

**City of Detroit**  
**CITY COUNCIL**

**HISTORIC DESIGNATION ADVISORY BOARD**  
218 Coleman A. Young Municipal Center, Detroit, Michigan 48226  
Phone: 313.224.3487 Fax: 313.224.4336  
e-mail: [historic@detroitmi.gov](mailto:historic@detroitmi.gov)

October 19, 2018

**HONORABLE DETROIT CITY COUNCIL**

**RE:** Requested from the Office of Council President Brenda Jones, on behalf of Greater Emmanuel Institutional Church of God In Christ, that the intersection of W. Seven Mile Road and Sheaffer Hwy be assigned the secondary street name "Bishop J. Drew Sheard Blvd."

On August 30 2018, City Council President Brenda Jones submitted a memorandum and application requesting that the intersection of W. Seven Mile Road and Sheaffer Hwy be assigned the secondary street name "Bishop J. Drew Sheard Blvd."

The Historic Designation Advisory Board (HDAB) staff has reviewed the documentation submitted to the City Clerk's office by Council President Jones for the establishment of a Secondary Street Sign. Upon review of the documentation submitted (see attachment) staff has determine that reasonable grounds has been provided and therefore has concluded that the petition meets the criteria for **Secondary Naming of Street in accordance with Article VII Sections 50-7-31 through Sections 50-7-50 of the 1984 Detroit City Code.**

**Criteria**

As stated in Chapter 50 of the 1984 Detroit City Code, *Streets, Sidewalks and Other Public Places, Article VII, Opening, Closing, Extending, Widening, Vacating, Naming and Renaming of Streets and Assigning Secondary Names to Streets.* A secondary street name designation may be sought to recognize a person who achieved prominence as a result of his or her significant, position, contributions to the City of Detroit, State of Michigan, the United States of America, or the international community.

1. Sites, buildings, structures where cultural, social, spiritual, economic, political, architectural history of the community, city, state or nation is particularly reflected or exemplified.
2. Sites, buildings, structures, which are identified with historic personages or with important events in the community, city, state or national history.

Staff is available to answer any questions and or concerns you may have.

Respectfully submitted,

  
Janese Chapman, Deputy Director

Historic Designation Advisory Board  
/Attachments

Janice M. Winfrey  
City Clerk

**City of Detroit**  
OFFICE OF THE CITY CLERK

Caven West  
Deputy City Clerk/Chief of Staff

**DEPARTMENTAL REFERENCE COMMUNICATION**

*Tuesday, September 04, 2018*

*To: The Department or Commission Listed Below*

*From: Janice M. Winfrey, Detroit City Clerk*

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The following petition is herewith referred to you for report and recommendation to the City Council.

In accordance with that body's directive, kindly return the same with your report in duplicate within four (4) weeks.

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DPW - CITY ENGINEERING DIVISION    PLANNING AND DEVELOPMENT DEPARTMENT  
LEGISLATIVE POLICY DIVISION    PUBLIC LIGHTING DEPARTMENT

**520**    *Greater Emmanuel Institutional Church of God in Christ, request for a secondary street name at 7 Mile Rd and Schafer in honor of Bishop J. Drew Sheard.*

Petition number:

**City of Detroit**  
**Secondary Street Sign Application**

In order to honor people who have made significant contribution to our community, the City of Detroit has provided the opportunity for those to be honored on Secondary Street Signs per Ordinance Chapter 50, Sections 50-7-21 through Sections 50-7-50. The petitioner is required to complete the said application for consideration of erecting a Secondary Street Sign. Required documentation includes 2/3rds of residents and businesses within 300 linear ft of the proposed signage are in approval and a written statement explaining the significance of the honoree, along with a letter of concurrence from either the honoree's surviving or living descendants, if applicable. A Six-hundred sixty-five dollar (\$665) fee must be paid to the order of the City of Detroit Treasurer prior to submission. If sign is approved, the petitioner will be required to pay two-hundred dollars (\$200) per sign to the Department of Public Works street fund prior to installation. Please return all supporting documentation to the Office of the Detroit City Clerk.

