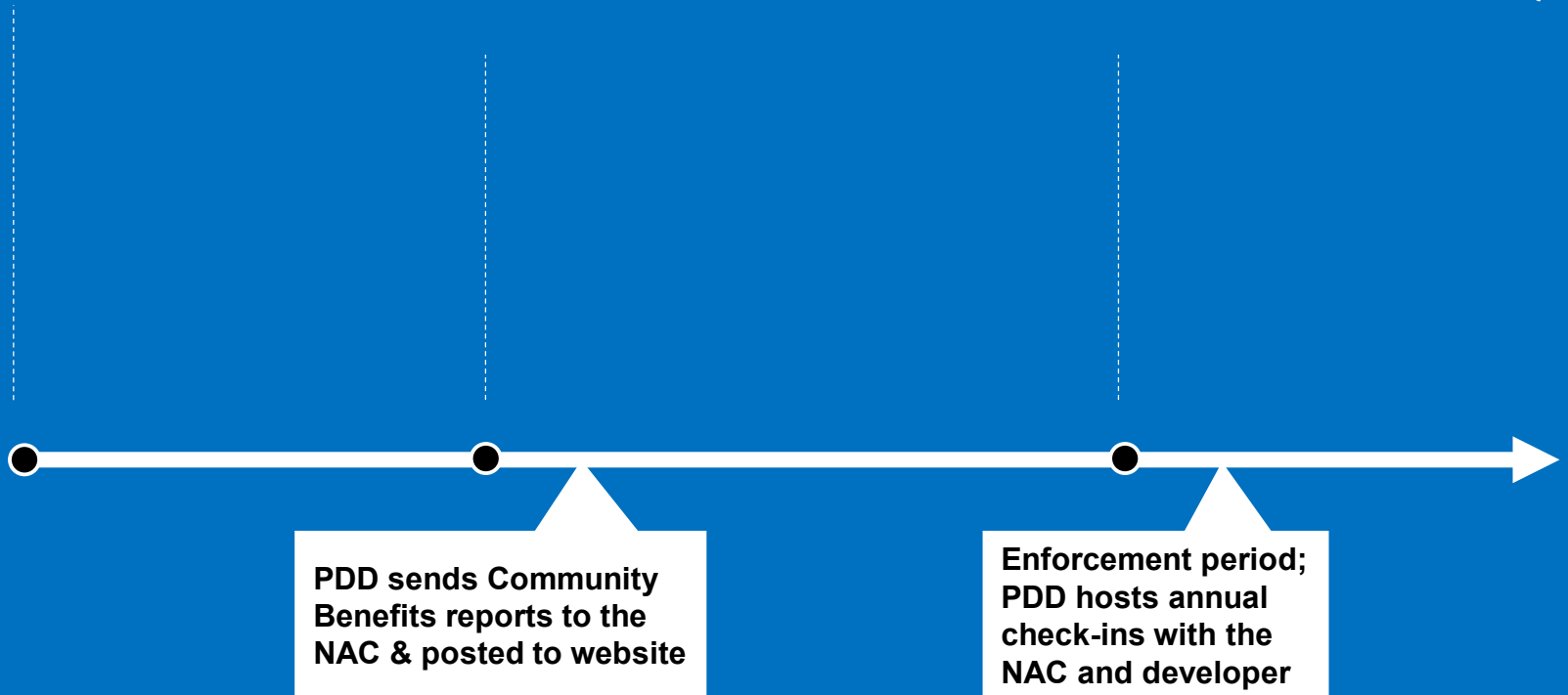
**THE DEVELOPMENT MUST BE
 APPROVED BY APRIL 27th!**

ONCE CBO MEETINGS ARE COMPLETED

NAC SIGNS LETTER OF SUPPORT FOR **COMMUNITY BENEFITS PACKAGE**

THE **COMMUNITY BENEFITS PACKAGE** IS FOLDED INTO THE **"COMMUNITY BENEFITS PROVISION AGREEMENT,"** WHICH FIAT CHRYSLER SIGNS

