AGENCY PLAN: MISSION, GOALS AND BUDGET SUMMARY

MISSION:

The City of Detroit Mayor's Office governs the city, which is responsible for providing services to Detroit families, communities and businesses. The Mayor's Office is dedicated to changing the way city government operates; ensuring resources are focused in areas of greatest impact for Detroit's taxpayers.

AGENCY GOALS:

- 1. Maintain high ethical standards for elected and appointed officials.
- 2. Develop and implement programs and services to ensure financial solvency.
- 3. Focus City of Detroit resources to improve public safety and promote economic growth.
- 4. Develop policy to assist with the restructuring of city government.
- 5. Obtaining fiscal integrity through the development of a budget based on reliable revenue policies and procedures.

AGENCY FINANCIAL SUMMARY:

2010-11 <u>Requested</u> \$11,033,852 <u>262,000</u>	City Appropriations Grant Appropriations	\$	2009-10 <u>Budget</u> 9,513,035	2010-11 <u>Recommended</u> \$ 8,544,716 200,000	\$	Increase <u>Decrease</u>) (968,319) <u>200,000</u>
\$11,295,852	Total Appropriations	\$	9,513,035	\$ 8,744,716	\$	(768,319)
\$ - 262,000 \$ 262,000	City Revenues Grant Revenues Total Revenues	\$ \$	488,277	\$ 499,219 200,000 \$ 699,219	\$ \$	10,942 200,000 210,942
\$11,033,852	NET TAX COST:	\$	9,024,758	\$ 8,045,497	\$	(979,261)

AGENCY EMPLOYEE STATISTICS:

2010-11		2009-10	03-31-10	2010-11	Increase
Requested		Budget	Actual	Recommended	(Decrease)
81	City Positions	77	85	67	(10)
2	Grant Positions	<u>0</u>	0	<u>2</u>	2
83	Total Positions	77	85	69	(8)

ACTIVITIES IN THIS AGENCY:

	2009-10	2010-11		Increase
	Budget	Recommended	(Decrease)
Executive Office	\$ 5,753,409	\$ 4,852,166	\$	(901,243)
Community Relations	1,911,205	3,592,550		1,681,345
Citizens Patrol	300,000	300,000		-
Detroit Call Center	1,548,421			(1,548,421)
Total Appropriations	\$ 9,513,035	\$ 8,744,716	\$	(768,319)

EXECUTIVE OFFICE ACTIVITY INFORMATION

ACTIVITY DESCRIPTION: EXECUTIVE OFFICE:

The City of Detroit Mayor's Office governs the city, which is responsible for providing services to Detroit families, communities and businesses. The Mayor's Office is dedicated to changing the way city government operates; ensuring resources are focused in areas of greatest impact for Detroit's taxpayers

GOALS:

- 1. Maintain high ethical standards for elected and appointed officials.
- 2. Develop and implement programs and services to ensure financial solvency.
- 3. Focus City of Detroit resources to improve public safety, create jobs and promote economic growth.
- 4. Develop policy to assist with the restructuring of city government.
- 5. Obtaining fiscal integrity through the development of a budget based on reliable revenue policies and procedures.

MAJOR INITIATIVES FOR FY 2009-10:

The Bing Administration began with the mandate to restore trust in our city and city government with a tough new ethics policy. The Administration is focused on setting a new tone of cooperation, transparency in City Hall, and working with City Council.

Another primary goal of the Bing Administration is the stabilization of the City's finances. The Administration has developed a plan to secure the City's immediate and long-term financial future. Working closely with City Council and our Michigan Legislature, the City of Detroit issued \$250 million in fiscal stabilization bonds to begin reducing the deficit.

Within weeks of taking office, the Bing Administration completed the Cobo Hall deal, which saves the City \$15 million annually, kept the auto show and 16,000 jobs while retaining ownership.

The Administration completed the Greektown Casino agreement, bringing in \$8 million to the City of Detroit.

In addition, the Administration has also begun centralizing operations and assessing additional consolidations and eliminations through its restructuring effort.

