











JEFFERSON NEIGHBORHOOD FRAMEWORK PLAN

A plan of action, co-crafted by residents and the City, to guide future growth and investment in the neighborhood

COMMUNITY MEETING #3

OCTOBER 9, 2018 SALVATION ARMY, 3000 CONNER ST



PROJECT CONTEXT: NEIGHBORHOOD PLANNING IN DETROIT



The Guiding Principle:

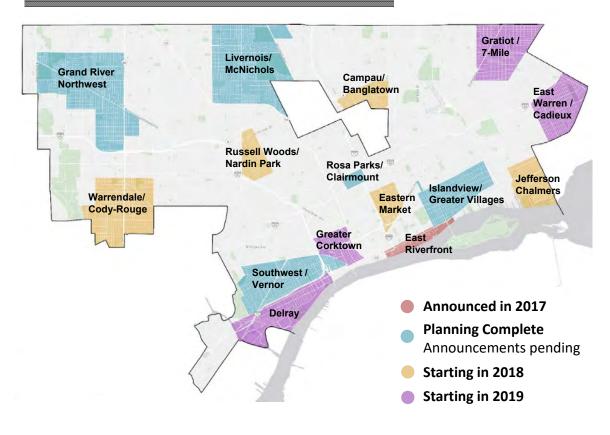
ONE CITY. FOR ALL OF US.

We are pursuing an urban redevelopment strategy unlike any implemented in America.

The Vision:

A HEALTHY AND BEAUTIFUL DETROIT, BUILT ON INCLUSIONARY GROWTH, ECONOMIC OPPORTUNITY, AND AN ATMOSPHERE OF TRUST.

Project Study Area





4 strategies ———— Capital projects



Norma G's

(E Jefferson & Manistique)

- First sit-down restaurant in 30 years
- Motor City Match recipient
- Local, black-owned business
- Local hiring + affordable menu pricing



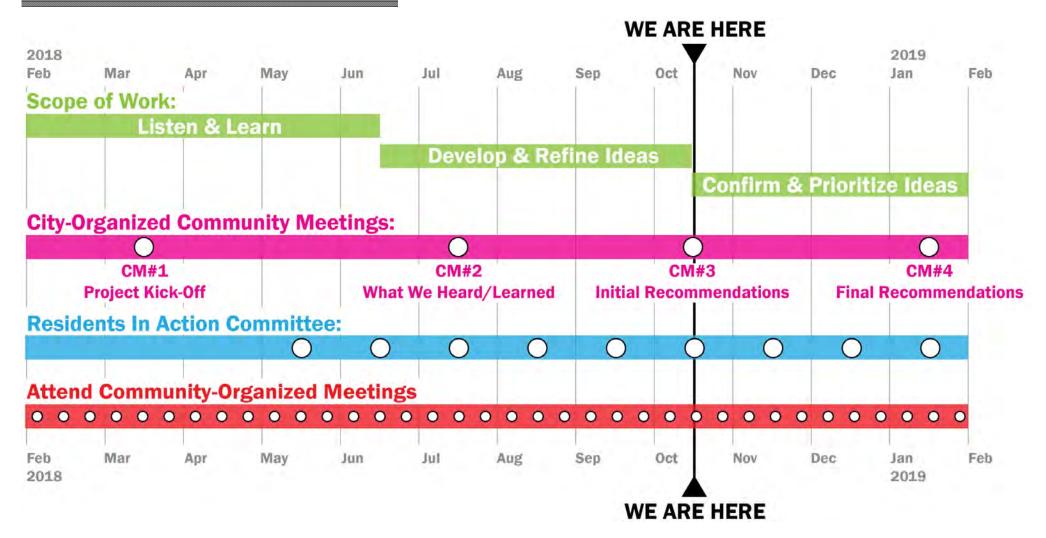
3. Mixed-Use Multifamily Development





OUTREACH METHODS & PROCESS

Progress Update



Jefferson Chalmers Youth Council | Aug 22, 2018



Jefferson Chalmers Youth Council, Riverbend Neighborhood Assoc., Clairepoint Homeowners Assoc., Detroit Abloom, Manistique Tree House, Newport Permaculture Garden, Feedom Freedom, Featherstone Garden, Belle-Chere Gardens, Lakewood Block Club, Curis Enterprises, Jefferson East, Inc., Shelbourne Development, and the People's Platform-supported Community Meeting Series



Development, and the People's Platform-supported Community Meeting Series



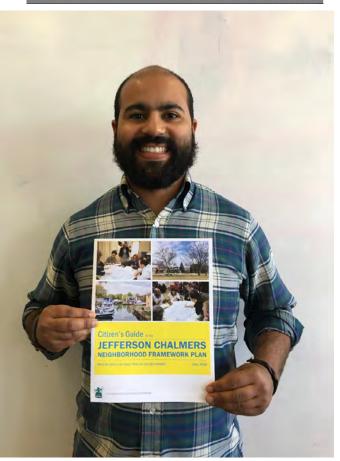
The City consulted with:

Jefferson Chalmers Youth Council, Riverbend Neighborhood Assoc., Clairepoint Homeowners Assoc., Detroit Abloom, Manistique Tree House, Newport Permaculture Garden, Feedom Freedom, Featherstone Garden, Belle-Chere Gardens, Lakewood Block Club, Curis Enterprises, Jefferson East, Inc., Shelbourne Development, and the People's Platform-supported Community Meeting Series





Citizen's Guide







2,000 guide booklets distributed (1 for every 2 households)