"COMMUNITY BENEFITS PROVISION AGREEMENT" IS SUBMITTED TO COUNCIL ALONG WITH COMMUNITY BENEFITS REPORT AND INCENTIVES REQUEST





FIAT CHRYSLER AUTOMOBILES

MACK AVENUE ENGINE COMPLEX & JEFFERSON NORTH ASSEMBLY PLANT

INVESTMENT



MACK AVENUE ENGINE COMPLEX & JEFFERSON NORTH ASSEMBLY PLANT

| History

| Investment

| Jobs

| Next Steps



1954 Mack Avenue Stamping Plant (formerly Briggs Mack Avenue)

100 YEARS IN DETROIT

83 Years
of history at
Jefferson Assembly
Plant produced a total of
8,310,107
VEHICLES

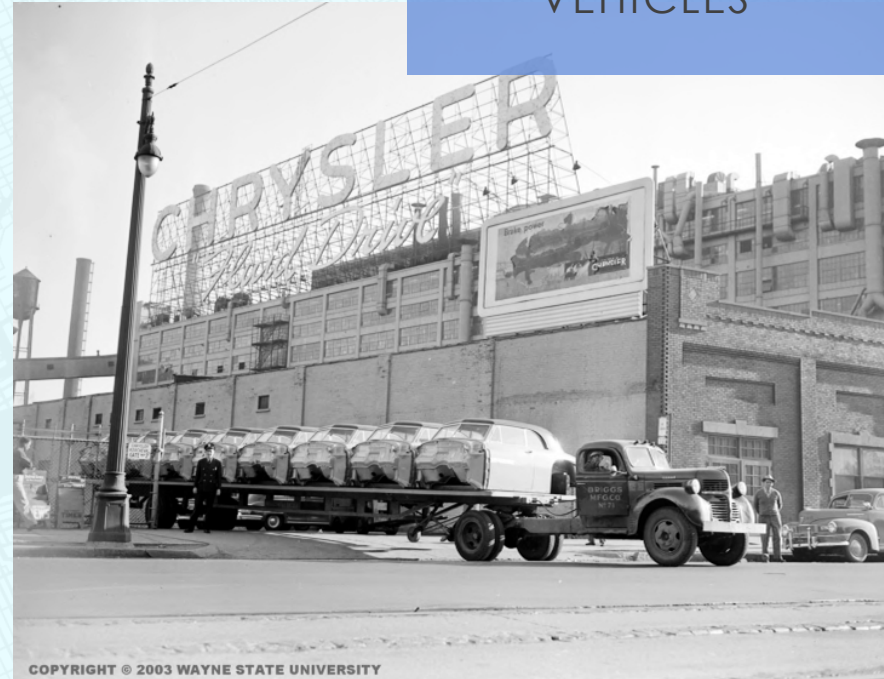
1907 Former Jefferson Assembly Plant, the original headquarters of the Chalmers Motor Company, was founded.

1917 Chalmers merged with the Maxwell Company, forming the Maxwell-Chalmers Company.

1925 The Maxwell-Chalmers Company became Chrysler Corporation.

1935 One in every four passenger cars sold in the U.S. was a Chrysler product built at the Jefferson Assembly Plant.

1992 The first Jeep® Grand Cherokee rolled off the line at the new Jefferson North Assembly Plant on Jan. 14.



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FCA IN DETROIT

ACTUAL FCA EMPLOYEES



FCA IN DETROIT

Jefferson North Assembly Plant
Mack Avenue Engine Complex
FCA Transport
Great Lakes Business Center (Chrysler House)

6,307

EMPLOYEES
WORK IN DETROIT

6,275

EMPLOYEES
LIVE IN DETROIT

4,873

RETIREES
LIVE IN DETROIT

\$19.7
MILLION

IN TAXES PAID TO
CITY OF DETROIT IN
2018

DETROIT COMMUNITY SUPPORT



In 2018, the **FCA FOUNDATION**, the charitable arm of FCA US, granted more than **\$2.8 MILLION** to organizations benefiting Detroit.