PLANNING FOR THE FUTURE FOR FY 2010-11, FY 2011-12 and BEYOND

The Bing Administration plans to focus on the following priorities:

- 1. Continued restructuring of city government to realize efficiencies while providing high levels of service.
- 2. Establishing a more friendly business climate to attract jobs and investment by restoring trust and fiscal stability in city government.
- 3. Engaging community members and other stakeholders to bring necessary changes, making Detroit a more competitive city.

Mayor's Office

Office Of The Mayor	_	009-10 edbook	De	010-11 ept Final equest	N	2010-11 Mayor's Budget Rec	
Executive Office	FTE	AMOUNT	FTE	AMOUNT	FTE	AMOUNT	
APPROPRIATION ORGANIZATION							
00096 - Executive Office							
330010 - Office Of The Mayor	38	\$5,593,528	42	\$7,354,944	30	\$4,736,053	
330012 - Mayor's Residence	0	\$159,881	0	\$143,113	0	\$116,113	
APPROPRIATION TOTAL	38	\$5,753,409	42	\$7,498,057	30	\$4,852,166	
ACTIVITY TOTAL	38	\$5,753,409	42	\$7,498,057	30	\$4,852,166	

	2009-10 Redbook	2010-11 Dept Final Request	2010-11 Mayor's Budget Rec
AC0533 - Executive Office			
A33000 - Mayor's Office			
SALWAGESL - Salary & Wages	2,792,822	3,644,155	2,121,640
EMPBENESL - Employee Benef	1,906,663	2,933,325	1,762,516
PROFSVCSL - Professional/Cor	150,000	135,000	113,000
OPERSUPSL - Operating Suppli	72,326	68,339	58,339
OPERSVCSL - Operating Servic	662,298	582,888	503,765
CAPEQUPSL - Capital Equipme	5,000	4,500	4,498
OTHEXPSSL - Other Expenses	164,300	129,850	288,408
A33000 - Mayor's Office	5,753,409	7,498,057	4,852,166
AC0533 - Executive Office	5,753,409	7,498,057	4,852,166
Grand Total	5,753,409	7,498,057	4,852,166

COMMUNITY RELATIONS ACTIVITY SUMMARY (CONSOLIDATION OF THE NEIGHBORHOOD CITY HALLS, 311 CALL CENTER, CONSUMERS ADVOCACY AND SENIOR ADVOCACY)

ACTIVITY DESCRIPTION: COMMUNITY RELATIONS

The Community Relations comprise of the consolidation of the 311 Call Center, Neighborhood City Halls, Consumer Advocacy and Senior Advocacy which transferred from the Department of Human Services. This consolidation will provide a diversity of quality and enhanced cost-effective services and communication to Detroit residents, as it continues to be a liaison between the Mayors' Office, City departments and the community.

GOALS

- 1. Provide multi-cultural, educational and informational programs in response to the community's needs and interest.
- 2. Enhance the quality of services to customers, both citizens and business, through a systematic system for community outreach.
- 3. Restore citizen confidence; improve departmental quality controls to ensure the resolution of inquiries and complaints.
- 4. Maximize departmental resources for focused delivery of superior, efficient and cost effective services.

MAJOR INITIATIVES FOR FY 2009-10:

- Increased community awareness and recognition of senior citizens; the Community Relations Division will continue to sponsor and plan senior activities: Appreciation Day, Health Fair, Centenarian Luncheon, and the Holiday Gala.
- Presented citizens with an on-line Satisfaction Survey and introduced the e-Service Request System.
- Enhanced the communication between Mayor's office, city departments and citizens.
- Increased outreach services, education forums and community participation in the Mayor's initiatives.

PLANNING FOR THE FUTURE FOR FY 2010-11, FY 2011-12 and BEYOND:

The Community Relations Divisions' primary focus will be to support the Mayor's vision and initiatives. It will continue to serve as an advocate for residents seeking services and assistance from City departments. With the leadership of the Administration, the Community Relations Division will expand the coordination of city services offered, while continuing to provide superior services to the community. The proposed consolidation will become a model for enhanced resources and services for residents and businesses in the City of Detroit.