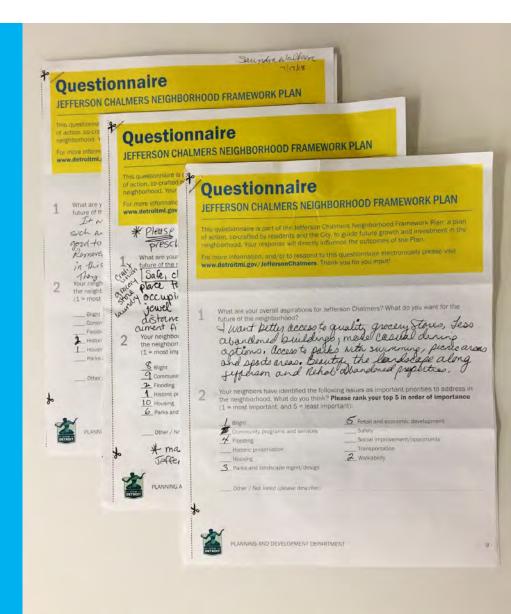


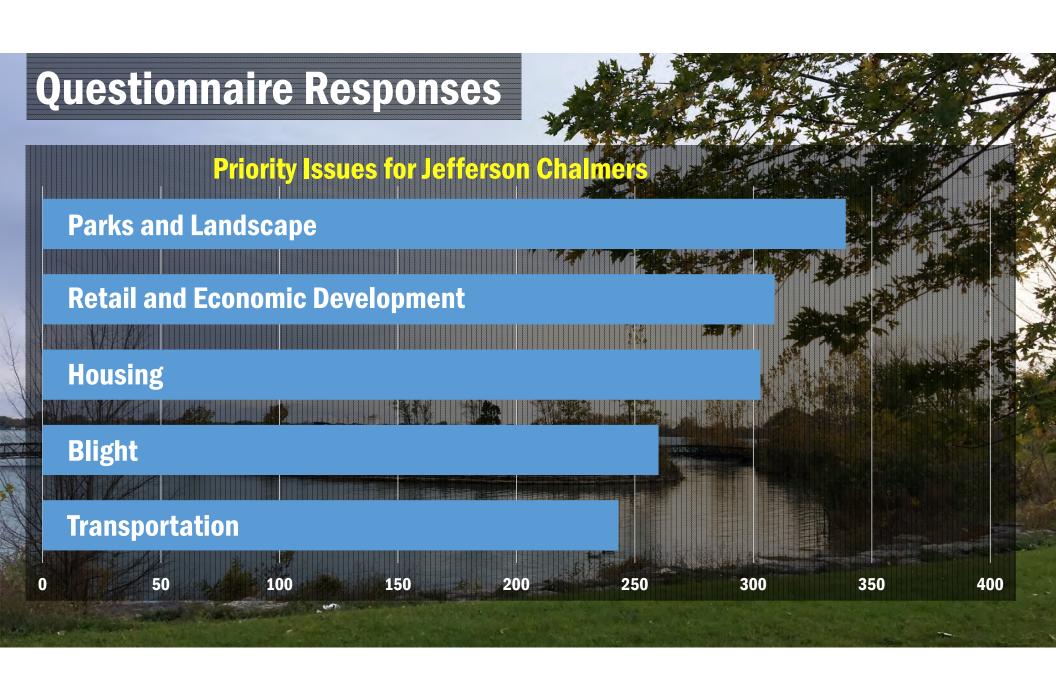


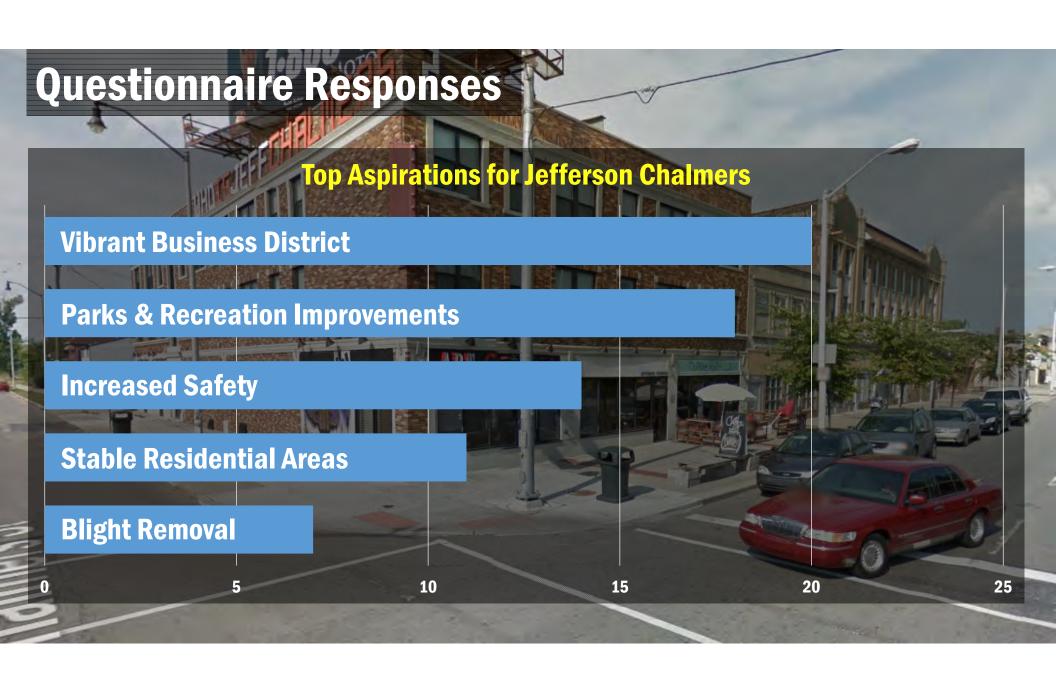
Questionnaire

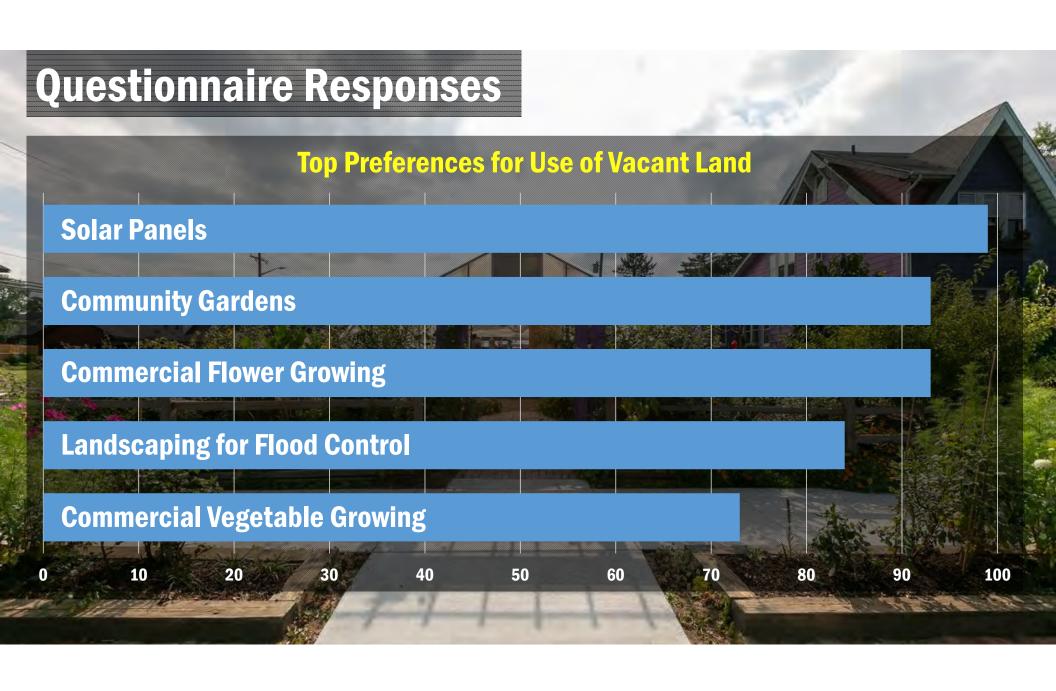
351 responses so far. Survey still open at: detroitmi.gov/JeffersonChalmers

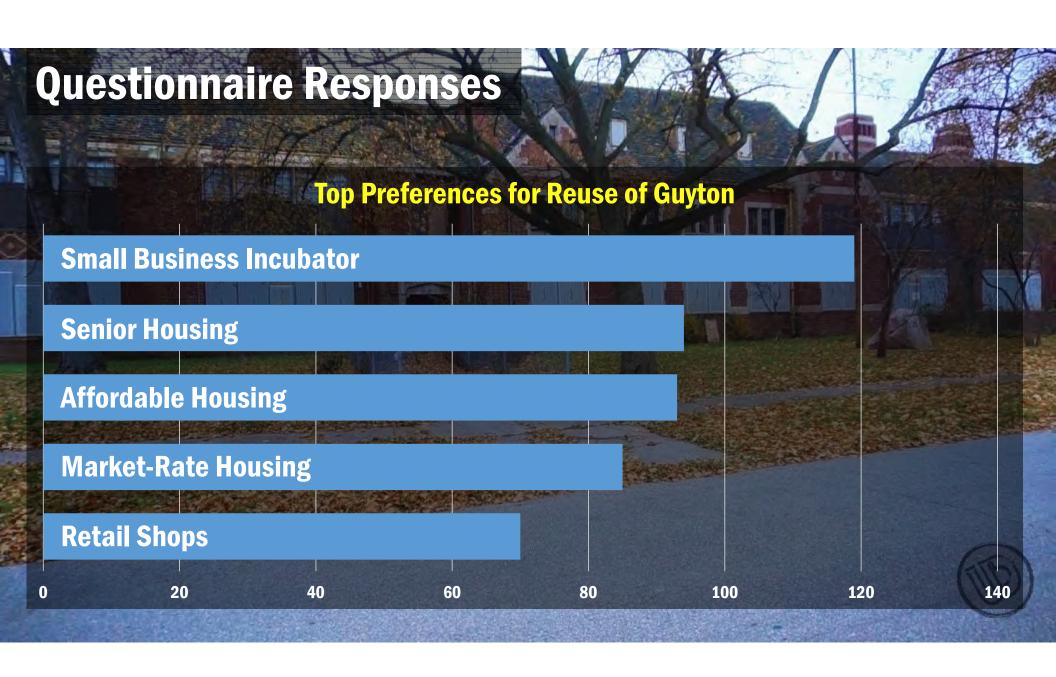
- Distributed via Citizen's Guide booklets, door-to-door, RIA, email, and at community meetings
- Web and print versions available
- Accepting responses at neighborhood dropoff locations:
 - Jefferson East Inc.
 - Jack Rabbit's House
 - Samaritan Center
- Accepting responses by mail and phone











Detroit People's Platform Survey

- A "network of Detroit-based social justice organizations, activists, and residents"
- Survey conducted Dec 2017, prior to Neighborhood Framework Plan
- Majority of respondents were 46 to 65

In December 2017, a group of long time residents in the Jefferson Chalmers neighborhood came together to discuss plans for redevelopment in their neighborhood. Known as the Jefferson Chalmers Community Group, members began to engage residents in face to face conversations about community needs while at the same time collecting important survey data.