FCA MOTOR CITIZENS VOLUNTEER PROGRAM:

In 2018, nearly **3,000 EMPLOYEES** participated in **208 SERVICE PROJECTS IN DETROIT**, volunteering **15,630 HOURS** of service to improve the quality of life.

RHONDA WALKER
FOUNDATION



BOYS & GIRLS CLUB



THE LEGENDARY CLIMB CONTINUES

40

COUNTRIES

WHERE FCA
HAS OPERATIONS

135+

COUNTRIES

WHERE FCA
VEHICLES ARE SOLD

OVER
221K

JEEP VEHICLES

EXPORTED
WORLDWIDE IN 2018

WORLDWIDE JEEP BRAND GROWTH:

2009

337,716

2018

1,585,258

VEHICLES SOLD



MACK AVENUE ENGINE COMPLEX & JEFFERSON NORTH ASSEMBLY PLANT

| History

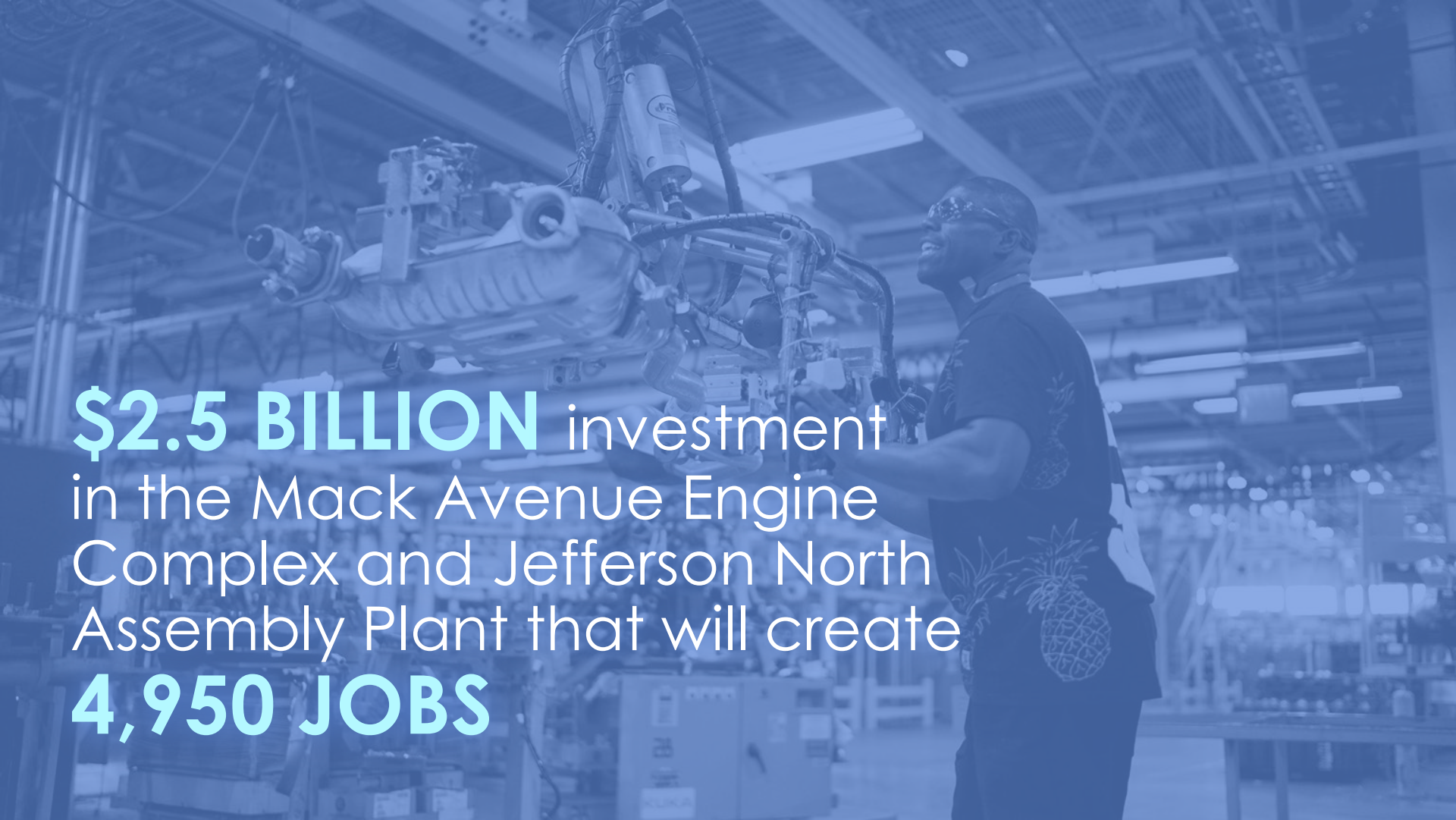
| Investment

| Jobs

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Future Mack Avenue Assembly Plant



\$2.5 BILLION investment
in the Mack Avenue Engine
Complex and Jefferson North
Assembly Plant that will create
4,950 JOBS

When complete, Mack would join Jefferson North as **the only automotive assembly plants to be located completely within the city limits of Detroit.**



MACK AVENUE ENGINE COMPLEX



JEFFERSON NORTH ASSEMBLY PLANT



Carstens Academy
of Aquatic Science at

MACK AVENUE INVESTMENT

\$1.6 BILLION

3,850 NEW JOBS

**Convert Mack Avenue Engine
Complex into vehicle assembly site**

PRODUCTS

- Next-generation Jeep Grand Cherokee
- All-new three-row full-size Jeep SUV
- New plug-in hybrid (PHEV)



JEFFERSON NORTH INVESTMENT

\$900 MILLION

1,100 NEW JOBS

Retool and modernize plant for continued production of Dodge Durango

PRODUCTS

- Dodge Durango
- Next-generation Jeep Grand Cherokee
- New plug-in hybrid (PHEV)