Type of Performance Measure:	2007-08	2008-09	2009-10	2010-11
List of Measures	Actual	Actual	Projection	Target
Inputs: Resources Allocated or Service Demands Made				
Number of ITS training sessions	40	40	20	20
Outputs: Units of Activity directed toward Goals				
Number of registered block clubs and community organizations	9,000	9,000	8,000	10,000
Number of registered volunteers for Motor City Makeover	60,000	45,000	50,000	50,000
Number of meetings and events attended by staff	2,500	1,250	1,250	1,500
Senior Citizens and Low Income Tax Rebates performed (est)	8,100	8,100	4,000	3,000
Senior Citizens Bus Cards issued (est)	10,000	10,000	6,000	5,000
Complaints regarding City departments (est)	5,000	3,250	3,000	2,800
Dog license issuance	1,250	750	800	700
Notary Services	10,000	40,000	11,000	5,000
Number of requests for services	140,646	115,000	115,000	115,000
Number of requests for information	148,077	210,000	210,000	210,000
Number of Calls Received	295,218	325,000	325,000	330,000
Activity Costs	\$4,105,451	\$3,896,184	\$3,459,626	\$2,717,524

SENIOR ADVOCACY/CONSUMER ADVOCACY AND OUTREACH MEASURES AND TARGETS

Type of Performance Measure:	2007-08	2008-09	2009-10	2010-11
List of Measures	Actual	Actual	Projection	Target
Inputs: Resources Allocated or Service Demands Made				
Advocate Federal, State and local policies and partnerships that				
will maximize the health, safety and welfare of Detroit's elderly:				
Senior Commission meetings	6	0	10	10
Provide accurate, user-friendly, efficient outreach and assistance				
services:				
New Clients	9,000	9,723	9,000	9,000
Percent of Client Contacts evaluated as satisfied customers	95%	95%	95%	95%
Outreach and Assistance Service literature distributed	8,500	9,000	8,500	8,500
Number of Units of Service	4,300	4,155	4,300	4,300
Enhance consumer safety by prompt responses to complaints:				
Complaints investigated	3,250	3,700	3,500	3,500
Number of complaints resolved/closed	3,200	3,600	3,350	3,350
Outputs: Units of Activity directed toward Goals				
Conduct community outreach activities to ascertain unmet needs				
and inform about things affecting elderly:				
Intake/application screening for services	800	800	800	800
Brochures/flyers distributed	7,500	9,500	7,500	7,500
Special event planning meetings	12	10	12	12
Special events sponsored	5	7	5	5
Special events attendance	5,700	7,700	9,250	9,250
Media (radio/TV) information presentations	8	8	8	8
Speaking engagements	88	75	115	115
Community group forums	60	50	60	60
Group forum attendance	3,000	2,500	3,000	3,000
Outcomes: Results or Impacts of Program Activities				
Maximize Department resources for focused delivery of high				
quality, effective and cost efficient services:				
Interdepartmental coordination meetings	24	20	24	24
Expand information resources and make them more accessible				
to the public				
C.O.S.T./Caregiver Workshops	24	40	48	48
Activity Costs	\$1,137,370	\$825,382	\$1,147,136	\$875,026

Mayor's Office

Neighborhood City Halls-Administration		2009-10 Redbook		2010-11 Dept Final Request		2010-11 Mayor's Budget Rec	
Neighborhood City Halls	FTE	AMOUNT	FTE	AMOUNT	FTE	AMOUNT	
APPROPRIATION ORGANIZATION							
00097 - Neighborhood City Halls							
330015 - Neighborhood City Halls-Administratio	4	\$569,137	4	\$498,008	0	\$0	
330020 - Neighborhood City Halls	18	\$1,342,068	18	\$975,292	0	\$0	
APPROPRIATION TOTAL	22	\$1,911,205	22	\$1,473,300	0	\$0	
12224 - Special Events							
330066 - Special Events	0	\$0	0	\$50,000	0	\$50,000	
APPROPRIATION TOTAL	0	\$0	0	\$50,000	0	\$50,000	
13122 - Sr Cit Grant Contr Cash Match 2010-11							
330340 - Sr. Cit Grant Contr Cash Match 2010-	0	\$0	0	\$85,000	0	\$85,000	
APPROPRIATION TOTAL	0	\$0	0	\$85,000	0	\$85,000	
13123 - Outreach and Assistance 2010-11							
330350 - Outreach and Assistance 2010-11	0	\$0	2	\$200,000	2	\$200,000	
APPROPRIATION TOTAL	0	\$0	2	\$200,000	2	\$200,000	
13155 - Community Relations							
330016 - Community Relations - Administration	0	\$0	0	\$0	4	\$916,390	
330021 - Community Relations - Offices	0	\$0	0	\$0	20	\$1,348,287	
330023 - Quality Control	0	\$0	0	\$0	6	\$452,847	
330056 - Sr. Citizens/Consumer Advocacy Field	0	\$0	0	\$0	7	\$540,026	
APPROPRIATION TOTAL	0	\$0	0	\$0	37	\$3,257,550	
ACTIVITY TOTAL	<u> </u>	\$1,911,205	24	\$1,808,300	<u> </u>	\$3,592,550	