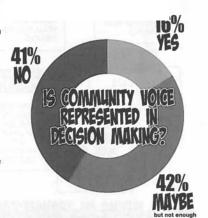
To date, more than 200 households have participated in the survey responding to questions ranging from types of food favored by local community members to assessment of resident engagement in decisions that impact their community.

The majority of those completing the survey are long term residents having lived in the Jeff Chalmers neighborhood more than 20 years and ranging in ages between 46 and 65 years of age.

90% WANT MORE SCHOOLS IN THE COMMUNITY

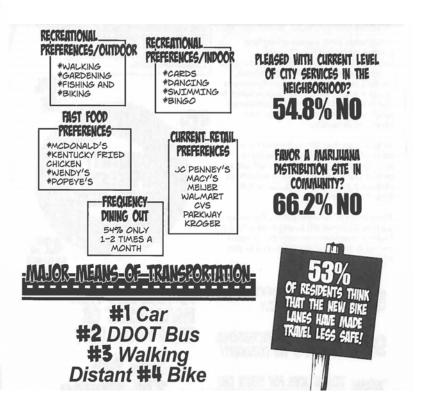
97.6% WANT MORE RECREATIONAL STEEL IN THE COMMUNITY

76% BELIEVE JOBS FOR YOUTH AND ADULTS ARE VERY MUCH NEEDED



DO RESIDENTS FEAR DISPLACEMENT OR BEING PRICED OUT?

37% Yes 37% Maybe



Priority Issues Outside of Project Scope

We heard that the following are issues are priorities to the community, even though they fall outside the scope of the neighborhood plan:

- Home repair grants to existing homeowners
- Reopening the Guyton School as a school
- Reopening Lenox and Maheras-Gentry Recreation Centers

MORE RESOURCES

See resource table for more info!

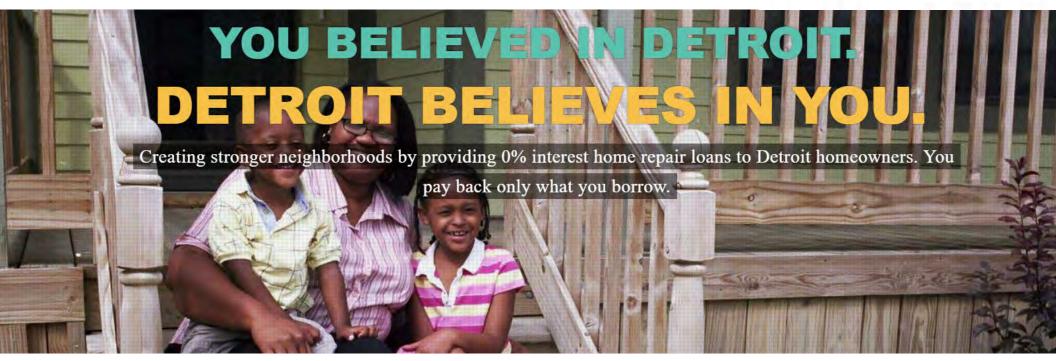
CITY	PROGRAM	Qualified borrowers can get a mortgage for up to \$75,000 above the appraised value of a home to buy a move-in-ready home, buy a fixer-upper home to renovate, or refinance to repair the home they already own.			
STATE	NO-INTEREST HOME REPAIR LOANS	0% interest home loans for repairs and rehab for up to \$25,000 with minimum credit restrictions and preference for low-income residents.			
	KEYS TO OWN	State program that allows a family receiving a Section 8 voucher to change its rental voucher into an ownership voucher to put towards owning a home.			
	MORTGAGE CREDIT CERTIFICATE PROGRAM	Allows first time homebuyers to credit 20% of their annual mortgage interest paid against their year-end tax liability			
	MI HOME LOAN PROGRAM	Provides zero-interest home loans to first-time homebuyers with priority given to buyers in targeted areas. Minimum credit score of 640 required.			
FEDERAL	MSDHA DOWN PAYMENT ASSISTANCE	Provides first-time homebuyers with down payment assistance of up to \$7,500. Priority given to households in census tracts with median household income below the state average and priority areas. Minimum credit score of 660.			
	FHA 203 (K) REHAB LOAN	Provides up to \$35K for owners of existing FHA mortgages and up to \$110K for new mortgages to rehab single family homes. Accelerated options are available, though most applications require a rehabilitation plan.			
	TRADITIONAL FHA LOANS	Provides low-interest loans up to a \$175K maximum for first-time home buyers with limited credit requirements.			

0% Home Repair Loans

See resource table for more info!

- Loans to Detroit homeowners for home repairs or improvements
- 0% interest, ten-year loan. Pay back only what you borrow.





Rebuilding Together

See resource table for more info!

- Home repair grants for low-income homeowners
- Pilot project specific to Jefferson Chalmers



HOMEOWNER STORIES





LAND BANK PROGRAMS

OWN-IT-NOW:

- No physical improvements made
- Sold as-is at around \$1-3k

AUCTION:

- No physical improvements made
- Sold as-is, bidding starts at \$1k

SIDE LOT PROGRAM

 Homeowners can buy adjacent vacant DLBA-owned lots





PRESERVE EXISTING AFFORDABLE HOUSING



1. Lakewood Manor 30 apartments

2. Phillip Sims 121 senior units

3. Gray Street Phase 1 10 units

4. Creekside Homes 45 family units

5. Jefferson Square 180 townhomes

6. Jefferson Meadows 83 senior units

469
units of affordable housing

WHAT IS "AFFORDABLE"?

- Affordable rent limits vs. market-rate rents in Jefferson Chalmers
- Affordable to households earning a percentage of Area Median Income (AMI)
- Spend no more than 1/3 of take-home pay on housing expenses

	Studio	1 BR	2 BR	3 BR
30% AMI	\$ 373	\$ 399	\$ 479	\$ 553
50% AMI	\$ 621	\$ 665	\$ 798	\$ 921
60% AMI	\$ 745	\$ 798	\$ 958	\$ 1,105
80% AMI	\$ 994	\$ 1,064	\$ 1,277	\$ 1,474
Market-Rate	\$ 779	\$ 1,160	\$ 1,525	\$ 2,351

^{*} Market-rate rent based on average unit size

Schools & Rec Centers

- DPS manages public schools
- Parks & Rec manages recreation centers
- Representatives from each agency are in attendance



DETROIT PUBLIC SCHOOLS



INITIAL RECOMMENDATIONS

BUILD FROM STRENGTHS

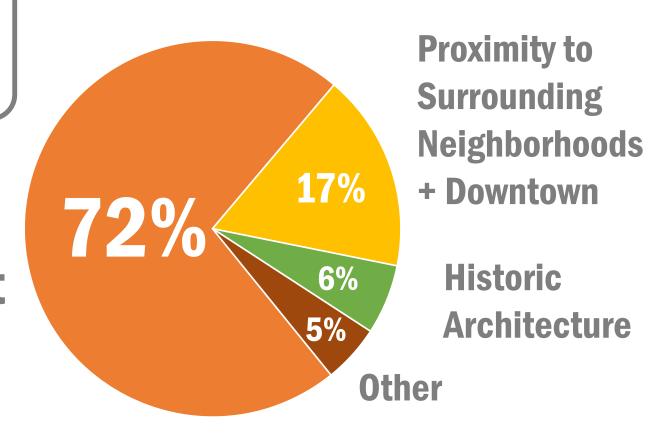




What We Heard: Community Meeting #2

What is Jefferson Chalmers' greatest asset?