**I. APPLICANT INFORMATION**

Please type or print information clearly:

Contact name: Brian Banks  
Name of the Organization: Greater Emmanuel Institutional Assoc  
Mailing Address: 1968 Severn Rd  
City/State/Zip Code: Crosse Pointe Woods, MI 48236

Phone: 313-415-1754 E-Mail: BBesq@6@aol.com

If registered as a non-profit, please indicate your non-profit status identification number and attach a copy of the certificate. Non-profit identification number: \_\_\_\_\_

BBesq@6@aol.com

**II. SECONDARY STREET NAME INFORMATION**

(a) What will the name on the Secondary Street Sign be?

Bishop J. Drew Sheard Blvd.

(b) Where will the sign be located?

7 Mile + Schaefer

*(Please list the intersection where the signs are being requested to be installed.)*

(c) Proposed installation date of the sign?

October 21, 2018

*(A petition for a secondary street name shall be filed with the office of the City Clerk not less than one hundred eighty (180) days prior to the proposed date of installation of the secondary street sign(s).)*

(d) Purpose of Secondary Street Sign?

To honor Bishop J. Drew Sheard for his contributions to the community, city, state and country.

*(Please attached a written narrative describing the honoree who has achieved prominence as a result of his or her significant, positive contributions to the City of Detroit, State of Michigan, the United States of America, or the international community.)*

(e) Is this located on a Michigan State Trunk Line or Wayne County Road (See attached for State Trunk Lines and Wayne County Roads)? YES/NO

**III. CERTIFICATION**

*I certify that the information contained in the foregoing application is true and correct to the best of my knowledge and belief that I have read, understand and agree to abide by the rules and regulations governing the proposed Secondary Street Sign. I understand that this application is made subject to the rules and regulations as outlined in ordinance Chapter 50, Sections 50-7-21 through Sections 50-7-50. Applicant agrees to comply with all other requirements of the City, County, State and any other applicable entity, which pertains to Secondary Street Signs.*

*The undersigned applicant(s) agrees to abide by the provides set by the City of Detroit and Sign Ordinance.*

  
Applicant Signature

8/30/18  
Date

2018-09-04

520

520 · *Petition of Greater Emmanuel Institutional Church of God in Christ, request for a secondary street name at 7 Mile Rd and Schaefer in honor of Bishop J. Drew Sheard.*

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REFERRED TO THE FOLLOWING DEPARTMENT(S)

DPW - CITY ENGINEERING DIVISION · PLANNING AND DEVELOPMENT DEPARTMENT  
LEGISLATIVE POLICY DIVISION · PUBLIC LIGHTING DEPARTMENT



- HOME
- PENTECOSTAL EXPLOSION 2018
- HIT
- LIVE STREAM
- More

## About Us



### Bishop J. Drew Sheard Biography

John Drew Sheard was born on January 1, 1959, in Detroit, Michigan, to Bishop and Mrs. John Henry Sheard. After graduating from High School, he matriculated at Wayne State University, receiving a Bachelor of Science degree in Education, and a Master of Education degree in Mathematics. He was saved at a young age under the pastorate of the late Bishop John Seth Bailey, and later acknowledged his call to the ministry under the guidance of his father, Bishop John H. Sheard. He worked diligently in several positions in the church on a local and national level including choir director, Chairman of local and state youth departments, National Adjutant Overseer, Executive Secretary of the International Youth Department, and in various civic capacities including Executive Director of the Michigan Chapter of the SCLC, and board member of the Michigan Anti-Apartheid Council.



On June 16, 1984, Bishop Sheard united in holy matrimony to Karen Valencia Clark. God blessed this union with two children, Kierra Valencia and J. Drew, II. He also has a grandson, Jacob Eillen.