	2009-10 Redbook	2010-11 Dept Final Request	2010-11 Mayor's Budget Rec
AC1033 - Community Relations			
A33000 - Mayor's Office			
SALWAGESL - Salary & Wages	954,624	765,944	1,582,672
EMPBENESL - Employee Benef	658,721	625,934	1,227,183
PROFSVCSL - Professional/Cor	15,300	11,000	11,000
OPERSUPSL - Operating Suppli	28,000	22,000	120,684
OPERSVCSL - Operating Servic	249,560	219,686	468,673
OTHEXPSSL - Other Expenses	5,000	163,736	182,338
A33000 - Mayor's Office	1,911,205	1,808,300	3,592,550
AC1033 - Community Relations	1,911,205	1,808,300	3,592,550
Grand Total	1,911,205	1,808,300	3,592,550

DETROIT CALL CENTER ACTIVITY INFORMATION

ACTIVITY DESCRIPTION: Detroit Call Center

Detroit Call Center has been merged with Community Relations.

Mayor's Office

Detroit 311 Call Center	2009-10 Redbook		2010-11 Dept Final Request		2010-11 Mayor's Budget Rec	
Detroit 311 Call Center	FTE	AMOUNT	FTE	AMOUNT	FTE	AMOUNT
APPROPRIATION ORGANIZATION						
12158 - Detroit 311 Call Center						
330022 - Detroit 311 Call Center	17	\$1,548,421	17	\$1,427,495	0	\$0
APPROPRIATION TOTAL	17	\$1,548,421	17	\$1,427,495	0	\$0
ACTIVITY TOTAL	= 17	\$1,548,421	= 17	\$1,427,495	= 0	\$0

	2009-10 Redbook	2010-11 Dept Final Request	2010-11 Mayor's Budget Rec	
AC2033 - Detroit 311 Call Center				
A33000 - Mayor's Office				
SALWAGESL - Salary & Wages	634,719	575,224	0	
EMPBENESL - Employee Benef	440,263	468,740	0	
OPERSUPSL - Operating Suppli	156,092	93,684	0	
OPERSVCSL - Operating Servic	290,347	289,847	0	
OTHEXPSSL - Other Expenses	27,000	0	0	
A33000 - Mayor's Office	1,548,421	1,427,495	0	
AC2033 - Detroit 311 Call Center	1,548,421	1,427,495	0	
Grand Total	1,548,421	1,427,495	0	

CITIZENS PATROL ACTIVITY INFORMATION

ACTIVITY DESCRIPTION: CITIZENS PATROL

The role of Citizens Radio Patrol has become the second set of eyes and ears in our Neighborhoods, looking out for any suspicious activity or sightings and reporting that information back to the mini-stations.

GOALS:

The Mayor's Office Neighborhood City Halls goal for Citizens Radio Patrols is to assist existing patrols in increasing their membership, in an effort to ensure they do not shutdown their operations. Additionally Neighborhood City Halls managers and staff promote the citizens patrol program to encourage community groups to start their own patrol.

MAJOR INITIATIVES FOR FY 2009-10

Neighborhood City Halls major initiatives for 2009-2010 were to keep existing patrols operational and start new patrols.