The Waterfront



Currently Riverfront Has Limited Access

Existing access points:

- 1. Clairpointe/Conner
- 2. Lenox
- 3. Lakewood
- 4. Alter

All parks are disconnected from each other



Improve Access

REC #1: To Riverfront Parks

REC #2: To Canals

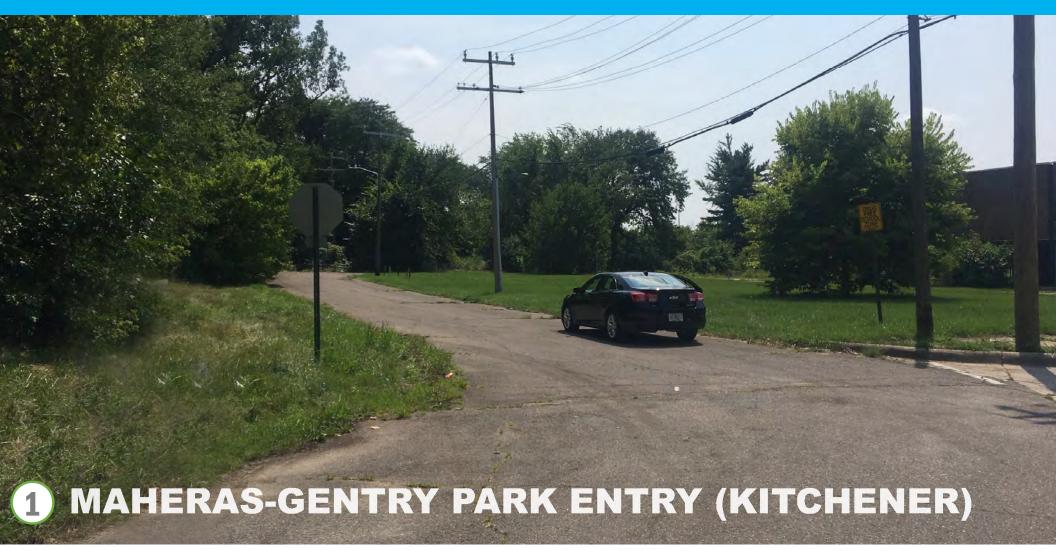
REC #1:

Improve Access to Riverfront Parks

Proposed access points:

- 1 Maheras-Gentry Park Entry
- 2 AB Ford Park Gateways
- 3 AB Ford Canopy Bridge

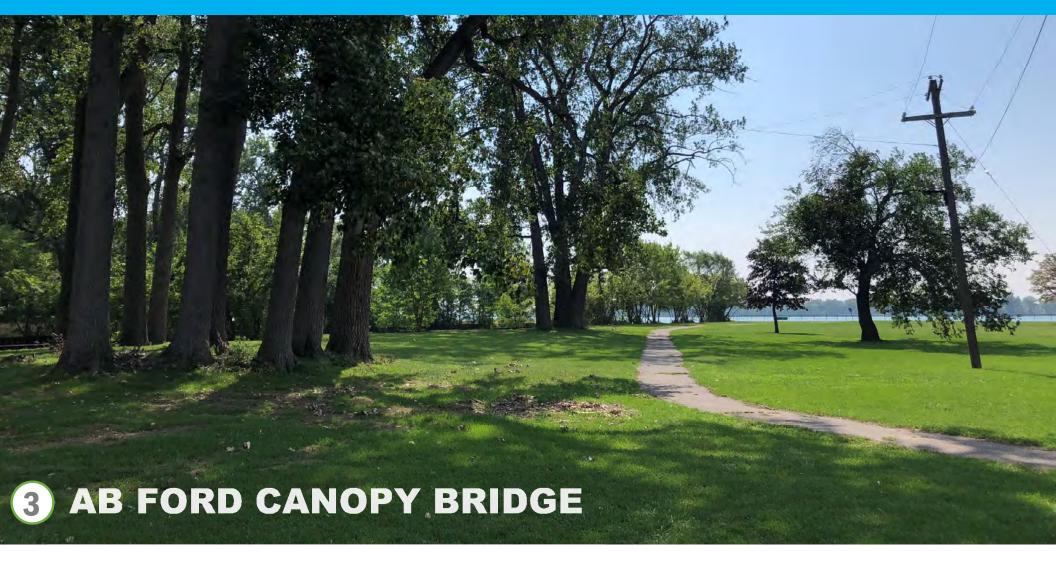




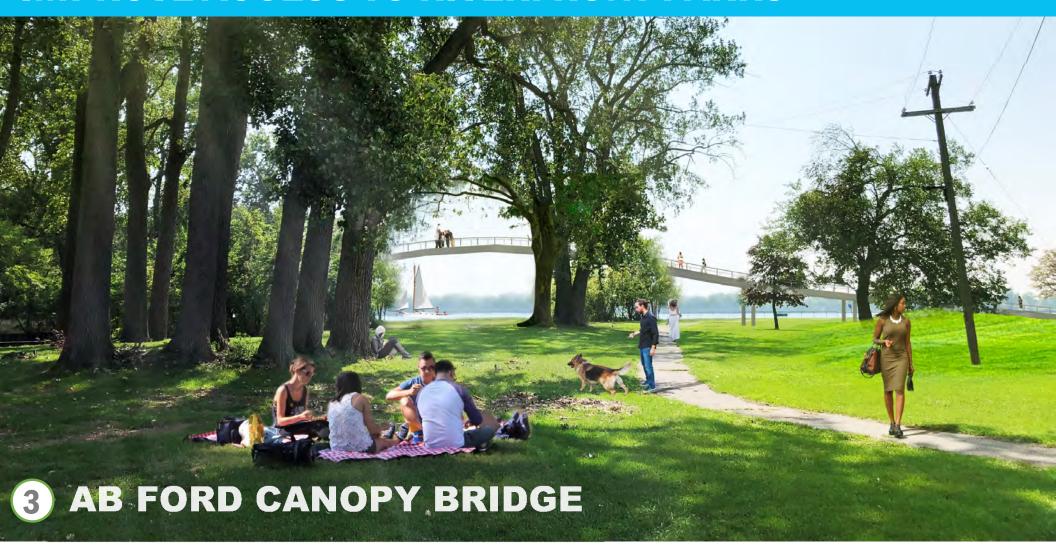








IMPROVE ACCESS TO RIVERFRONT PARKS



REC #2: Improve Access to Canals

Proposed access points:

- **Lenox-Korte Intersection**
- **Lenox Site Canal Path**
- **Canal Crossings**
- **Alter Canal Path**