### The Visionary

Bishop Sheard's visionary leadership has provoked phenomenal growth and the implementation of innovative programs in both his local church and the International church. During his tenure as International Youth Department President for the Churches of God in Christ, the national youth department instituted many youth programs including the formation of the "Peersuaders," Young Women of Excellence - "YWE", Young Men of Valor - YWE, the Young Excited and Saved Club - "YES" Club, and the implementation of area rallies leading up to the annual Music & Youth - "MY" convention. He was also the founder of the C. D. Owens Scholarship that assisted gifted and aspiring students entering colleges with some of their many expenses. While Chairman of the Auxiliaries in Ministry - AIM Convention, he helped boost that convention's attendance and fiscal responsibility.

Bishop Sheard's ideas have propelled him to the forefront of both the civic and religious community, and have gained him recognition as a "bridge builder" to other denominations. Currently he serves a member of the Presidium of the Church of God in Christ, Jurisdictional Bishop of the Michigan-North Central Ecclesiastical Jurisdiction, and as the Senior Pastor of Greater Emmanuel Institutional Church of God in Christ. In 2004, Bishop Sheard received an honorary Doctorate of Divinity, and in 2017, was inducted into the prestigious Morehouse College Martin Luther King Jr. Board of Preachers.

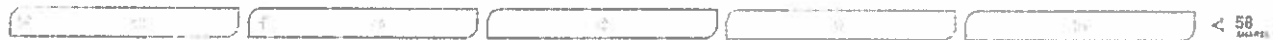
Bishop Sheard's accomplishments, coupled with his abundant love for and his unforgotten devotion to God and the church, instills within his members the confidence that he is a leader capable of taking them to the next level of Ministry.





## INTERVIEW: BISHOP J. DREW SHEARD

Christopher Heron Monday, November 28, 2016 Interviews



There is a balm in Gilead. That place in the heart of Detroit, Michigan is Greater Emmanuel Institutional Church Of God In Christ. The classic song made famous by the First Lady of the same church describes the place of spiritual refuge thousands call home.



*Bishop J. Drew Sheard*

As one of Detroit's largest and best known churches, GEI is a beacon of light to the broken and burdened. The responsibility of bringing that freedom and faith to its flock falls on the shoulders of its shepherd, **Bishop John Drew Sheard**.

This 2nd generation bishop from one of America's oldest denominations holds credentials that includes a Master's degree, a reality TV star and a popular theologian in the city he was born and bred. John Drew Sheard is also the business partner and engine behind Karew Records, the independent music label responsible for rich recordings by **David Daughtry**, **Jonathan Nelson**, his daughter **Kierra Sheard** and his wife, the legendary **Karen Clark Sheard**.



Most recently, Karew released its first church album – *GEI Live* – a scintillating, sanctified, Sunday service project that captures the heart of Greater Emmanuel in worship. **BlackGospel.com** spoke with this charismatic figure about faith, music and even politics. The soul of a shepherd was unveiled for our readers to revel in. Enjoy!

**Christopher Heron:** Why did it take so long for Greater Emmanuel Institutional to release its project with so much talent under its roof?

**Bishop J. Drew Sheard:** Well, the truth is that we went through a transition with our ministers of music and choir directors. About three years ago, my former choir director informed me that he was relocating to Dallas and so at that point, I had to find another minister in music. We did our search and found the right person who happened to be the minister of music for the late **Andrae Crouch**. He's originally from Detroit, so we were able to move him back here. He went to work for a couple of years and about a year and a half ago, he told me that he wanted to do a live recording. I asked him if he was sure and he said, "Yeah." And so we went to work, and everything worked out just fine.

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**Christopher Heron:** You have an illustrious resume which includes choir directing for the C.O.G.I.C. Did you think about stepping in and substituting?