PLANNING FOR THE FUTURE FOR FY 2010-11, FY 2011-12 and BEYOND:

The Citizens Radio Patrol program is designed to be a partnership between the Detroit Police Department and the community patrols. Neighborhood City Halls believes the relationship between the two would be strengthened if the administration of the Citizens Radio Patrol program was being held by the Detroit Police Department. Neighborhood City Halls is working with the Detroit Police Department to determine if this transfer of administration would best serve the volunteer residents of the Citizens Patrols.

Mayor's Office

Citizen's Patrol Support	2009-10 Redbook en's Patrol Support		2010-11 Dept Final Request		2010-11 Mayor's Budget Rec	
Citizen's Patrol Support	FTE	AMOUNT	FTE	AMOUNT	FTE	AMOUNT
APPROPRIATION ORGANIZATION						
12159 - Citizen's Patrol Support						
330033 - Citizen's Patrol Support	0	\$300,000	0	\$300,000	0	\$300,000
APPROPRIATION TOTAL	0	\$300,000	0	\$300,000	0	\$300,000
ACTIVITY TOTAL	= 0	\$300,000	i	\$300,000	i	\$300,000

	2009-10 Redbook	2010-11 Dept Final Request	2010-11 Mayor's Budget Rec	
AC1133 - Citizen's Patrol Support				
A33000 - Mayor's Office				
OTHEXPSSL - Other Expenses	300,000	300,000	300,000	
A33000 - Mayor's Office	300,000	300,000	300,000	
AC1133 - Citizen's Patrol Support	300,000	300,000	300,000	
Grand Total	300,000	300,000	300,000	

	2008-09 Actuals	2009-10 Redbook	2010-11 Dept Final Request I	2010-11 Mayor's Budget Rec	Variance
A33000 - Mayor's Office					
00096 - Executive Office					
474100 - Miscellaneous Receipt	434,056	0	0	0	0
00096 - Executive Office	434,056	0	0	0	0
00097 - Neighborhood City Halls					
448115 - Other Fees	5,475	15,000	12,000	0	(15,000)
474100 - Miscellaneous Receipt	17,502	0	0	0	0
00097 - Neighborhood City Halls	22,977	15,000	12,000	0	(15,000)
12224 - Special Events					
448033 - TCM Undistributed Rev	45,593	0	0	0	0
472160 - Gifts	7,550	0	50,000	50,000	50,000
12224 - Special Events	53,143	0	50,000	50,000	50,000
13123 - Outreach and Assistance 2010-	11				
432330 - Grants-Other	0	0	200,000	200,000	200,000
13123 - Outreach and Assistance 201	0	0	200,000	200,000	200,000
13155 - Community Relations					
448115 - Other Fees	0	0	0	12,000	12,000
474100 - Miscellaneous Receipt:	0	0	0	437,219	437,219
13155 - Community Relations	0	0	0	449,219	449,219
12158 - Detroit 311 Call Center					
474100 - Miscellaneous Receipt:	0	473,277	0	0	(473,277)
12158 - Detroit 311 Call Center	0	473,277	0	0	(473,277)
12534 - Outreach & Assistance 08/09					
448033 - TCM Undistributed Rev	13,729	0	0	0	0
12534 - Outreach & Assistance 08/09	13,729	0	0	0	0
A33000 - Mayor's Office	523,905	488,277	262,000	699,219	210,942
Grand Total	523,905	488,277	262,000	699,219	210,942

Annensistics			
Appropriation	REDBOOK FY	DEPT REQUEST	MAYORS FY
Organization	2009 2010 FTE	FY 2010 2011 FTE	2010 2011 FTE
Classification			
00096 - Executive Office			
330010 - Office Of The Mayor			
Mayor	1	1	1
Deputy Mayor	1	1	0
Chief of Staff	1	0	0
Chief Administrative Officer	1	0	0
Exec Asst to the Mayor V	2	11	5
Exec Asst to the Mayor III	4	5	2
Exec Asst to the Mayor II	7	8	7
Exec Asst to the Mayor I	10	5	3
Press Secretary	1	1	0
Asst to the Mayor I	5	3	5
Mayor's Staff Secretary I	3	0	0
Stenographer - Receptionist	2	2	1
Asst to the Mayor III	0	5	3
Asst to the Mayor II	0	0	3
Total Office Of The Mayor	38	42	30
Total Executive Office	38	42	30
00097 - Neighborhood City Halls			
330015 - Neighborhood City Halls-Administi			
Director - NCH	1	1	0
Deputy Director - NCH	1	1	0
Admin Asst GD II	1	1	0
Executive Secretary I	1	1	0
Exec Asst to the Mayor II	0	0	0
Total Neighborhood City Halls-Administratio	4	4	0
330020 - Neighborhood City Halls			
Neighborhood City Hall Mgr	6	6	0
Neighborhood Services Rep	11	11	0
Neighborhood Srvc Rep-Spanish	1	1	0
Total Neighborhood City Halls	18	18	0
	22	22	0