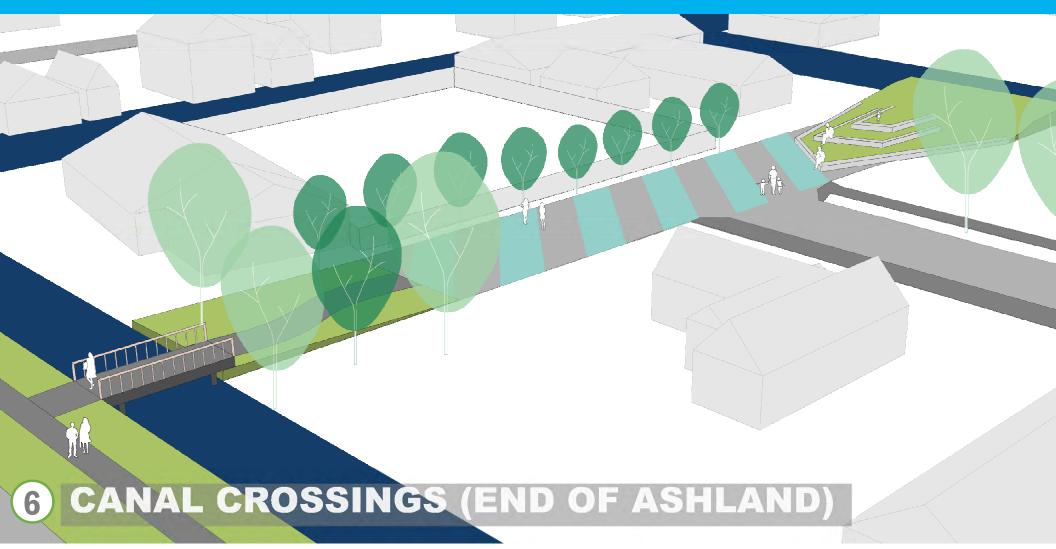


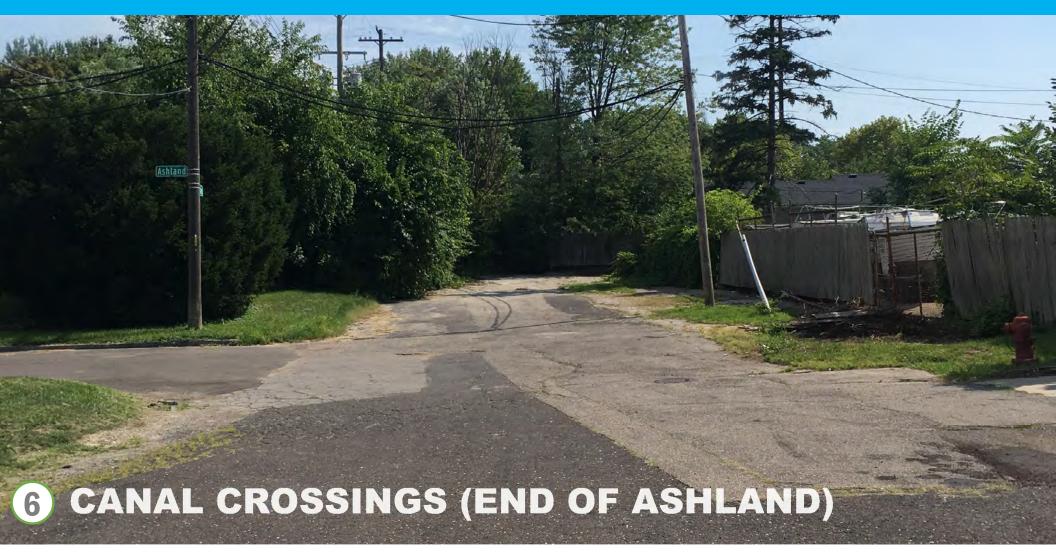




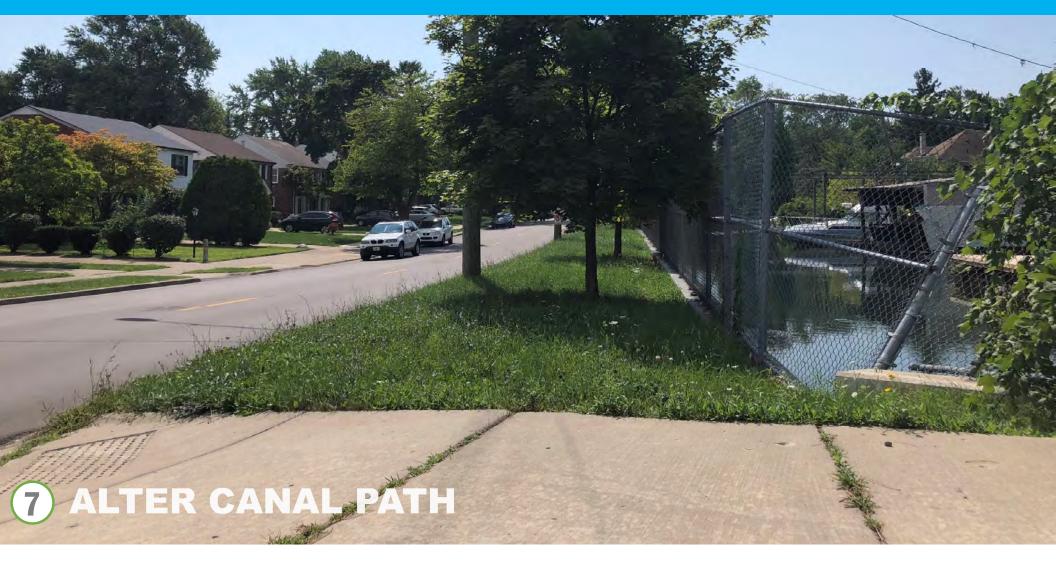














Improve Neighborhood Experience



Start:

Eastlawn

Walk to AB Ford Waterfront: 10 min.

Improve Neighborhood Experience



Start:

Eastlawn

Walk to AB Ford Waterfront: 10 min.

Walk to Lakewood East Park: 30 min.

Total: 40 min.

Improve Neighborhood Experience



Start:

Eastlawn

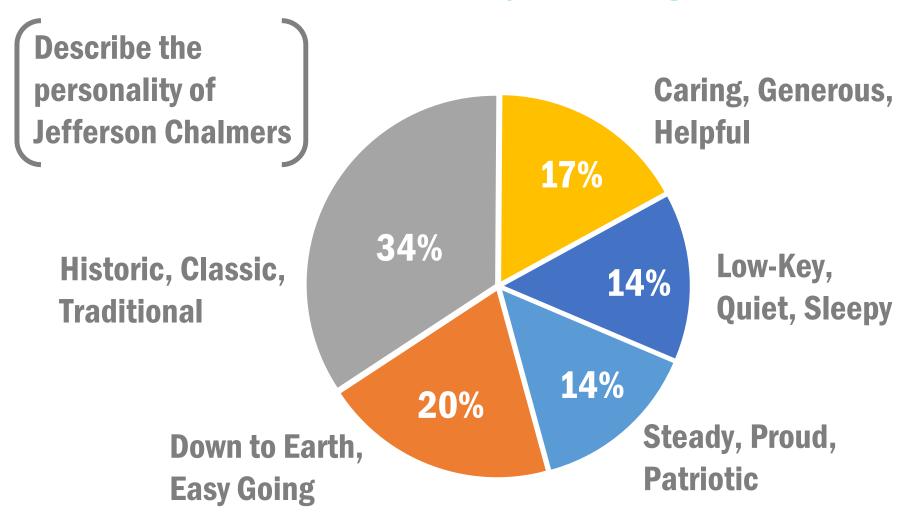
Walk to AB Ford Waterfront: 8 min.

Walk to Lakewood East Park: 5 min.

Total: 13 min.



What We Heard: Community Meeting #2



REC #3: Rehab

Rehab Land Bank-Owned Vacant Houses

REC #3: REHAB LAND BANK-OWNED VACANT HOUSES



REC #4: Establish a **Conservation Overlay District**

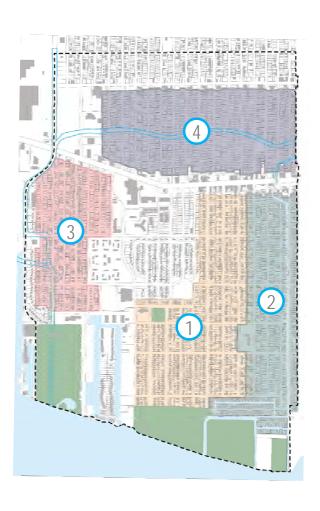
REC #4: ESTABLISH A CONSERVATION OVERLAY DISTRICT