**Bishop J. Drew Sheard:** No. I know when somebody hits a bad note, but I didn't want to step back into that. That's about 5 or 6 years since I even attempted to direct a choir. It hasn't even been that short. It's more like 10 years ago. I didn't have that desire. I'm one of these pastors where I want to include as many people as we can into the process. I don't want to seem like I've got to do the choir and preach. My church is run a lot differently, we have a lot of talented people. If you come to my church on Sunday morning, you'll find out that the whole service runs smoothly. I get up when it's time for me to preach. We empower people.

**Christopher Heron:** Your ministry has had enormous success, flourishing as a church ministry in a difficult environment and times. What do you attribute to your success?

**Bishop J. Drew Sheard:** The one thing, of course, is that God is the center of everything. I want to make sure I say that. Then the other thing is timeliness. I want to give people a quality worship, not necessarily quantity. We don't have long services, we're a timely church, and people appreciate you respecting their time. So that's been one of the great successes of our church. We just go on and do what we've got to do.



*Bishop J. Drew Sheard & Karen Clark-Sheard*

**Christopher Heron:** A lot of the success churches today are non-denominational. So, how does Greater Emmanuel Institutional thrive in the midst of this reality and remain so relevant as part of Church Of God In Christ, one of the oldest Christian denominations in America?

**Bishop J. Drew Sheard:** The great thing about the Church Of God In Christ is that it does not dictate how services or the church is run. Every Church Of God In Christ pastor has to do what's relevant for his area. There are plenty of churches in the city of Detroit. I had to carve out our identity as far as what makes us unique and we were able to do that. We emphasize the Word of God; we talk about quality singing, and of course, we do it in a very timely manner. I believe in the doctrine.

I am fully-fledged in the Church Of God In Christ. I embrace the doctrine but by the same token, our ministry, Greater Emmanuel, has to be relevant and it is. We have to make sure that ministry meets the needs of people. That's my definition of ministry here at Greater Emmanuel...that ministry meets the needs of people. So sometimes when you're building ministry you have to ascertain what's going on in your community. You have to develop your ministry so that you meet the needs of the people that you're trying to reach.

**Christopher Heron:** Detroit has its own share of social and economic challenges and adversities. Based upon those realities, how do you make your ministry relevant while meeting the needs of its people, given the harsh circumstances Detroit faces?

**Bishop J. Drew Sheard:** I never bought into this recession thing, in the city of Detroit. I keep telling our people this and if you have influence with your members, they'll listen to you. I kept telling the people, "We're not participating in the recession. We might face some difficulties and challenges, but they're only temporary. We're not participating in the recession." And through the recession, we've been able to maintain. It got tough at times but God saw us through, and God honored what I was teaching the people. I think if I did a survey of how the so-called recession affected the members of our church, I would dare to say that a very small percentage were affected, no more than 10% to 15% of our congregation because we kept preaching faith and that we're not participating in the recession.

A lot of times, the condition that you're in is because of your state of mind. So if you can tell your mind that, "I'm not participating in this bad thing, God is going to make a way for me." He will. If you're actively above the fray of what everybody else is being, then you'll start making a way. We've got people that developed their own businesses during the so-called recession. They're just so many other things that you can do rather than just sit back and accept what life throws at you. It's about making something happen for yourself.



*Bishop J. Drew Sheard*

**Christopher Heron:** Your speech is beyond just the word of God; you're giving us some practical application. And in this politicized era, where we even saw presidential candidates go to Detroit, did you get involved? Do you begin to mobilize your members to become politically active and to make a decision about what would impact not only the city but its country?