Appropriation	REDBOOK FY	DEPT REQUEST	MAYORS FY
Organization	2009 2010 FTE	FY 2010 2011 FTE	2010 2011 FTE
Classification			
12158 - Detroit 311 Call Center			
330022 - Detroit 311 Call Center			
Call Center Director	1	1	0
Call Center Manager	1	0	0
Call Center Analyst	3	4	0
Suprv Constituent Service Rep	3	3	0
Constituent Service Rep	9	9	0
Total Detroit 311 Call Center	17	17	0
Total Detroit 311 Call Center	17	17	0
12222 - Consumer Advocacy			
330044 - Consumer Advocacy			
Prin Soc Plan and Dev Splst	0	1	0
Community Services Assistant	0	1	0
Principal Clerk	0	1	0
Consumer Complaint Investigato	0	0	0
Office Assistant III	0	0	0
Total Consumer Advocacy	0	3	0
Total Consumer Advocacy	0	3	0
12223 - Senior Advocacy			
330055 - Senior Advocacy			
General Manager-Human Services	0	1	0
Manager I - Human Services	0	1	0
Executive Secretary I	0	0	0
Manager I - Senior Citizens	0	0	0
Director - Senior Citizens	0	0	0
Total Senior Advocacy	0	2	0
Total Senior Advocacy	0	2	0
13123 - Outreach and Assistance 2010-11			
330350 - Outreach and Assistance 2010-11			
Records Manager	0	1	1
Citizen Info Services Clerk	0	1	0
Executive Secretary I	0	0	1

Appropriation	REDBOOK FY	DEPT REQUEST	MAYORS FY
Organization	2009 2010 FTE	FY 2010 2011 FTE	2010 2011 FTE
Classification			
13123 - Outreach and Assistance 2010-11 330350 - Outreach and Assistance 2010-11			
Grant Coordinator	0	0	0
Total Outreach and Assistance 2010-11	0	2	2
Total Outreach and Assistance 2010-11	0	2	2
13155 - Community Relations			
330016 - Community Relations - Administra			
Director - NCH	0	0	1
Admin Asst GD II	0	0	1
Manager I - Senior Citizens	0	0	1
Exec Asst to the Mayor III	0	0	1
Total Community Relations - Administration	0	0	4
330021 - Community Relations Center - Official			
Neighborhood City Hall Mgr	0	0	5
Neighborhood Srvc Rep-Spanish	0	0	1
Neighborhood Services Rep	0	0	7
Constituent Service Rep	0	0	7
Total Community Relations Center - Offices	0	0	20
330023 - Quality Control			
Call Center Director	0	0	1
Call Center Analyst	0	0	4
Suprv Constituent Service Rep	0	0	1
Total Quality Control	0	0	6
330056 - Sr. Citizens/Consumer Advocacy F			
Prin Soc Plan and Dev Splst	0	0	1
Consumer Complaint Investigato	0	0	1
Office Assistant III	0	0	1
Constituent Service Rep	0	0	2
Director - Senior Citizens	0	0	1

Mayor			
Appropriation	REDBOOK FY	DEPT REQUEST	MAYORS FY
Organization	2009 2010 FTE	FY 2010 2011 FTE	2010 2011 FTE
Classification			
13155 - Community Relations			
330056 - Sr. Citizens/Consumer Advocacy F			
Neighborhood Services Rep	0	0	1
Total Sr. Citizens/Consumer Advocacy Field	0	0	7
Total Community Relations	0	0	37
Agency Total	77	88	69