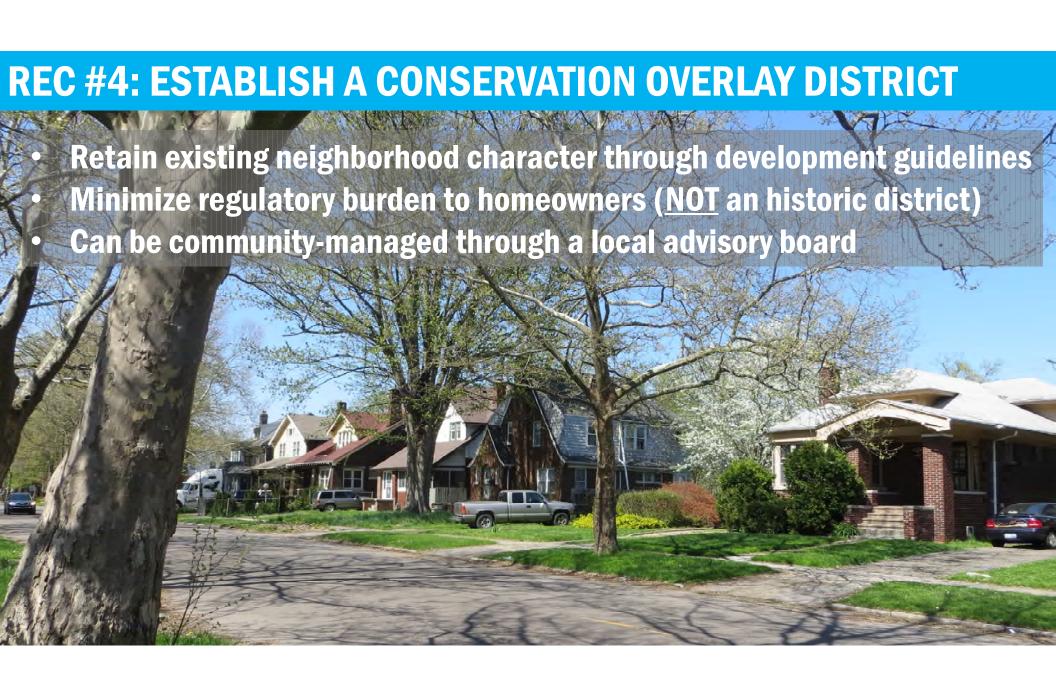












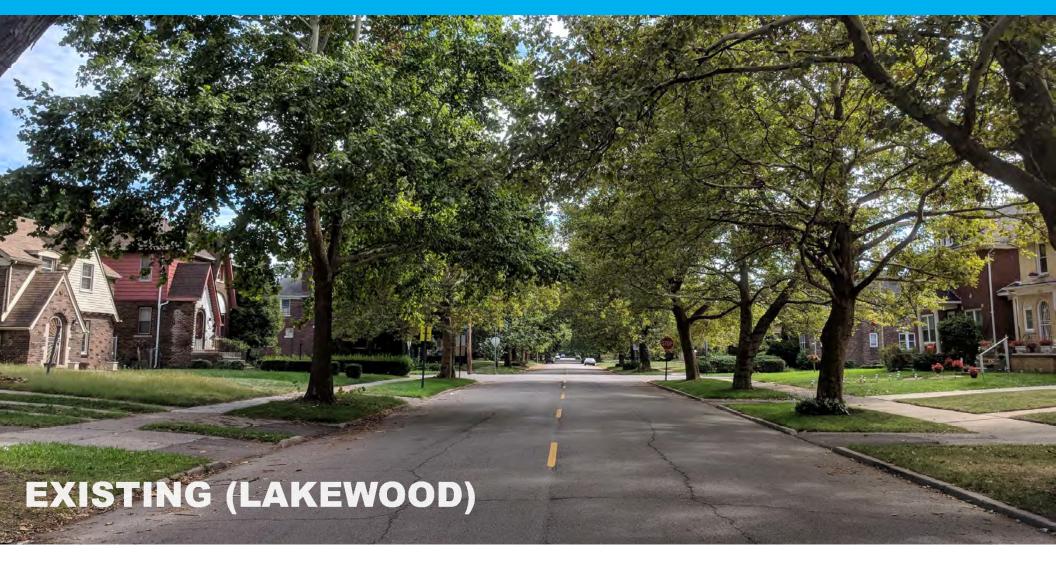


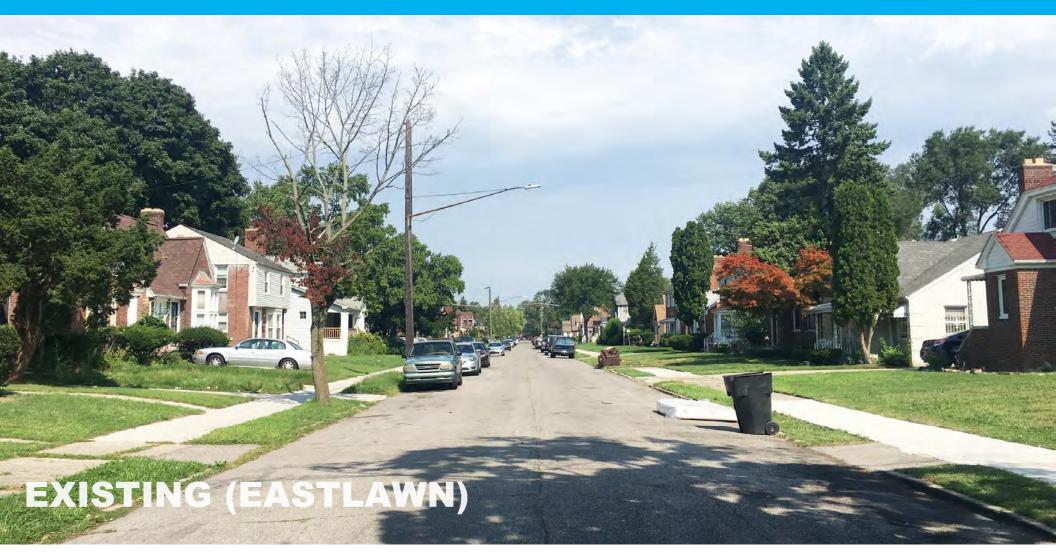
REC #5: Improve Streetscapes

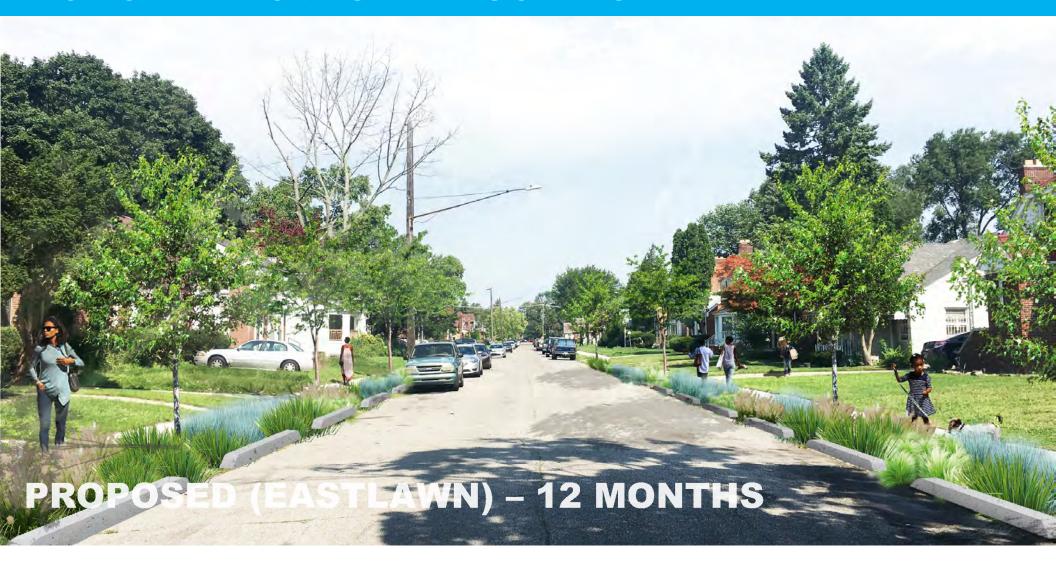
Street Trees

Rain Gardens

Traffic Calming









REC #6: Improve Pedestrian **Connections**

Non-motorized Path with Amenities

REC #6:

Improve Pedestrian Connections

Jefferson, the Waterfront, and other destinations are far away from each other, making them hard to walk between.

Long blocks make walking around the neighborhood even more difficult.



REC #6:

Improve Pedestrian Connections

Proposed non-motorized paths through vacant lots allow for better pedestrian connections

Amenities provided along paths

- Play (tot lots)
- Seating
- Planting/stormwater management

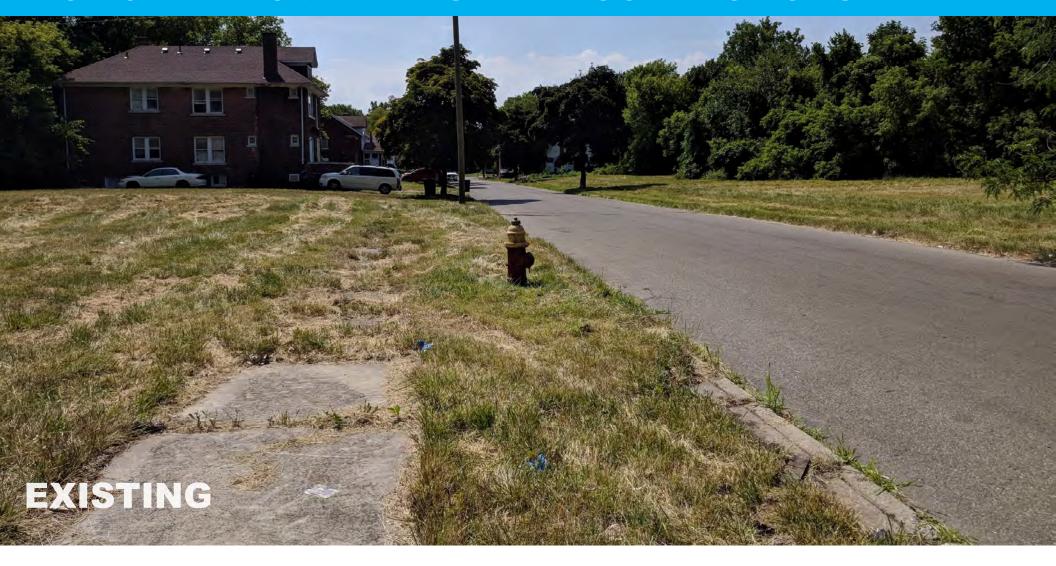
Always a buffer of at least one lot between occupied homes and the path



REC #6: IMPROVE PEDESTRIAN CONNECTIONS



REC #6: IMPROVE PEDESTRIAN CONNECTIONS



REC #6: IMPROVE PEDESTRIAN CONNECTIONS



Reuse Vacant Lots

REC #7:

