



DENNIS W. ARCHER, MAYOR  
CITY OF DETROIT  
EXECUTIVE OFFICE

COLEMAN A. YOUNG MUNICIPAL CENTER  
2 WOODWARD AVE., SUITE 1126  
DETROIT, MICHIGAN 48226  
PHONE 313-224-3400  
FAX 313-224-4128

**EXECUTIVE ORDER NO. 14**

**TO: ALL BOARDS, COMMISSIONS, DEPARTMENT DIRECTORS, CITY COUNCIL MEMBERS, AND THE CITY CLERK**

**SUBJECT: CERTIFICATION OF MINORITY AND WOMEN-OWNED BUSINESS ENTERPRISES**

**DATE: JUNE 18, 2001**

As the revitalization of Detroit progresses, the City will continue to be the focus of significant new economic development projects. It is the policy of this Administration to encourage and enhance, wherever possible, the participation of business enterprises owned by minorities and women in those projects.

To facilitate the use of Minority-owned Business Enterprises (MBEs) and Women-owned Business Enterprises (WBEs) by developers, the City of Detroit, through its Human Rights Department, will begin identifying and certifying MBEs and WBEs, along with the current Detroit-Based and Small Business certifications. Ultimately, this certification process will produce a roster of such businesses that will be made available to developers as part of the City-Certified Business Register, which already includes Detroit-Based and Small Businesses.

The M/WBE certification process is not a City set-aside or quota program for award of City contracts to MBEs and WBEs. Rather, the Register is a viable tool for businesses and developers alike, as well as others, for identification of Detroit-Based Businesses, Small Businesses, MBEs and WBEs which they may wish to engage in business transactions. The Human Rights Department will develop and implement appropriate guidelines for the MBE and WBE certification process and publication in the City-Certified Business Register. However, key aspects of the City's MBE and WBE certification requirements are at least fifty-one percent (51%) *bona fide* ownership of the business enterprise by minorities or women, and control by minorities or women of the direction, policy and overall operations of the business.

The City will make the Register available to both the public and private sectors. We hope that it will contribute to the formation of business relationships that will yield substantial benefits not only to the parties involved but throughout the greater Detroit community.

This Executive Order is effective this date.

Dennis W. Archer  
Mayor