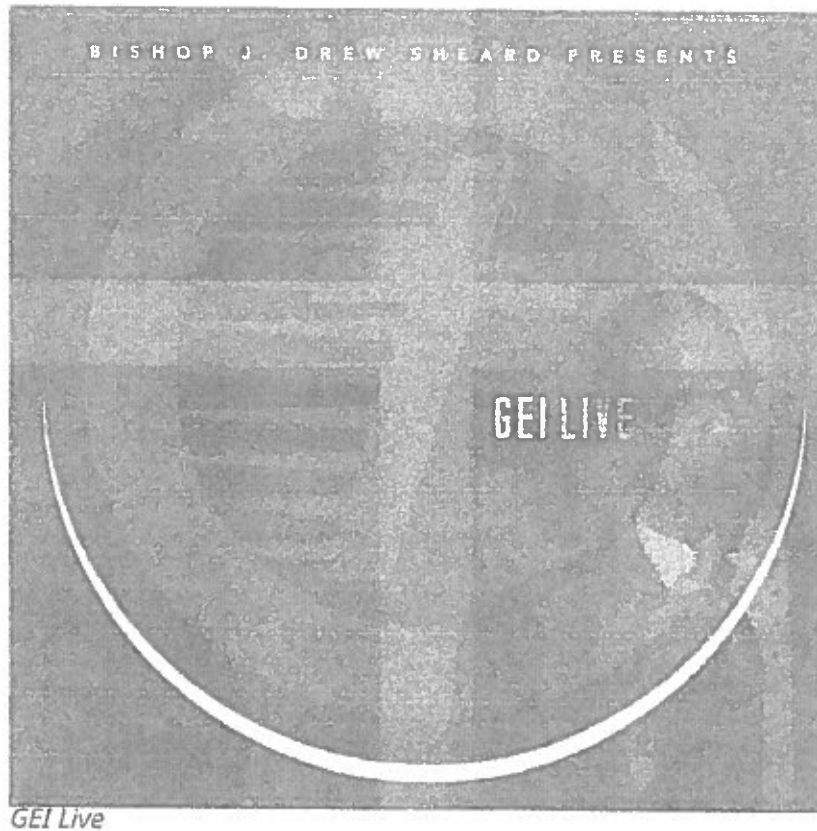
**Bishop J. Drew Sheard:** We have several politicians that are members in our church, however, I very seldom mobilize the people to do political things. I speak every now and then about different political issues, I do address them, but it's got to be for the welfare of the people. It's interesting you asked me that. Many weeks ago, on Sunday I made it very clear

where I stood as far as being involved with some of the politicians. The whole thing is that I as a leader of God's people, the responsibility that's given to me is to make sure that I do what's in the best interest of the people that God has blessed me to lead.

Therefore even though sometimes the politicians will promise or make a commitment for you to do something that will benefit me as an individual, sometimes I have to turn that down because I can't do something that will benefit me but will hurt the people that I lead. So that's where I stand. I don't subscribe to everything the politician says because the people are expecting me to make a decision that's going to benefit them as a whole. So I can't be a part of everything, I've got to prayerfully pick and choose what I'm supposed to do.

**Christopher Heron:** I'm going to wrap up this interview with the album. With the release of the Greater Emmanuel Institutional (GEI) what is your hope and expectation for this album?

**Bishop J. Drew Sheard:** My hope and expectation is that it does extremely well. Now, I say that, and I guess you would say that most people would say that but here's the thing. Here's a project that's really a church project. There's something there for the young people, for the contemporary saints, for those who are not so contemporary or traditional, there's something there for traditional people, there's something there for praise and worshipers, this album encompasses a church in service. Just think about it. **Derrick Starks** is such a genius. A lot of the songs was inspired by sermons I preach.



The single, Hang On In There, comes from my tagline. Whenever I talk to somebody, and I'm getting off the phone I say, "Hang in there." If I email you, my tagline is, "Hang in there, J Drew Sheard." If I text you it's, "Hang in there." It's an encouragement to people that things may not be going the way you want them to but just hang in there. This album was compiled by songs that Derrick Starks and my son **J Drew Sheard** wrote that will minister to people and tell them to hang in there; it's going to get better; God is going to bless you. That's the message I've been preaching for just about my entire pastoral ministry. So we're praying that that message will resound to the nation and beyond, that if you just hang in there, God is going to do something good on your behalf.

Follow the dynamic Detroit ministry and its seasoned shepherd, the senior pastor, **Bishop J Drew Sheard**, @ its official online home, [www.geicogic.org](http://www.geicogic.org).