Expand Existing Land-Based Ventures

REC #8:

Rain Gardens

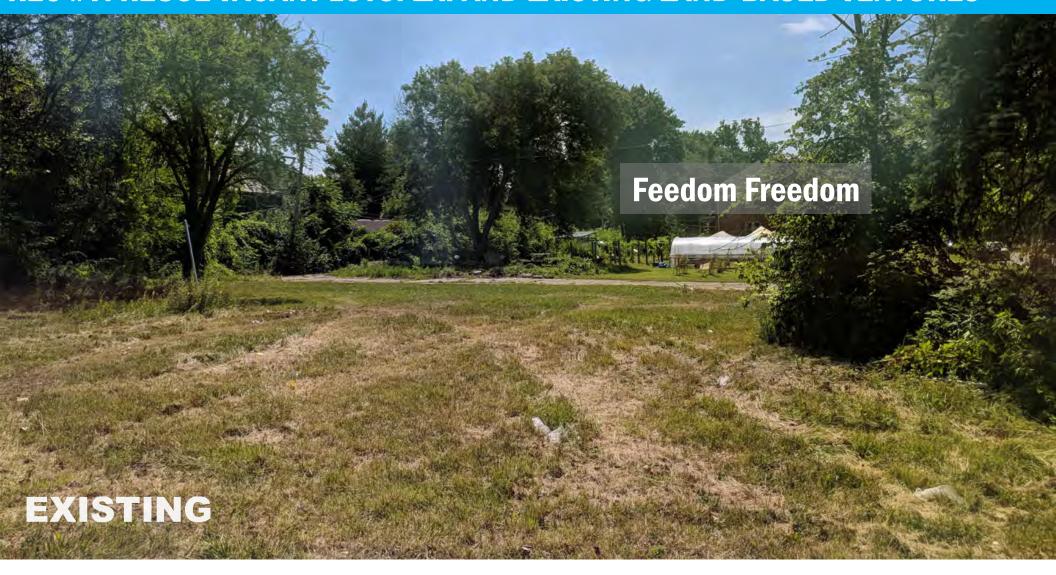
REC #9:

Solar Pilot Projects

REC #10:

Forest Patches

REC #7: REUSE VACANT LOTS: EXPAND EXISTING LAND-BASED VENTURES



REC #7: REUSE VACANT LOTS: EXPAND EXISTING LAND-BASED VENTURES



REC #8: REUSE VACANT LOTS: RAIN GARDENS



REC #8: REUSE VACANT LOTS: RAIN GARDENS



REC #9: REUSE VACANT LOTS: SOLAR PILOT PROJECTS

- Pilot an electric car-sharing station on Jefferson, powered by a nearby groundmounted solar array
- Pilot WiFi hot spots in public gathering spaces around the neighborhood





REC #9: REUSE VACANT LOTS: FOREST PATCHES



REC #11: Reactivate Guyton

REC #11: REACTIVATE GUYTON

- Prioritize restoration of gymnasium and auditorium for community use
- Adapt classrooms into approx 40-45 units of rental housing
- Potential for many to all units to be affordable at 50% AMI, which means \$798/month for a 2BR*
- Potential second phase of infill housing on school grounds or adjacent lots

^{*}Current market-rate rent for a 2BR in Jefferson Chalmers is approx. \$1,525/month



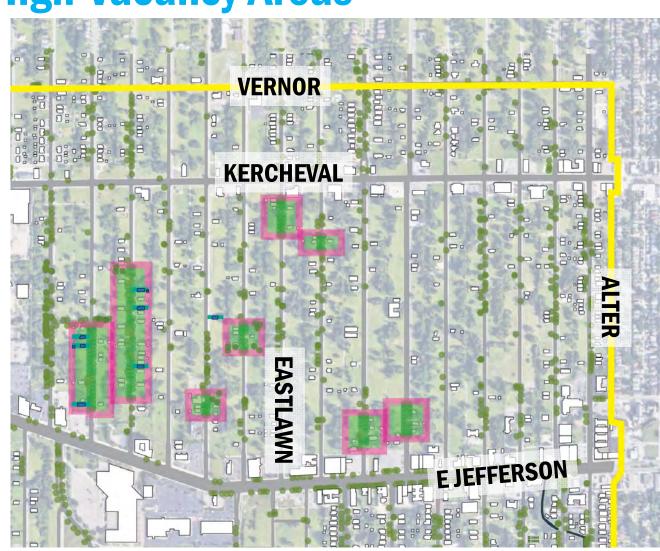
REC #12: Stabilize

Stabilize High-Vacancy Areas

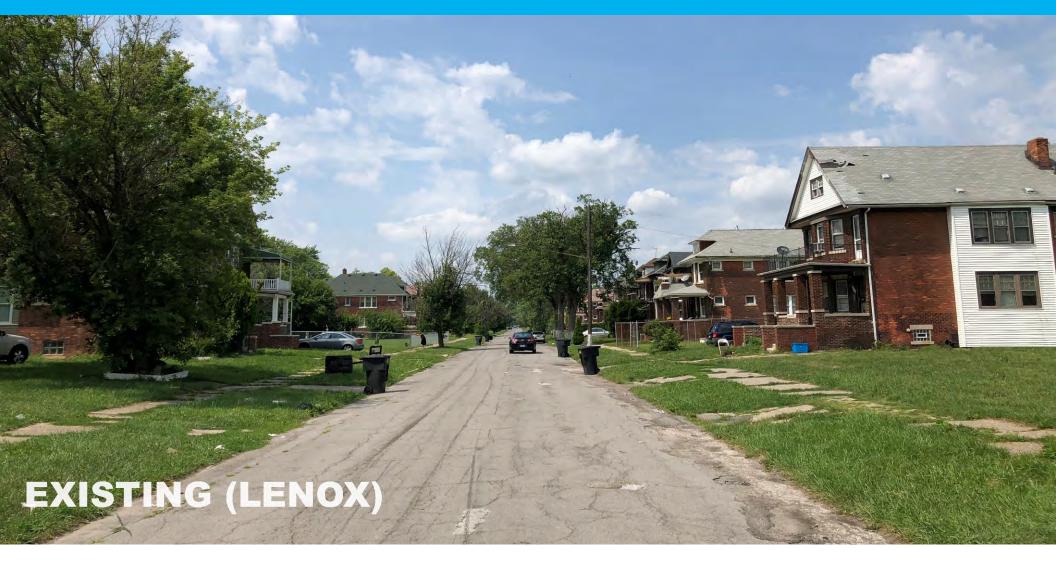
REC #12:

Stabilize High-Vacancy Areas

- Create a sense of place
- Cluster physical improvements
- Improve safety
- Preserve affordability and create pathways to home ownership
- Alternative land ownership model



REC #12: STABILIZE HIGH-VACANCY AREAS



REC #12: STABILIZE HIGH-VACANCY AREAS



REC #12: STABILIZE HIGH-VACANCY AREAS





REC #13: Mixed-Use **Development at Jefferson & Piper**

REC #13: MIXED-USE DEVELOPMENT AT JEFFERSON & PIPER

- Attract a full-service grocery store
- Small-scale retail space for local shops
- Construct approximately 200 to 250 units of new rental housing
- Potential for approx 1/3 of units to be affordable at 50%-60% AMI, which means \$798-\$958/month for a 2BR*



^{*}Current market-rate rent for a 2BR in Jefferson Chalmers is approx. \$1,525/month

REC #14: Support

Support Neighborhood-Serving Retail

REC #14: SUPPORT NEIGHBORHOOD-SERVING RETAIL

- Retain existing businesses through Motor City Restore
- Attract new businesses and reactivate vacant storefronts through Motor City Match
- Support local CDCs in neighborhood commercial redevelopment







QUESTIONS AND ANSWERS (30 MINUTES)

SCORING OF RECOMMENDATIONS (30 MINUTES)

Instructions

	CHALMERS COMMUNITY MEETING #: RAMEWORK PLAN OCTOBER 9, 2018				
. IMPROVE ACCESS TO RIVERFRONT PARKS	2. IMPROVE ACCESS TO CANALS				
Open up second non-motorized entrance at Maheras-Gentry Open up frenced-off-entrances (along Scripps) to AB Ford Park to non- motorized access Connect waterfront parks to each other with a river-walk	Create a canal-walk on top of the raised berm that runs along Alter Road and the Fox Creek Canal Create canal access point at the Korte & Lenox intersection Create non-motorized crossings across Fox Creek Canal at Alter & Essex and Alter & Harbor Island St.				
ow much of a priority is this recommendation to you?	How much of a priority is this recommendation to you?				
(1) (2) (3) (4) (5)	(1) (2) (3) (4) (5)				
lery High High Priority Neutral Low Priority Priority	Very High Priority Neutral Low Priority Priority				
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ow much of a priority is this recommendation to you? 1 2 3 4 5	How much of a priority is this recommendation to you? 1 2 3 4 5				
Very High High Priority Neutral Low Priority Priority Priority	Very High Priority Neutral Low Priority Priority Priority				
hat are your thoughts about this recommendation?	What are your thoughts about this recommendation?				