MACK AVENUE ENGINE COMPLEX

NOW



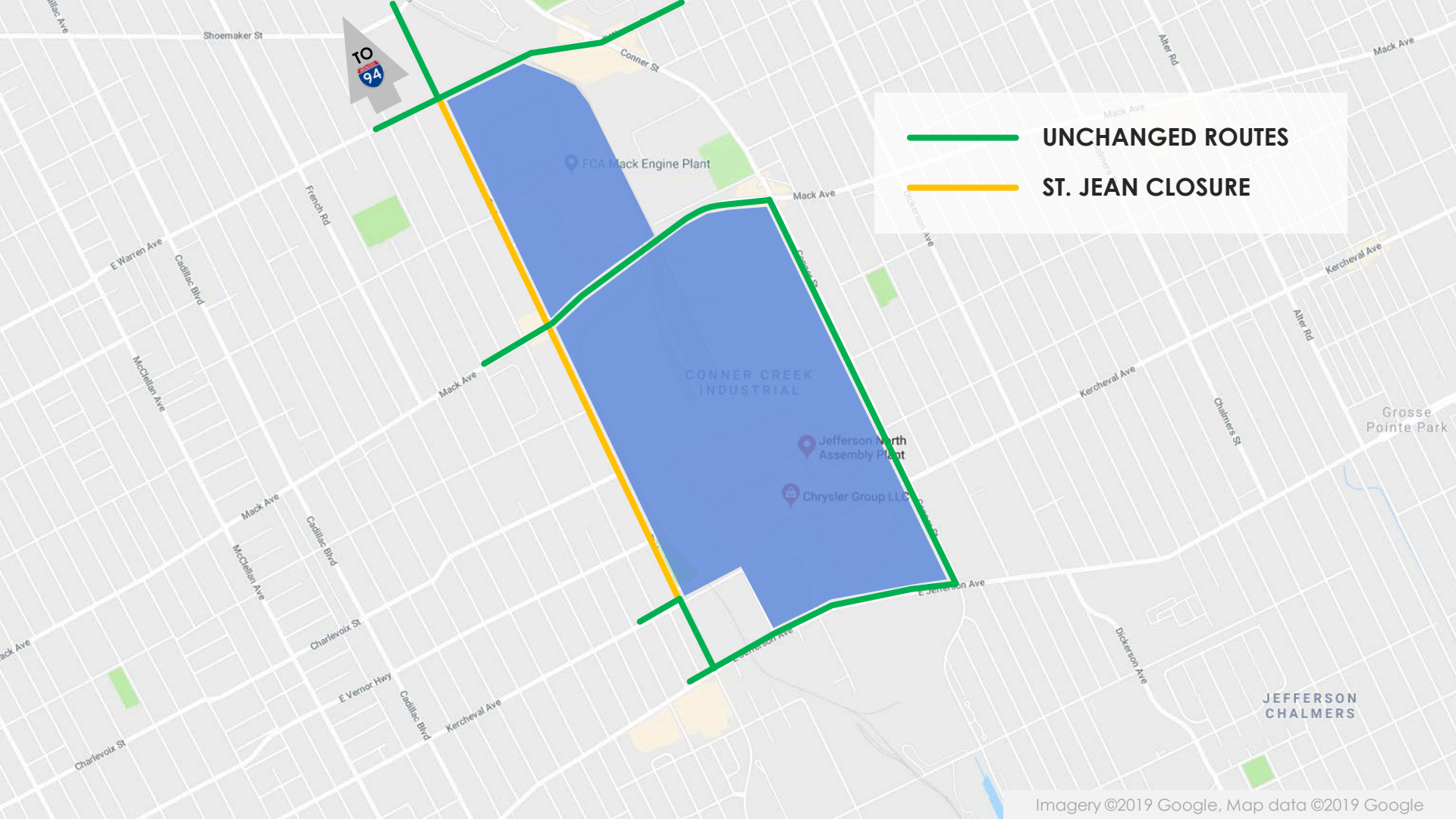
MACK AVENUE ASSEMBLY PLANT

FUTURE



First new assembly plant to be built in the City of Detroit in nearly three decades.

S



— UNCHANGED ROUTES

— ST. JEAN CLOSURE

CONNER CREEK INDUSTRIAL

FCA Mack Engine Plant

Jefferson North Assembly Plant

Chrysler Group LLC

JEFFERSON CHALMERS

MACK AVENUE ENGINE COMPLEX & JEFFERSON NORTH ASSEMBLY PLANT

| History

| Investment

| **Jobs**

| Next Steps





4,950 NEW JOBS will be created
as a result of this investment

NEW HIRES AT FCA DETROIT-AREA FACILITIES



START AT:

- \$17.00 per hour for **full-time production employees**
- \$34.72 per hour for **skilled trades employees**
- Scheduled annual increases

HAVE GENEROUS BENEFITS, INCLUDING:

- Health care for qualified employees and dependents
- Basic vision coverage for full-time employees after 60 days
- Basic dental coverage for full-time employees after 1 year
- A 401(k) plan with company contributions for eligible full-time employees
- Paid holidays - an average of 16 per year - after 90 days
- Employee life insurance

A blue-tinted photograph of a factory worker operating machinery. The worker is seen from the back, wearing a hard hat and safety glasses, and is holding a control lever. The background shows industrial equipment and a large coil of wire.

FCA plans to hire from
THIS COMMUNITY

MACK AVENUE ENGINE COMPLEX & JEFFERSON NORTH ASSEMBLY PLANT

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PROJECT TIMELINE

2ND QUARTER, 2019

Construction begins on Mack Avenue

4TH QUARTER, 2020

First vehicles roll off the line at Mack Avenue

4TH QUARTER, 2021

Retooling concludes at Jefferson North

2019

2020

2021

TBD

Construction ends at Mack Avenue

1ST QUARTER, 2021

Retooling begins at Jefferson North

DETROIT