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»



## **Bishop J. Drew Sheard**

- Born January 1, 1959 to Bishop John Henry & Willie Mae Sheard
- Married to Gospel Recording Artist, Karen Clark-Sheard of The Legendary Clark Sisters
- Father of two, Kierra “Ki-Ki” Sheard and J. Drew Sheard II
- Bachelor of Science & Masters of Education from Wayne State University
- Retired Detroit Public Schools Mathematics Teacher
- Distinguished Author, “*Hang in There*” a book with keys to becoming empowered, resilient, and successful during life’s turbulence. (See Attachment)

### **Church**

- Pastor, Greater Emmanuel Institutional Church of God in Christ for 30 years
- Grew church membership from 15 to over 3,000
- Jurisdictional Prelate, Michigan North Central Jurisdiction with over 50 churches and pastors under Bishop Sheard’s leadership here in Michigan
- Member, Presidium of the Church of God in Christ Worldwide

### **Community**

- Feed over 2,000 residents monthly in partnership with Forgotten Harvest (See Attachment)
- Host an Annual Community Day, a back to school rally & health fair servicing over 1,000 people. Event includes bicycle and back pack give-aways, health screenings, school supplies, and more (See Attachment)
- Provide temporary housing to families in need in properties owned by the church



- Sponsor Annual City Fire Event at Charles H. Wright Museum during the African World Festival (See Attachment)
  - Mentors over 200 young men monthly
  - Engaged with many of the businesses in the area
-



bishopdrewsheard



**BOOK SIGNING**

**WITH**

**BISHOP J. DREW SHEARD**

**HANG IN THERE!**  
Keys to Becoming Empowered, Resilient and Successful During Turbulence

**THURSDAY  
NOVEMBER 09  
3 : 3 0 P M**

**BISHOP J. DREW SHEARD, D.S., M. ED., D.D.**

**ST. LOUIS CONVENTION CENTER**  
701 CONVENTION PLAZA - BOOTH 1117



Liked by bishopgregdavis and 517 others

bishopdrewsheard My new book Hang In There is available now. Meet me at my booth on Thursday at 3:30 PM and get your copy! #hanginthere #geicogic

[View all 11 comments](#)

----- Comment -----





geicogic



Liked by iamtiff\_tiff and 66 others

geicogic #faith #give #geicogic #detroit #forgottenharvest

FEBRUARY 17



**geicogic**  
Greater Emmanuel Institutional



Liked by iamtiff\_tiff and 99 others

**geicogic** We were giving back to the community today! We enjoyed loving on our brothers and sisters! #Detroit #7Mile #Michigan #Community #Faith #Love #GEICOGIC



**GREATER EMMANUEL  
INSTITUTIONAL CHURCH OF GOD IN CHRIST**

**URBAN INITIATIVES**  
(KEEPING THE FIRES BURNING)  
P R E S E N T S

**COMMUNITY  
FIRE 2K18**

BACK TO SCHOOL RALLY & HEALTH FAIR

**AUGUST 4TH**

12NOON-4:30PM

(PARKING LOTS AT 7 MILE & SCHAEFER)