- 1. Darken the appropriate circle to score each recommendation
- 2. Include written comments if you prefer
- 3. Return your scorecard to a facilitator

Facilitators are present to guide you!

Recommendation 1 of 14

Improve access to riverfront parks



- Open up second non-motorized entrance at Maheras-Gentry
- Open up frenced-off entrances

 (along Scripps) to AB Ford Park to
 non-motorized access
- Connect waterfront parks to each other with a river-walk

Recommendation 2 of 14

Improve access to canals



- Create a canal-walk on top of the raised berm that runs along Alter Road and the Fox Creek Canal
- Create canal access point at the Korte & Lenox intersection
- Create non-motorized crossings across Fox Creek Canal at Alter & Essex and Alter & Harbor Island St

Recommendation 3 of 14

Rehab Land Bank-owned vacant houses





- Restore 5 to 13 houses identified for rehab potential
- Identified houses are clustered in Conner/Tennessee/Clairpointe Area
- Prioritize and define "affordability" (level of possible affordability is currently being studied)
- Leverage existing Land Bank programs, or partner with developer

Recommendation 4 of 14

Establish a Conversation Overlay District



- Retain existing neighborhood character through development guidelines
- Minimize regulatory burden to homeowners (NOT a historic district)
- Can be community-managed through a local advisory board

Recommendation 5 of 14

Improve streetscapes



- Plant trees along street to improve everyday experience
- Install rain gardens along sidewalk to mitigate local flooding
- Install traffic calming features to reduce speeding

Recommendation 6 of 14

Improve pedestrian connections



- Connect neighborhood destinations (waterfront, schools, retail) with non-motorized shortcuts through long blocks
- Formalize existing informal footpaths
- Provide amenities along path (playgrounds, gardens, seating, art)

Recommendation 7 of 14

Reuse vacant lots: expand existing land-based ventures



- Partner with existing neighborhood growers and non-profits to scaleup their operations
- Leverage large inventory of Land Bank-owned vacant lots

Recommendation 8 of 14

Reuse vacant lots: rain gardens



- Plant and manage rain gardens on vacant lots to help mitigate local flooding
- Improve environmental education through experiential learning

Recommendation 9 of 14

Reuse vacant lots: solar pilot project





- Pilot an electric car-sharing station on Jefferson, powered by a nearby ground-mounted solar array
- Pilot WiFi hot spots in public gathering spaces around the neighborhood

Recommendation 10 of 14

Reuse vacant lots: forest patches



- Restore natural forest habitat in high-vacancy areas north of Jefferson
- Partner with non-profit operator to maintain the premises
- Improve environmental education through experiential learning

Recommendation 11 of 14

Reactivate Guyton



- Prioritize restoration of gymnasium and auditorium for community use
- Adapt classrooms into approximately
 40-45 units of rental housing
- Potential for many to all units to be affordable at 50% AMI, which means \$798/month for a 2BR (current market-rate rent for a 2BR is approx. \$1,525/month)
- Potential second phase of infill housing on school grounds or adjaecnt lots

Recommendation 12 of 14

Stabilize high-vacancy areas



- Create a sense of place in high-vacancy blocks north of Jefferson
- Cluster physical improvements like gateways, sidewalk improvements
- Follow crime prevention through environmental design (CPTED) principles
- Preserve affordability and create pathways to home ownership through an alternative land ownership model

Recommendation 13 of 14

Mixed-use development at Jefferson & Piper



- Attract a full-service grocery store
- Small-scale retail space for local shops
- Construct approximately 200 to 250 units of new rental housing
- Potential for approx 1/3 of units to be affordable at 50%-60% AMI, which means \$798-\$958/month for a 2BR

(current market-rate rent for a 2BR is approx.\$1,525/month)

Recommendation 14 of 14

Support neighborhood-serving retail



- Retain existing businesses through Motor City Restore
- Attract new businesses and reactivate vacant storefronts through Motor City Match
- Support local CDCs in neighborhood commercial redevelopment

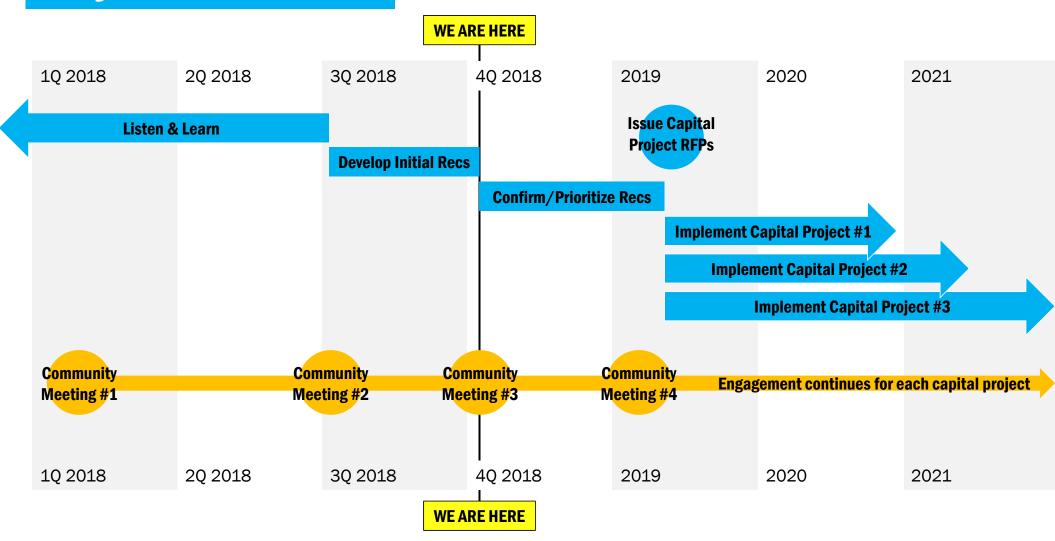
Instructions

RESPOND ONLINE AT: DETROITMI.GOV/JEFFERSONCHALMERS		CHALMERS COMMUNITY MEETING A FRAMEWORK PLAN OCTOBER 9, 201				
IMPROVE ACCESS TO RIVERF Open up second non-motorized entrance a Open up frenced-off entrances (along Scrimotorized access Connect waterfront parks to each other with	Create a Road and Create ci Create ni	IMPROVE ACCESS TO CANALS Create a canal-walk on top of the raised berm that runs along After fload and the feat Creat Canal Create canal access point at the Korte & Lenox intersection Create one-motivated crossings across Fax Creak Canal at After & Esses and After & Alaronistands.				
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3. REHAB LAND BANK-OWNED I Restore 5 to 13 houses isomified for rehab- identified houses are clustered for contact production of the contact of the contact production of the contact of the contact production of the contact pro	potential Tennessee/Clairpointe Area of possible affordability is	Retain ex guideline Minimize	isting neighborhos s regulatory burde	ood character to n to homeowne	N OVERLY D hrough developm rs (MOI an histor cal advisory boar	ent ic district)
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Priority mgn Priority Reducts What are your thoughts about this recom	Priority	What are yo	our thoughts ak			Priorit

- 1. Darken the appropriate circle to score each recommendation
- 2. Include written comments if you prefer
- 3. Return your scorecard to a facilitator
- 4. Facilitators: bring completed scorecards up to the stage to be counted!

LIVE RESULTS & NEXT STEPS

Project Schedule



Stay Connected

detroitmi.gov/JeffersonChalmers

- Access and submit a scorecard online
- Subscribe to the monthly newsletter
- Access the project document archive

Office Hours: Mondays 5:30-7:00 thru Oct 29

- Every Mon 5:30 7:00 through Oct 29
- Monteith Library, Kercheval & Eastlawn
- Get your questions answered
- Chat 1-on-1 with the planning/design team