HOT DOGS | HAMBURGERS | POPCORN | COTTON CANDY | SNOW CONES  
& SO MUCH MORE

G I V E A W A Y S

(50) BICYCLES, (100) BACKPACKS WITH SCHOOL SUPPLIES, GIFT CARDS

**EVERYONE WELCOME • FREE TO THE PUBLIC**



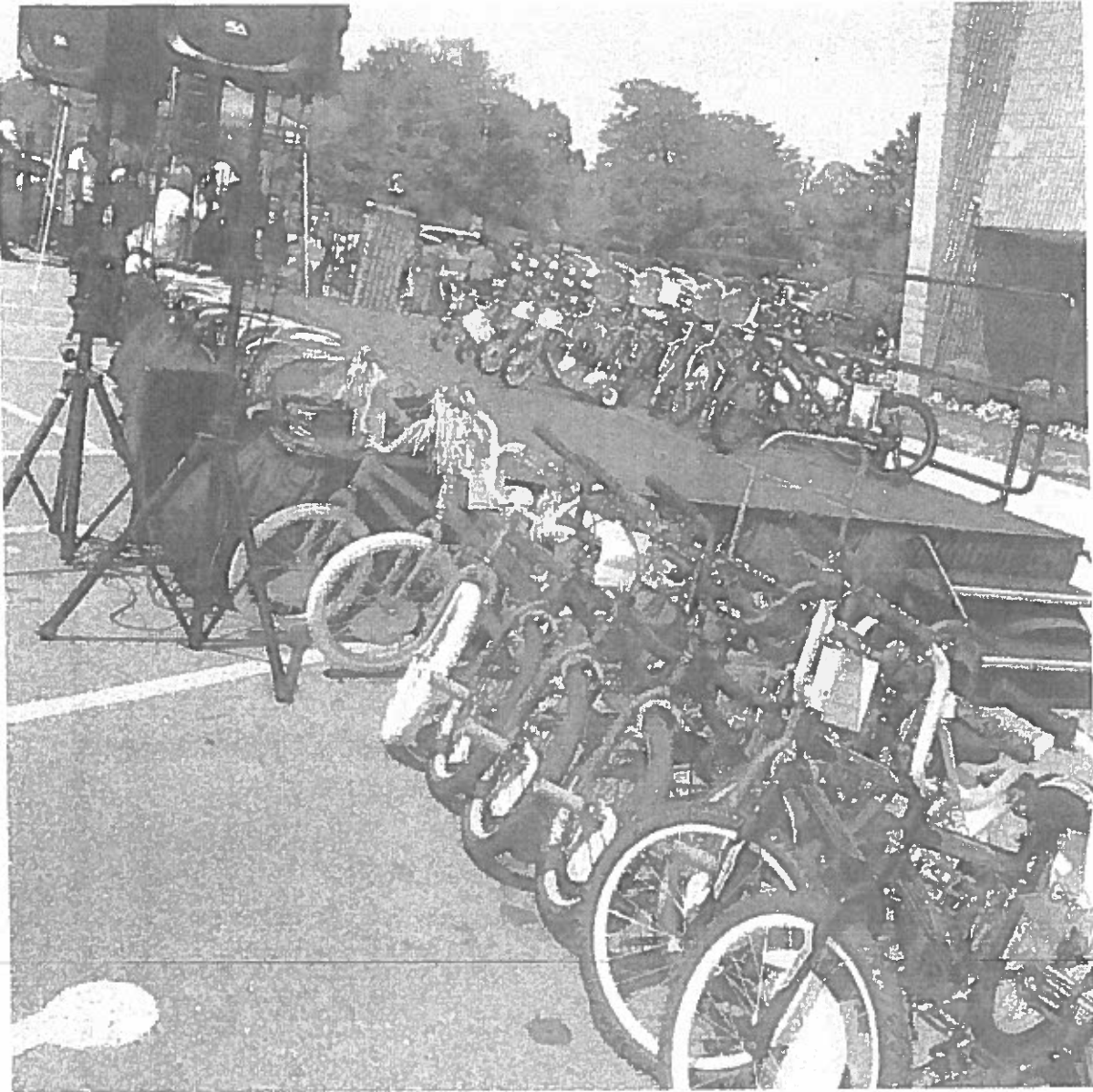
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**THE EXOTIC ZOO**

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Liked by marc\_jay and 336 others

bishopdrewsheard We've got work to do! Serve the community! Don't miss it! We're here until 6 PM! We'd love to bless you and your family in prep for #school! #faith #geicogic #Detroit #Michigan #community #southfield #farmington





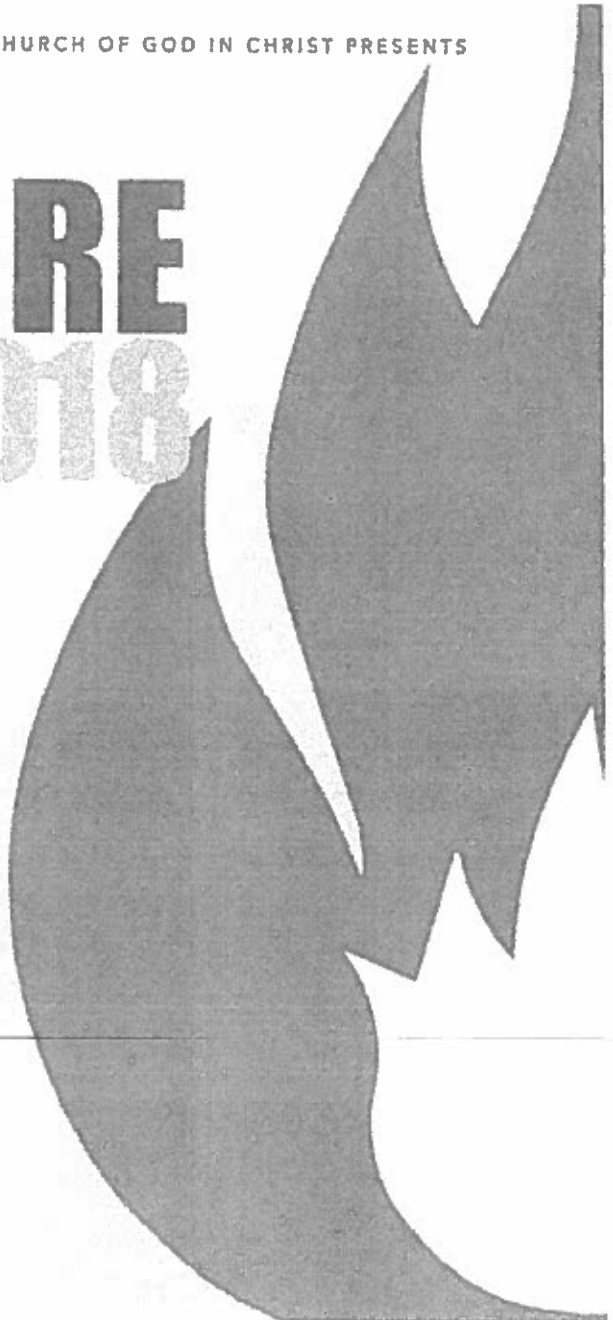
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GREATER EMMANUEL INSTITUTIONAL CHURCH OF GOD IN CHRIST PRESENTS



# FIRE 2018



**SAT AUGUST 18TH**

DURING AFRICAN WORLD FESTIVAL (AWF)  
ON CAMPUS OF CHARLES H. WRIGHT MUSEUM

315 E WARREN DETROIT, MI

**3:30PM**

**GUESTS.**

**GEI MASS CHOIR  
KIERRA SHEARD  
GEI'S EMMANUEL VOICES  
BISHOP J. DREW SHEARD  
THE CLARK SISTERS**



Liked by dr\_vanessabellarmst and 99 others

geicogic Let's have some fun at City Fire 2K18 #geicogic #detroit #michigan #mainstage

AUGUST 7

**RESOLUTION**

**BY COUNCIL MEMBER \_\_\_\_\_**

Resolved, That a public hearing will be held by the Detroit City Council Planning and Economic Development Standing Committee in the Committee of the Whole Room, 13<sup>th</sup> Floor of the Coleman A. Young Municipal Center on **Thursday, \_\_\_\_\_ 2018** at \_\_\_\_\_ a.m., for the purpose of considering the petition of Greater Emmanuel Institutional Church of God In Christ, requesting the secondary street name in honor of Bishop J. Drew Sheard in the area of W. Seven Mile Road and Schaefer Hwy to "Bishop J. Drew Sheard Blvd."